

ASIA FRUIT CONGRESS

7-9 September 2011
Hong Kong, China

Asia's fresh
produce
business
congress

together
with



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Asiafruit Congress is for you

ASIAFRUIT CONGRESS is the fresh produce business conference event for Asia. It takes place every September alongside ASIA FRUIT LOGISTICA in Hong Kong. It attracts some 600 top decision-makers from fresh produce businesses all over the world.

Powered by ASIAFRUIT MAGAZINE, the ASIAFRUIT CONGRESS takes place on 7-9 September 2011 at Hong Kong's Convention and Exhibition Centre.

ASIAFRUIT CONGRESS sessions take place every morning before ASIA FRUIT LOGISTICA opens its doors. ASIAFRUIT CONGRESS delegates get FREE access to every day of the trade show.

Understand the Asian market

ASIAFRUIT CONGRESS delegates get exclusive access to six congress sessions.

The conference programme is developed by ASIAFRUIT MAGAZINE editor John Hey.

The conference programme provides you with expert insights and information on the latest trends in Asia from the top names in the trade.

Programme updates are available online at asiafruitcongress.com



**Network with
600 top decision-
makers in one
place**



**Expert speakers
give you more
market insights
and advice**

www.asiafruitcongress.com

Register online to save money

Online registrations for the ASIAFRUIT CONGRESS and ASIA FRUIT LOGISTICA open in March 2011 at asiafruitcongress.com

Register online and save over 20 per cent on your ASIAFRUIT CONGRESS delegate fee. ASIA FRUIT LOGISTICA exhibitors benefit from even further savings.

New online networking tool

Delegates benefit from an online networking tool. It's exclusive for ASIAFRUIT CONGRESS delegates.

You can log in to find out who is attending, make new contacts, network with other registered delegates and pre-plan your business meetings in Hong Kong.

Make the best business contacts

ASIAFRUIT CONGRESS gives you even more hours of networking. You get to make the best business contacts and to arrange more business meetings.

Registered delegates get exclusive access to the ASIAFRUIT CONGRESS Welcome Reception, as well as six networking breaks as well as a place on the special study tours.



**Exclusive
networking
and study tours
for congress
delegates**



**FREE 3-day
pass to
ASIA FRUIT
LOGISTICA**

**Join the congress mailing list at
info@asiafruitcongress.com**

Get the best rates at our partner hotels

ASIAFRUIT CONGRESS delegates enjoy reduced rates at our partner five-star hotels. The Renaissance and Grand Hyatt are connected to the Hong Kong Convention and Exhibition Centre, where the ASIAFRUIT CONGRESS and ASIA FRUIT LOGISTICA take place.

It means all of your networking opportunities are close by and easy to access.

Exclusive room rates are available online to ASIAFRUIT CONGRESS delegates via the venue page on asiafruitcongress.com

Reserve your room at the click of a button!

Promote your products

Become an official sponsor of ASIAFRUIT CONGRESS to showcase your brand or service.

Every year more and more companies sponsor the ASIAFRUIT CONGRESS. Nearly 25 companies were official sponsors in 2010, a new record.

As a Gold, Silver or Bronze sponsor, your brand is guaranteed high-profile publicity online and in print, before, during and after the ASIAFRUIT CONGRESS.

For more information, including special rates, email events@fruitnet.com

Make more contacts in the world's fastest growing market



The networking tool makes your congress even better

www.asiafruitcongress.com

Raise your profile in the Asia market

Promote your company in ASIAFRUIT MAGAZINE.
It is the Official Media Partner of ASIA FRUIT LOGISTICA.

- Our ASIAFRUIT CONGRESS issue is distributed to every congress delegate and to every ASIA FRUIT LOGISTICA visitor and exhibitor
- You can promote your company to the people who matter in the fresh produce business in Asia

For more information on how to advertise in ASIAFRUIT MAGAZINE, email us now at advertising@fruitnet.com



**The best way to
keep ahead of
the key trends in
the Asian market**





**10 reasons
why you must
take part!**

1 Network with
600 top decision-
makers in the
same place

2 Get a free
3-day pass
to ASIA FRUIT
LOGISTICA

3 It's the best
way to keep
updated on key
market trends

4 Learn more
about the Asian
market from
expert speakers

5 
Make the best
quality business
contacts in Asia

6 New online
networking
tool exclusively
for congress
delegates

7 Network with
other delegates at
Asiafruit Congress
Welcome Reception

8 
Maximise your
new contacts at six
networking breaks

9 Get closer to the
Asia market with
special study tours

10 
Reserve your
delegate place at
Asiafruit Congress

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CONGRESS**

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