

**ASIAFRUIT
CONGRESS**
亚洲水果国际果蔬大会

**Tropical Fruit
in Asia**

**Market
Snapshot**

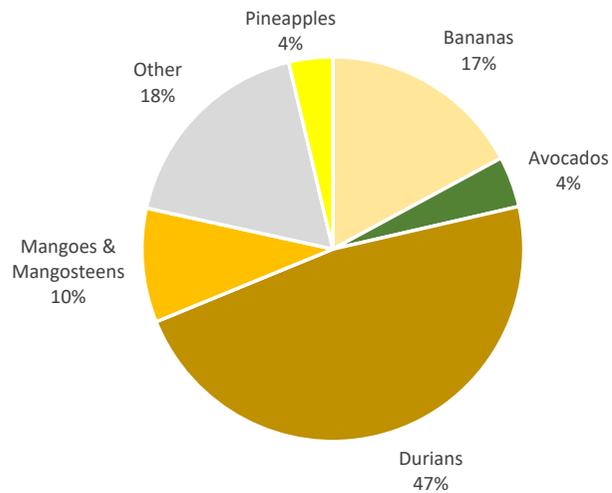
Wayne Prowse
Fresh Intelligence Consulting



Tropical Fruit Imports by Region (Value share)

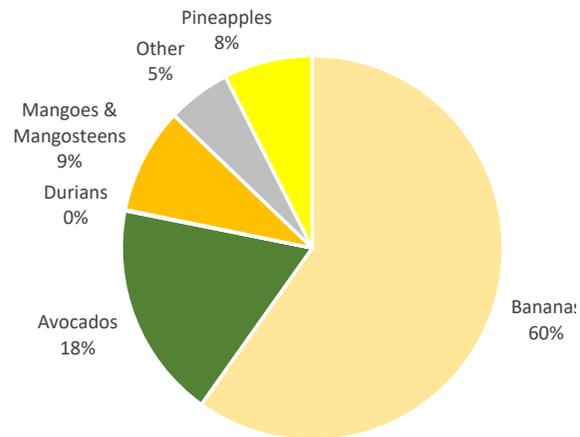
North Asia

\$10.0 M USD



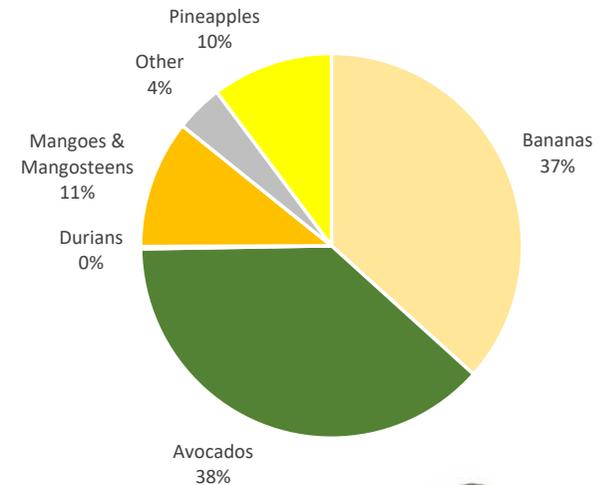
Europe

