

Fact Sheet

*New Exhibition Venue in Hong Kong
for ASIA FRUIT LOGISTICA*

Due to the strong growth and the forecast development of the exhibition, ASIA FRUIT LOGISTICA is moving to a new exhibition centre for the 2012 edition and beyond.

Event Dates: 5 – 7 September 2012

Venue name: 
AsiaWorld-Expo
亞洲國際博覽館

Venue location: Lantau Island, next to the *Hong Kong International Airport*

Since it opened in 2007, ASIA FRUIT LOGISTICA has grown in popularity every year. This growth and the need to ensure the comfort of exhibitors and visitors, means that ASIA FRUIT LOGISTICA and the Asiafruit Congress will be moving in 2012 to *AsiaWorld-Expo*, the new state-of the-art exhibition centre close to Hong Kong International Airport.

Looking into the future, this move offers an excellent venue for both events which is both convenient to get to as well as providing exhibitors and visitors alike with all the facilities and services they need.



2) By Taxi

Passengers can take taxis to or from the Taxi Stand near the East Entrance. AsiaWorld-Expo is serviced by both Urban (red) and Lantau (blue) taxis.

3) By Bus

A number of franchised bus routes are available for visitors to travel directly to AsiaWorld-Expo bus terminus (located at the west entrance of AsiaWorld-Expo), enabling convenient access to and from major districts in Hong Kong.

4) By Air

AsiaWorld-Expo is fully integrated with the Hong Kong International Airport, making it one of the few exhibition and event centres in the world to enjoy such close ties to a major international airport. The Airport itself handles close to 900 flights per day to over 150 destinations worldwide, including more than 40 Mainland cities, reaching half of the world's population in just five hours by air.

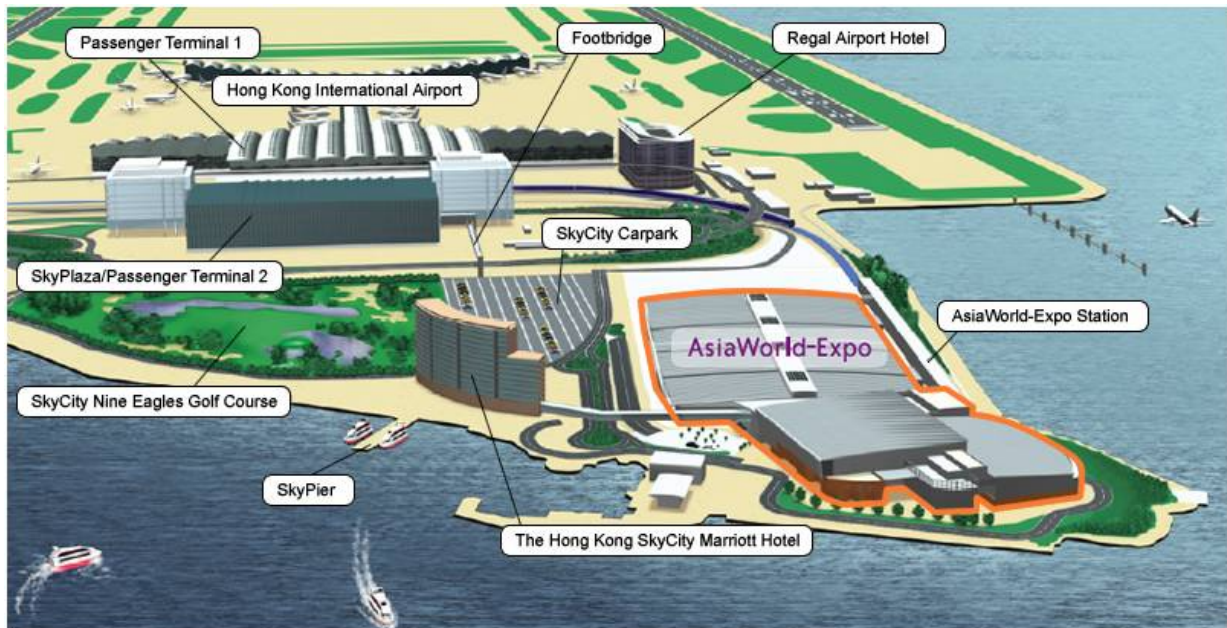
From the Airport, passengers can simply take the 1-minute Airport Express train ride to reach the convenient in-venue AsiaWorld-Expo Station.

