

**ASIAFRUIT  
CONGRESS**  
亚洲水果国际果蔬大会

**Asian Fresh Fruit  
Global Supply  
Trends**

**Snapshot**

Wayne Prowse  
Fresh Intelligence



**Total Import Trade**  
**15.1 Million tonnes**  
(Jul – Jun 2022)

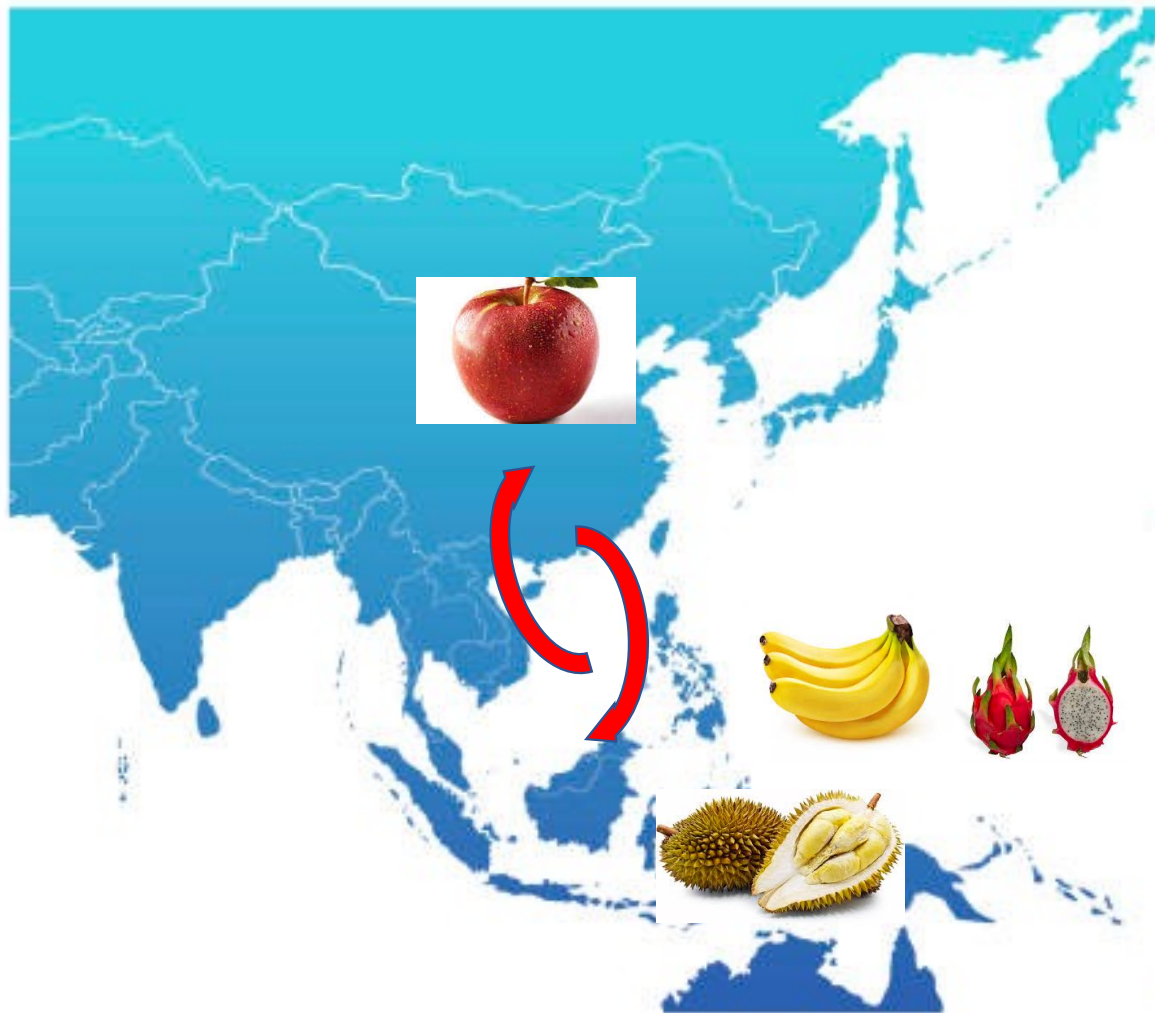
**4.5 per cent lower**  
than July – June 2021

**73 % Intra Asia**

**27 % from outside**  
**of Asia**







## **Intra Asia**

11.0 million tonnes traded  
**-4.9** per cent lower in  
2022. (MAT June)