\$10.3 M USD



US & Canada

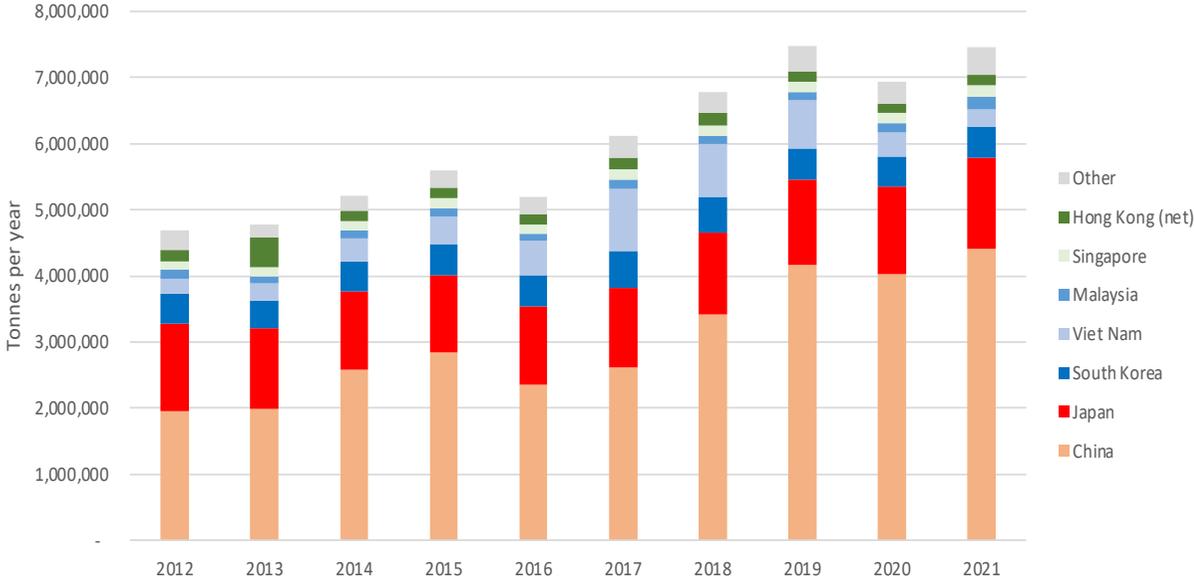
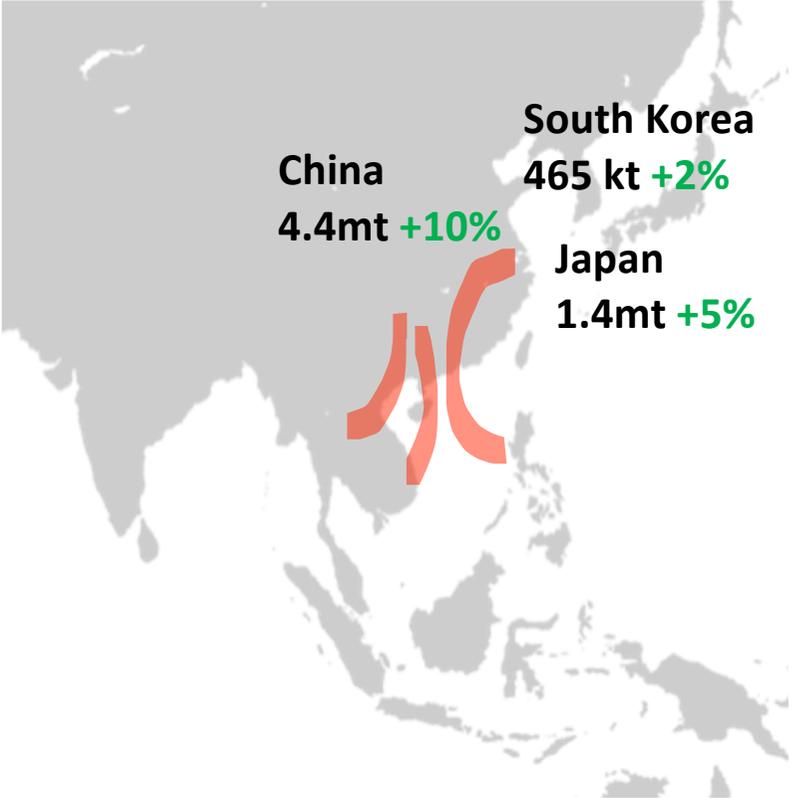
\$8.9 M USD



Source: ITC TradeMap; Fresh Intelligence analysis

Tropical Fruit **Import** Trade Flows – 2021

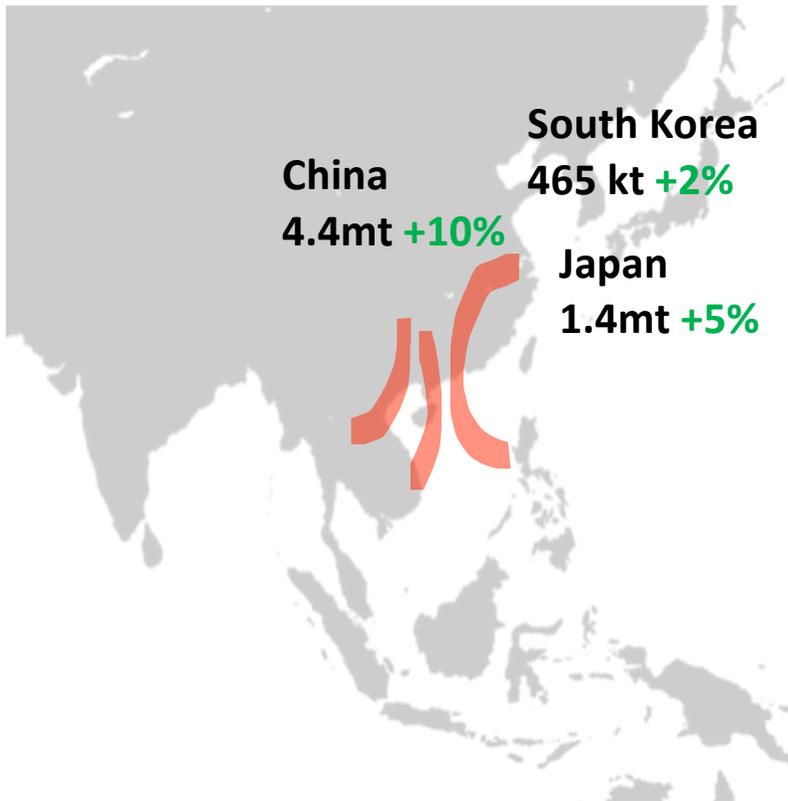
7.4 million tonnes imported +7%
 (6.4 million tonnes by North Asia)