5) By Sea

SkyPier, strategically located adjacent to AsiaWorld-Expo, offers cross-boundary ferry transfer services for transit passengers. Six ports are available in the Pearl River Delta – Shenzhen Shekou, Shenzhen Fuyong, Macao, Zhongshan, Humen in Dongguan and Zhuhai Jiuzhou – from which ferry services can shuttle passengers to whisk through the Hong Kong International Airport for direct flights to over 150 destinations.

Where to stay

1) Directly at AsiaWorld-Expo



There are 3 top hotels located close to the AsiaWorld-Expo Centre

		<i>Rooms</i>	<i>Time to Expo Centre</i>	<i>Additional info</i>
Marriot SkyCity	5*	658	1 minute	Skywalk direct to centre
Regal Hotel	5*	1171	5 minutes	World's Best Airport Hotel 2011 (Skytrax)
Novotel Citygate	5*	440	10 minutes	

2) Hong Kong Station/Central Hong Kong

Hong Kong Station is the starting point for the Airport Express which takes you directly to the AsiaWorld-Expo Station within less than 30 Minutes. There are many hotels in that area. GPE is currently negotiating with some of these hotels regarding preferential rates for visitors and exhibitors.

3) Kowloon:

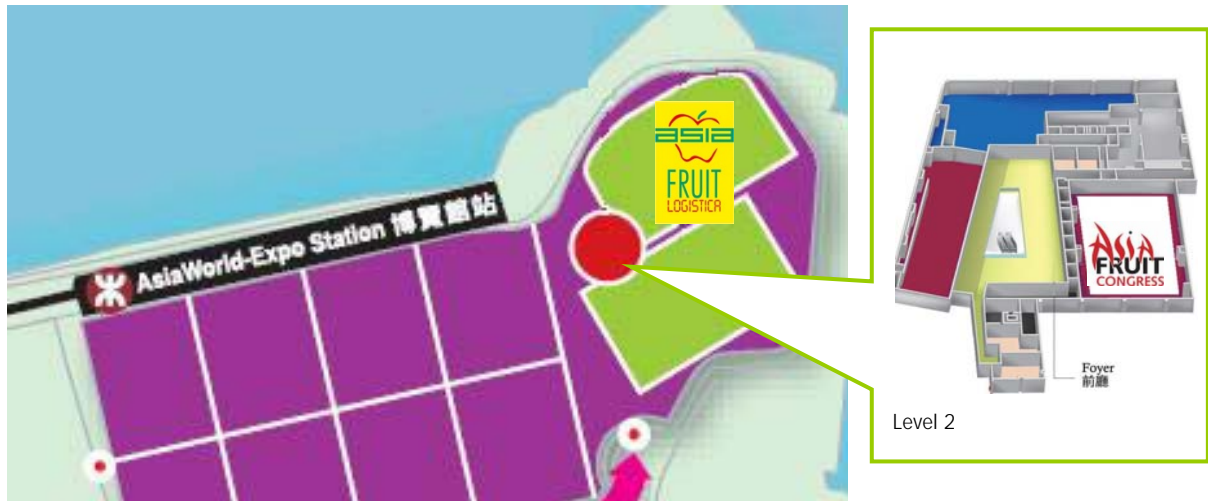
The Airport Express also stops at Kowloon station close to a range of world class hotels. GPE is currently talking to these hotels in order to arrange for special rates.

Final hotel lists and reservation forms for our partner hotels will be available from December 2011 on our website.

Overview of venue

ASIA FRUIT LOGISTICA 2012
Hall 1 & 2
AsiaWorld-Expo
Ground Level

Asiafruit Congress 2012
Room 201 ABC
AsiaWorld-Expo
Level 2



Service Facilities at AsiaWorld Expo

*Business Center**

The Business Center: provides a wide range of professional administration and business services such as

- ♦ Local/overseas postal and courier services,
- ♦ PC/Mac/notebook/Internet,
- ♦ Local messenger services,
- ♦ business card/colour printing,
- ♦ photocopying/facsimile/scanning,
- ♦ money exchange, etc

*Customer Services Counter **

The following services are available at Customer Services Counter:

- ♦ Luggage storage
- ♦ Photocopying / facsimile
- ♦ Mobile phone cards and battery charging
- ♦ Travel adaptor
- ♦ Stationery

Remarks : *Service offerings are available at a minimal fee.