**Apples, Table grapes,  
Cherries, Mandarins**  
head SOUTH

**Bananas, Durians**  
**Dragon Fruit, Longans**  
head NORTH



US & Canada

**640,905 tonnes** **-24%**

- Citrus
- Cherries
- Apples
- Grapes



Mostly to North Asia



## Central America

**200,116 tonnes -24 %**

- Bananas
- Avocados
- Blueberries
- Mangoes
- Melons



Mostly to North Asia



## South America

**1.03 million tonnes +5%**

- Cherries
- Apples
- Grapes
- Blueberries
- Avocados



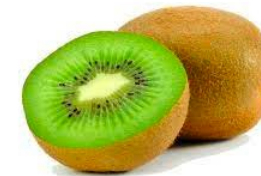
Mostly to North Asia from  
Chile and Peru



## Australia and New Zealand

**1.02 million tonnes +4%**

- Kiwifruit NZ
- Apples NZ
- Grapes Australia
- Citrus Australia
- Stone fruit Australia
- Avocados
- Cherries







## Southern Africa

**759,320 tonnes +5%**

- Citrus
- Grapes
- Apples
- Pears
- Blueberries
- Avocados





## Middle East North Africa

**322,622 tonnes -11%**

- Citrus
- Apples
- Kiwifruit
- Grapes
- Blueberries
- Pomegranates



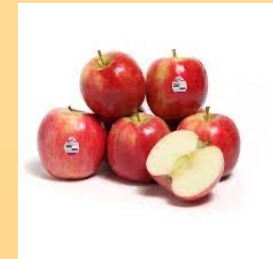
Mostly to India



Europe

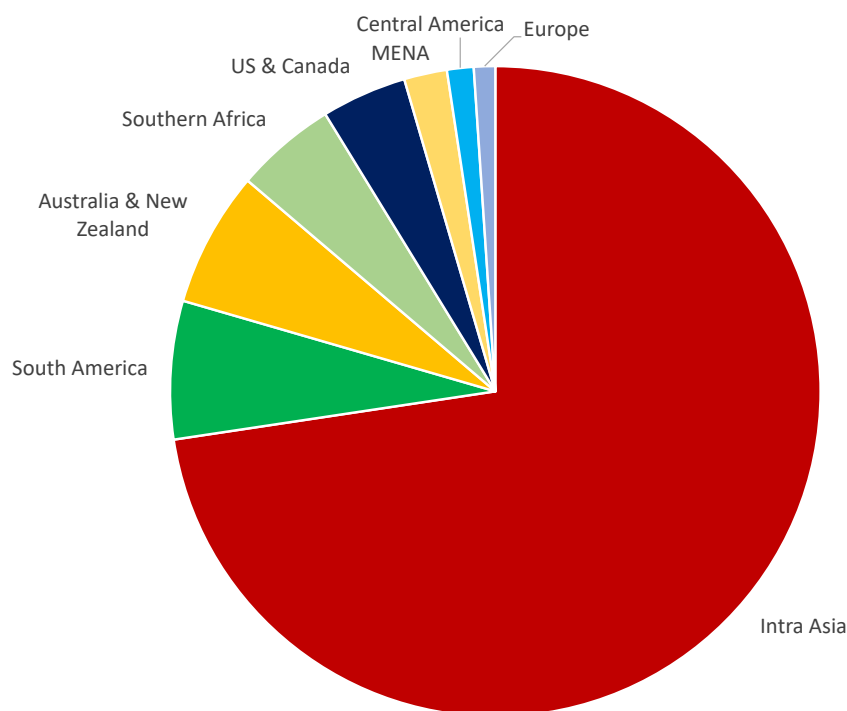
**160,264 tonnes +35%**

- Apples
- Kiwifruit
- Pears
- Strawberries
- Blueberries



Mostly to South Asia

# Global suppliers of Fresh Fruit to Asia July to June 2022 (MAT)



Supply Region	Tonnes	Change	Share
Intra Asia	10,981,504	-4.9%	73%
South America	1,038,286	5.0%	7%
Australia & New Zealand	1,017,316	4.0%	7%
Southern Africa	759,320	4.9%	5%
US & Canada	640,905	-24.1%	4%
MENA	322,632	-11.2%	2%
Central America	200,116	-24.3%	1%
Europe	160,264	35.3%	1%
<b>Total</b>	<b>15,120,343</b>	<b>-4.5%</b>	<b>100%</b>

