



Exhibitor Survey – Summary

2.1 Presentation focus

(Multiple citations, no. of citations > = 3%)

Fresh fruit	80.8%
Fresh vegetables	36.8%
Potatoes	10.4%
Dried fruits / Nuts	6.4%
Storage	6.4%
Transport / Logistics	6.4%
Fresh-cut / Convenience articles	5.6%
Packaging supplies	5.6%
Packaging machines	4.8%
Other	4.8%
Technical services	3.2%

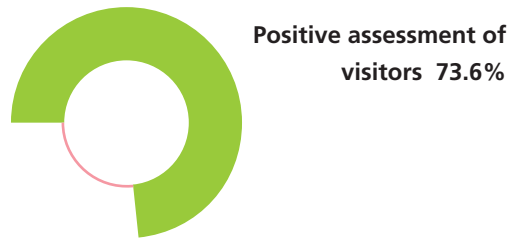
2.2 Goals and degree of achieving goals

(Multiple citations)



2.3 Variety of trade visitors

74% of exhibitors rated the variety of trade visitors at ASIA FRUIT LOGISTICA positively.



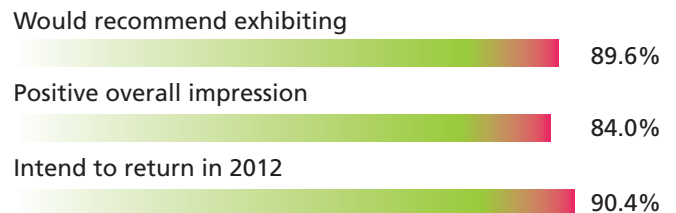
2.4 Business results

56% of exhibitors arranged business deals at ASIA FRUIT LOGISTICA



2.5 Overall impression and outlook

90% of exhibitors would recommend others to exhibit at ASIA FRUIT LOGISTICA.



Collated and analysed by Gelszus Messe-Marktforschung