Source : ITC TradeMap; Fresh Intelligence analysis



# Grapes – imports down 6% to 736,000 tonnes

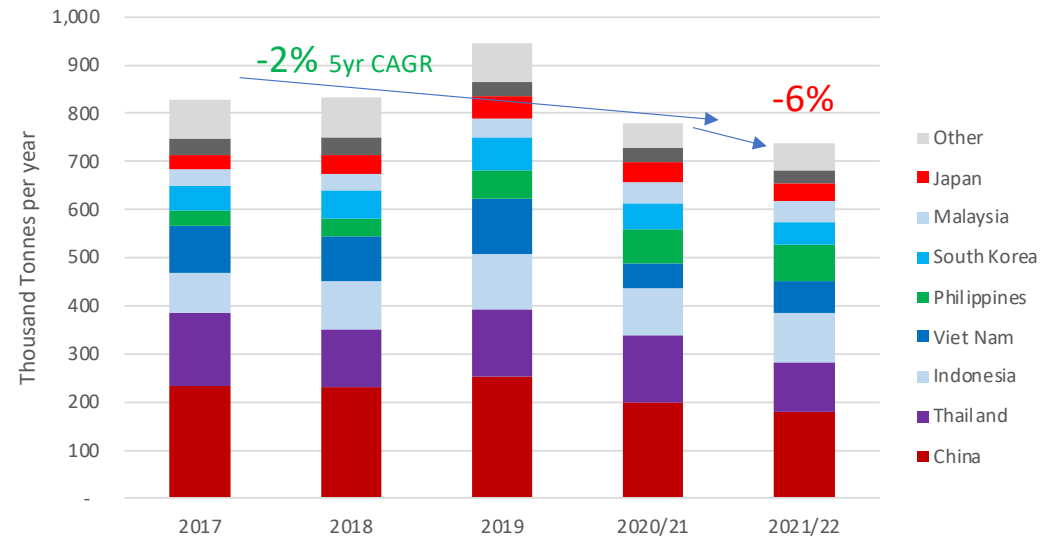


July – June 2022 vs year ago

Grapes	Imports by market		
	Thousand Tonnes	1 yr change	share
China	180	-10%	24%
Thailand	103	-26%	14%
Indonesia	103	4%	14%
Viet Nam	66	32%	9%
Philippines	75	5%	10%
South Korea	48	-10%	6%
Malaysia	43	-5%	6%
Japan	39	-8%	5%
Hong Kong (net)	26	-12%	4%
<b>Total</b>	<b>736</b>	<b>-6%</b>	<b>88%</b>

Source: ITC TradeMap; Fresh Intelligence analysis

Grapes Import trend by market

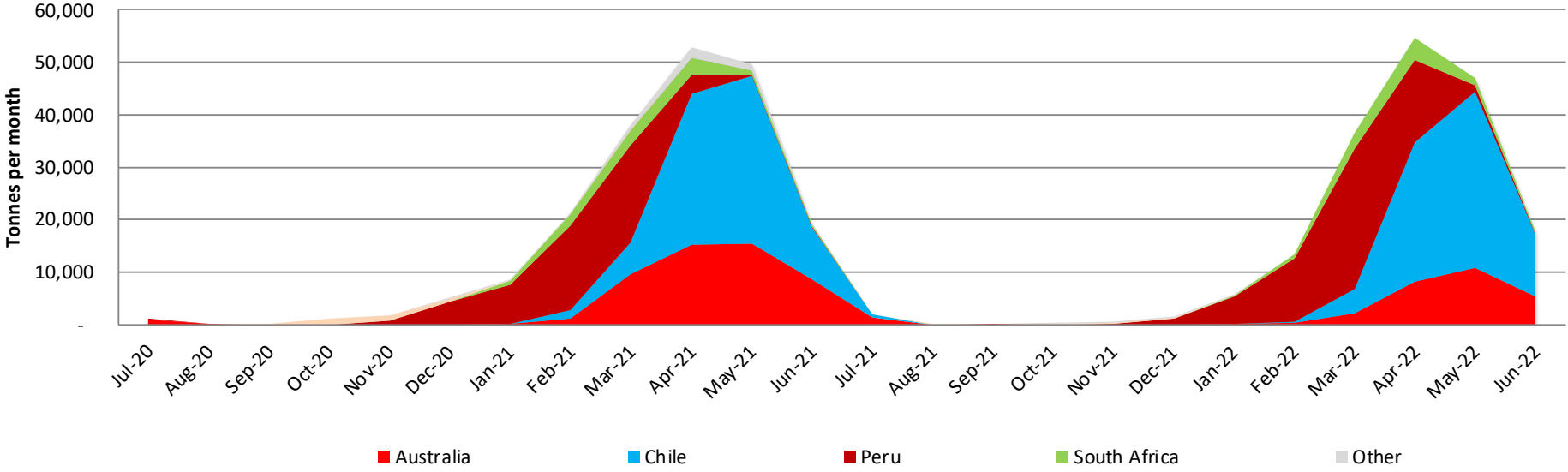


Source: ITC Tradmap; Fresh Intelligence analysis

# Table Grape – Seasonal Imports by China



China Table Grape Imports Seasonality - Jul 20 to Jun 22

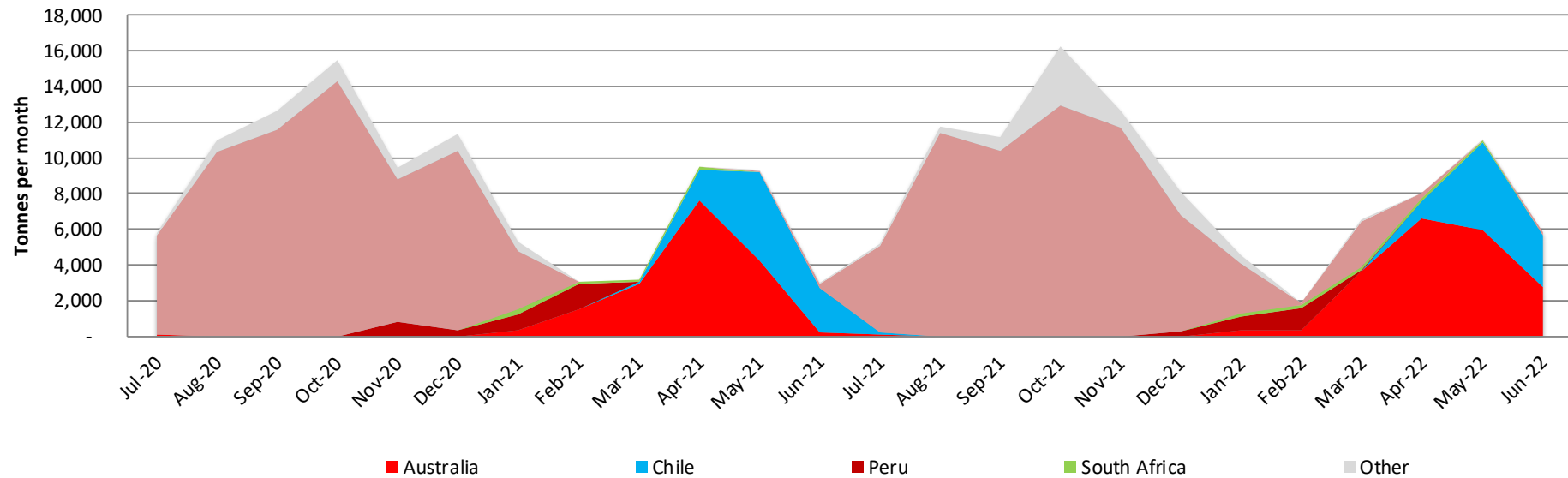


Source: ITC TradeMap; Fresh Intelligence analysis

# Table Grape – Seasonal Imports by Indonesia



Indonesia Table Grape Imports Seasonality - Jul 20 to Jun 22

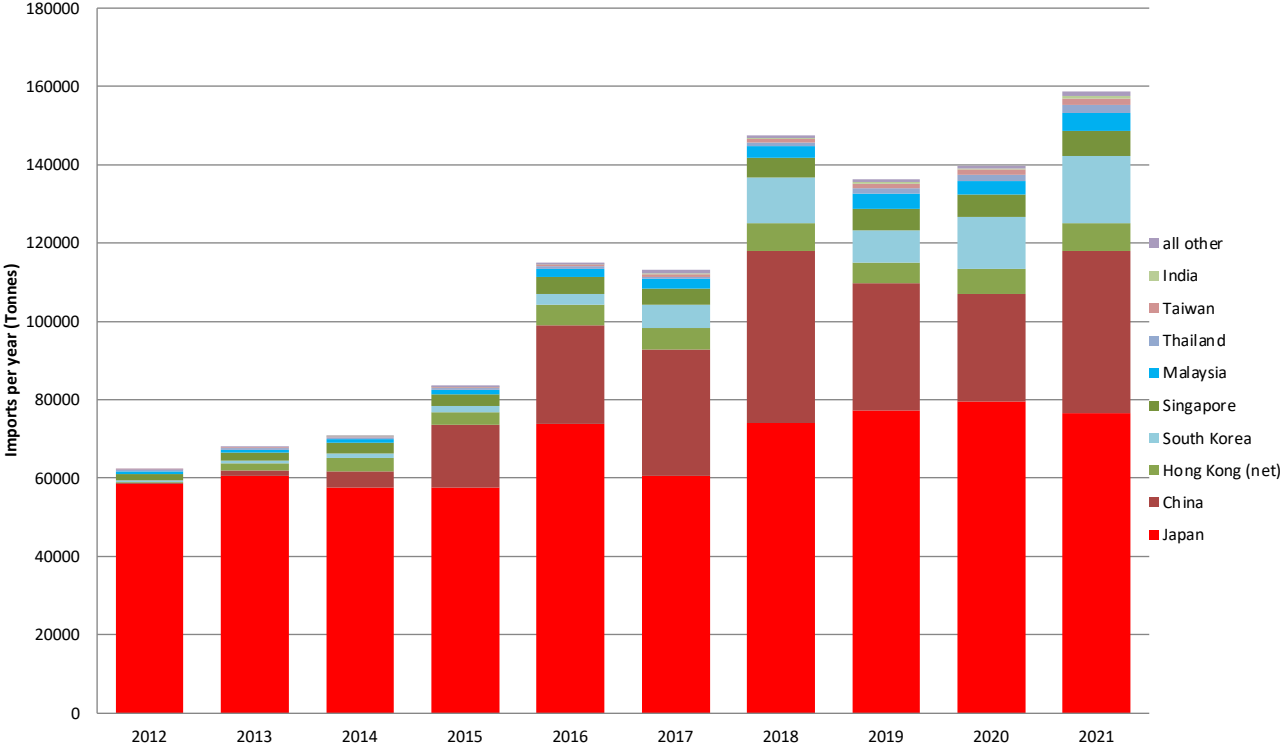


Source: ITC TradeMap; Fresh Intelligence analysis



# Avocado - Annual Imports by Asian markets

10 year growth of avocados imports by Asian markets 2012 - 2021



Source: ITC Trademap; Fresh Intelligence analysis



# Avocado – imports down 4% to 149,000 tonnes

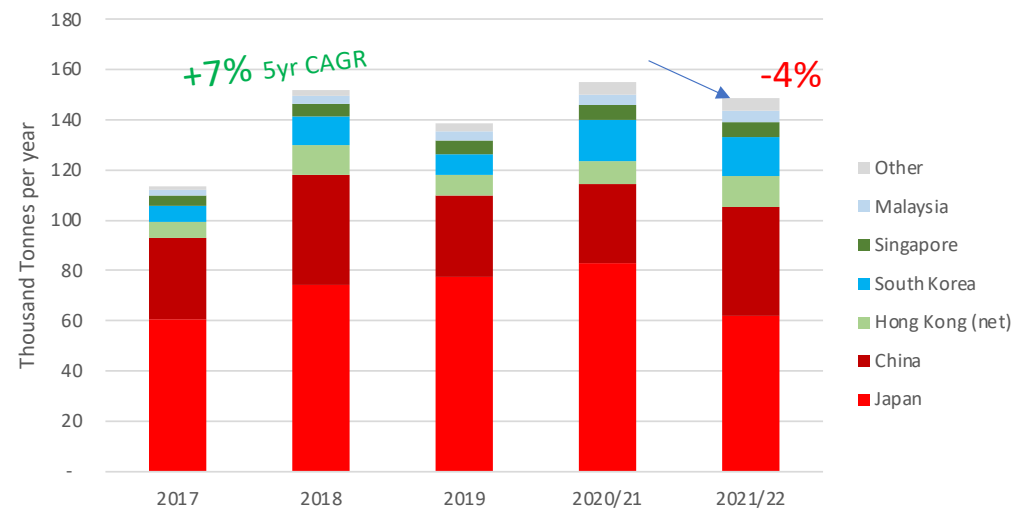
July – June 2022 vs year ago



	Tonnes	1 yr change	share
Japan	61.9	-25%	42%
China	43.1	38%	29%
Hong Kong (net)	12.5	34%	8%
South Korea	15.5	-6%	10%
Singapore	6.1	3%	4%
Malaysia	4.4	8%	3%
Thailand	2.0	6%	1%
Taiwan	1.3	3%	1%
India	1.5	90%	1%
<b>Total</b>	<b>149</b>	<b>-4%</b>	<b>18%</b>

Source: ITC TradeMap; Fresh Intelligence analysis

Avocados Import trend by



Source: ITC Tradmap; Fresh Intelligence analysis

# Avocado – imports down 4% to 149,000 tonnes

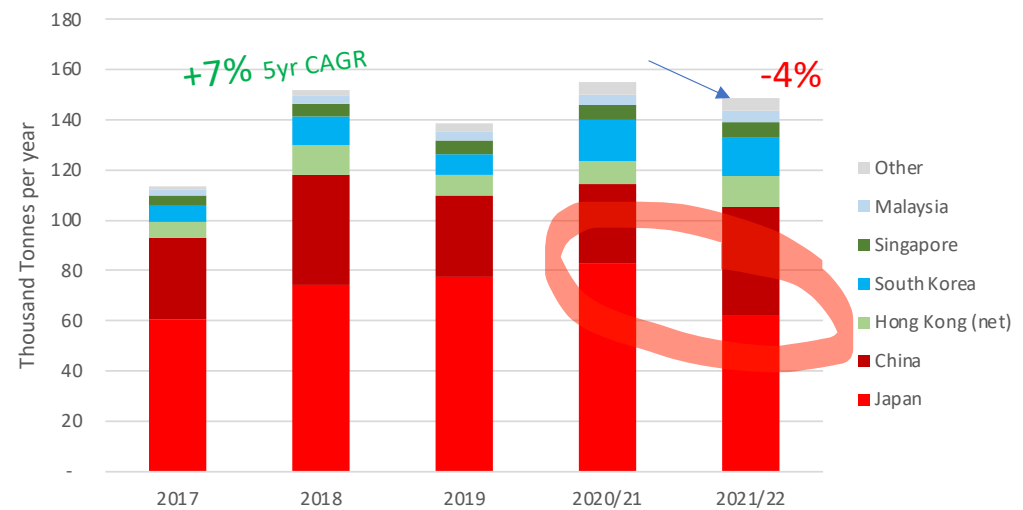
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Avocados Import trend by market



Source: ITC Tradmap; Fresh Intelligence analysis



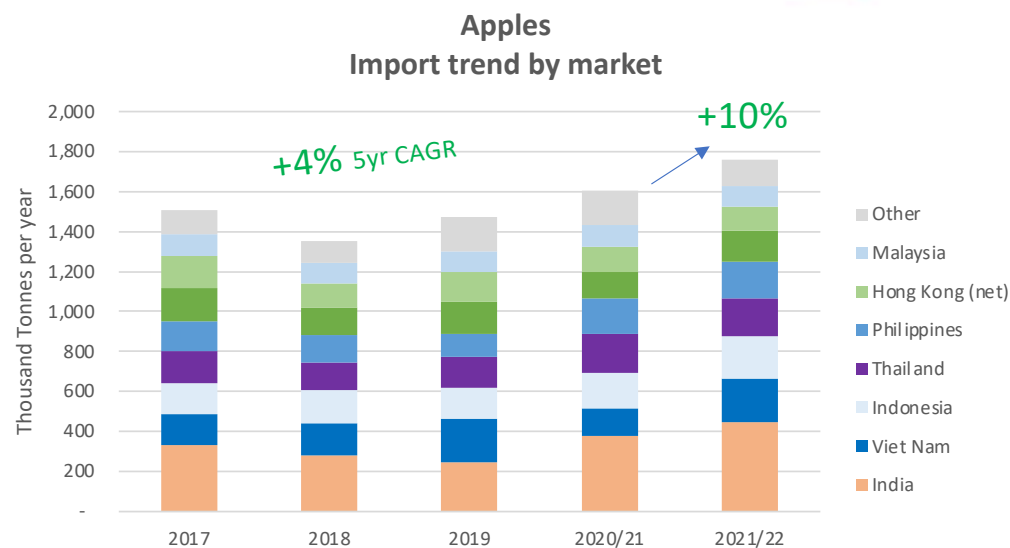
# Apples – imports up 5% to 1.54 M tonnes



July – June 2022 vs year ago

Apples	Imports by market		
	Thousand Tonnes	1 yr change	share
India	448	19%	25%
Viet Nam	218	56%	12%
Indonesia	211	20%	12%
Thailand	190	-2%	11%
Philippines	184	2%	10%
Taiwan	151	17%	9%
Hong Kong (net)	120	-5%	7%
Malaysia	104	-5%	6%
China	68	-14%	4%
Singapore	40	11%	2%
<b>Total</b>	<b>1,759</b>	<b>10%</b>	<b>210%</b>

Source: ITC TradeMap; Fresh Intelligence analysis



Source: ITC Tradmap; Fresh Intelligence analysis

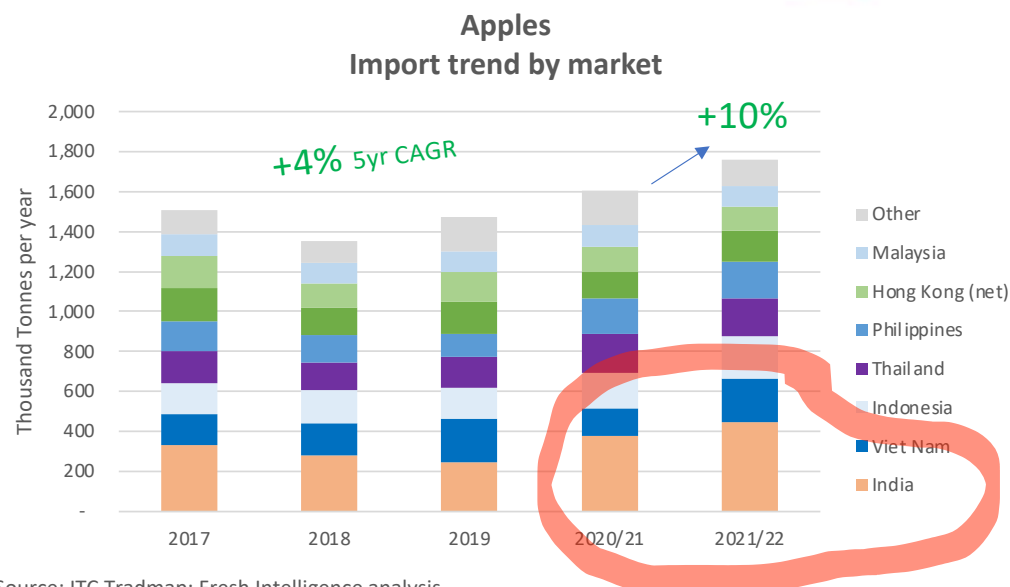
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Source: ITC TradeMap; Fresh Intelligence analysis



Source: ITC Tradmap; Fresh Intelligence analysis

# Cherries – imports down 7% to 371 k tonnes

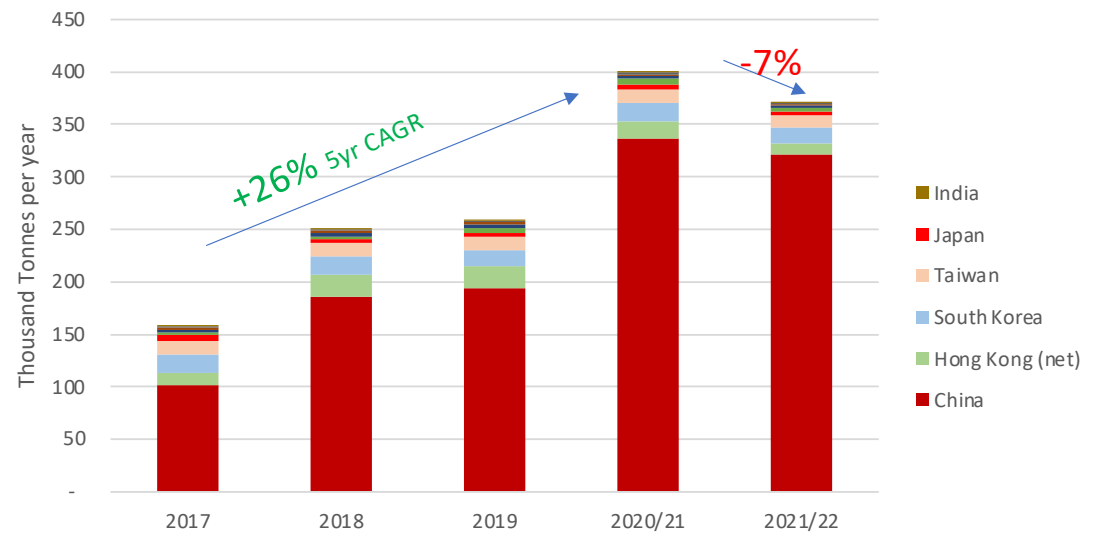
July – June 2022 vs year ago



Cherries	Imports by market		
	Thousand Tonnes	1 yr change	share
China	321.7	-4%	87%
Hong Kong (net)	10.3	-39%	3%
South Korea	14.6	-13%	4%
Taiwan	12.7	-1%	3%
Japan	3.2	-41%	1%
Viet Nam	3.3	-32%	1%
Thailand	2.0	-21%	1%
Singapore	1.9	-7%	1%
Malaysia	1.1	-14%	0%
India	0.2	100%	0%
<b>Total</b>	<b>371</b>	<b>-7%</b>	<b>44%</b>

Source: ITC TradeMap; Fresh Intelligence analysis

Cherries Import trend by market



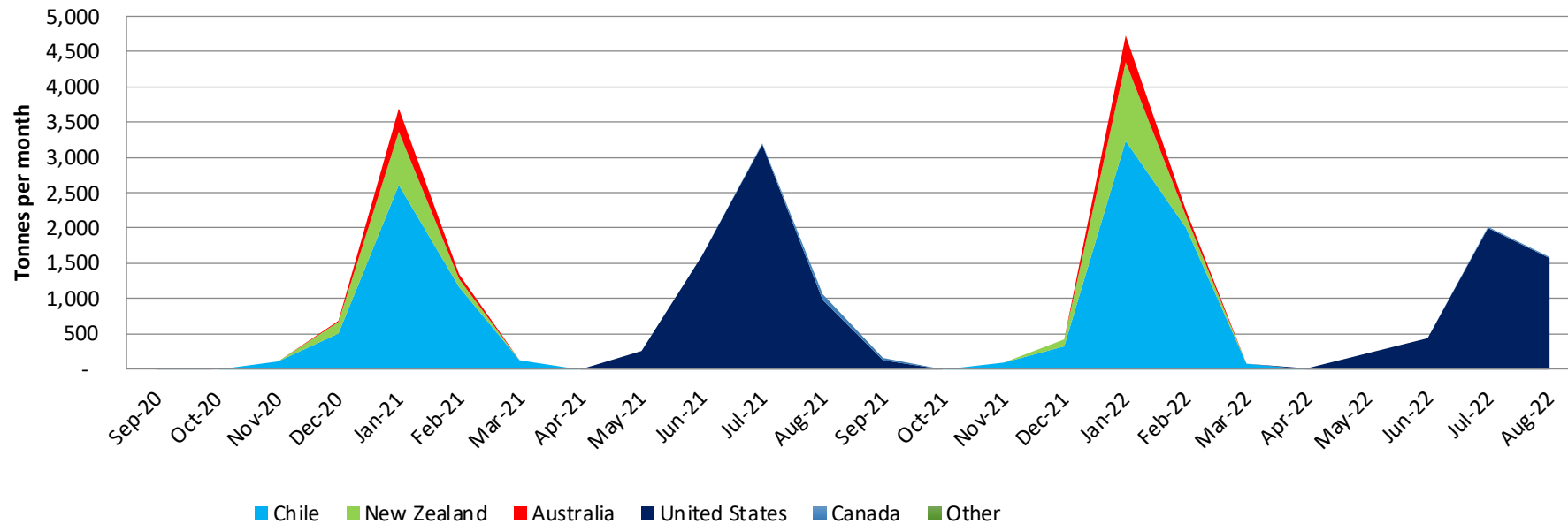
Source: ITC Tradmap; Fresh Intelligence analysis



# Cherries – Seasonal Imports by Taiwan



## Taiwan Cherry Imports Seasonality - Jul 20 to Jun 22



Source: ITC Trademap; Fresh Intelligence analysis

# Blueberries – imports up 29% to 50 k tonnes



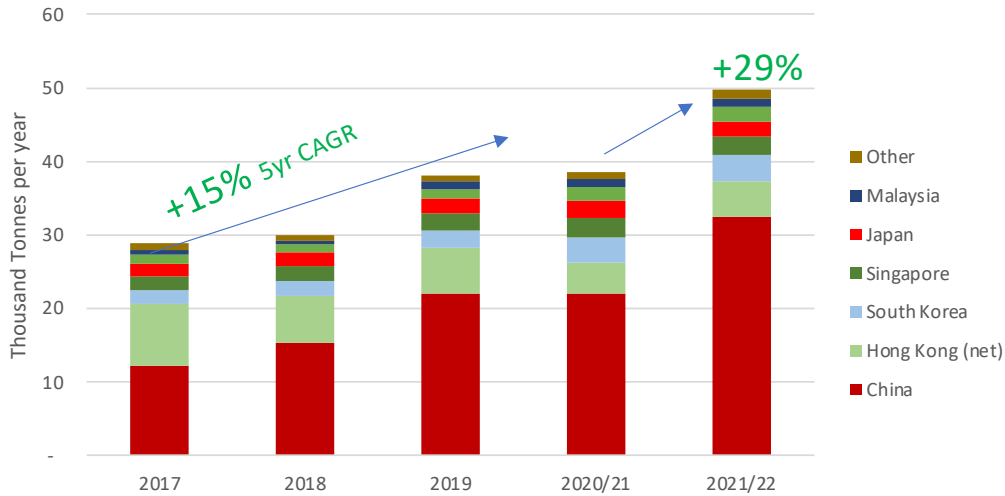
July – June 2022 vs year ago

	Thousand Tonnes	1 yr change	share
China	32.4	47%	65%
Hong Kong (net)	4.9	18%	10%
South Korea	3.6	4%	7%
Singapore	2.5	-7%	5%
Japan	2.0	-9%	4%
Taiwan	2.0	7%	4%
Malaysia	1.2	5%	2%
Thailand	0.6	17%	1%
India	0.3	702%	1%
Viet Nam	0.2	-49%	0%
<b>Total</b>	<b>50</b>	<b>29%</b>	<b>6%</b>

Source: ITC TradeMap; Fresh Intelligence analysis

India has large growth off a small base

Blueberries Import trend by market



Source: ITC Tradmap; Fresh Intelligence analysis

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**2-4 NOVEMBER 2022  
BANGKOK**

**STATISTICS  
HANDBOOK**

A collection of key import and export information, market trends and patterns of trade for Asia's fresh fruit and vegetable business.

  
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## REFERENCES

- International Trade Centre, TRADE MAP [www.trademap.org/](http://www.trademap.org/)
- FAOSTAT, Production Statistics [www.faostat3.fao.org](http://www.faostat3.fao.org)

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