Source: ITC TradeMap; Fresh Intelligence analysis

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 (6.4 million tonnes by North Asia)

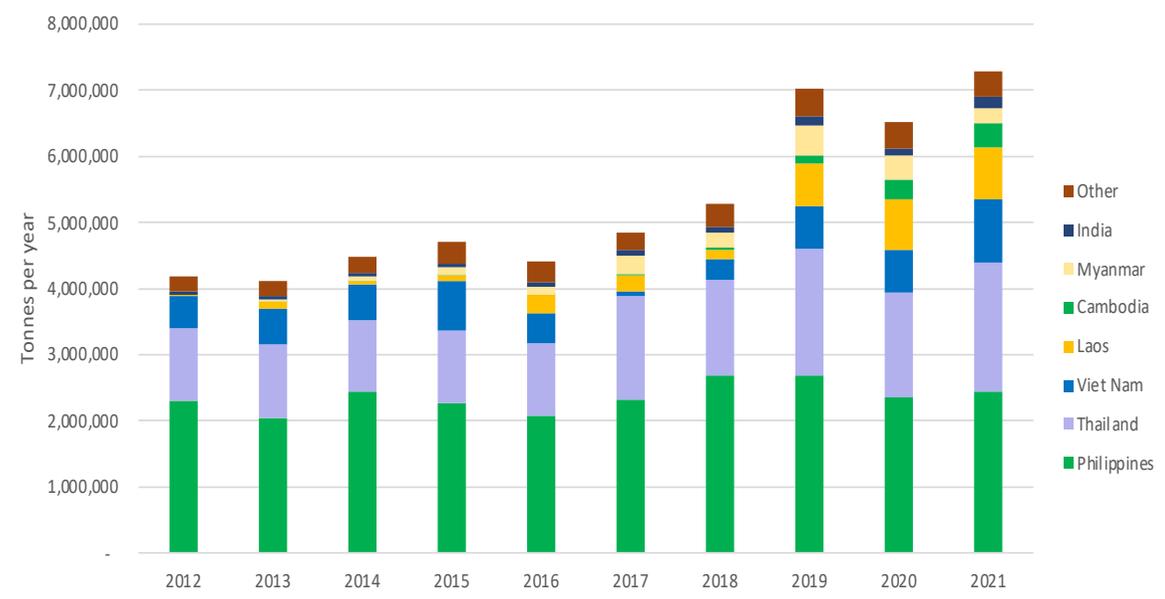
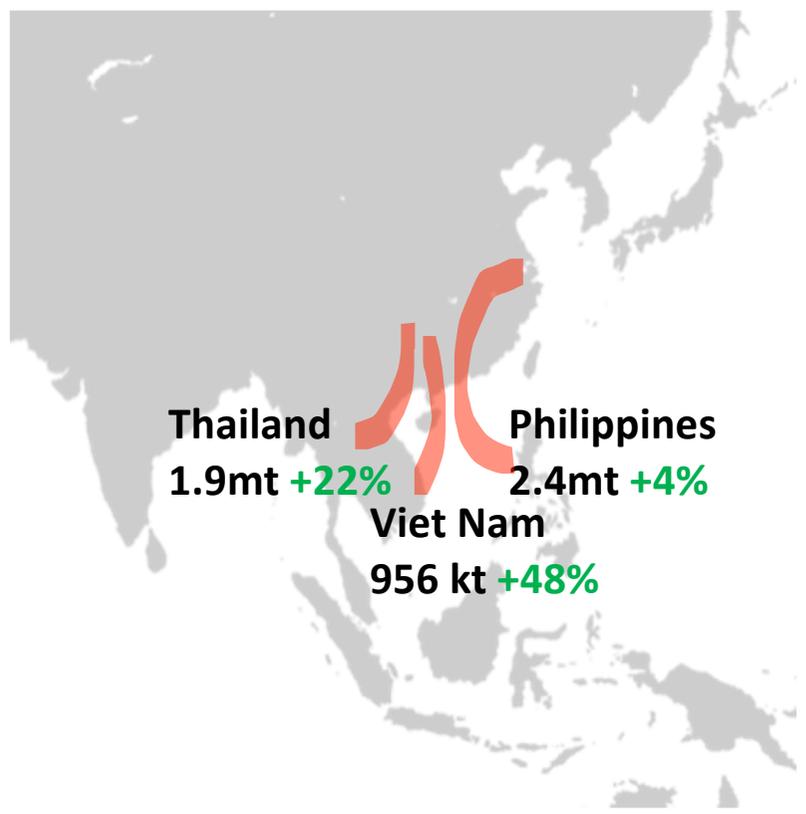


	2021 Tonnes	1 yr chg	10 year CAGR	share
China	4,410,655	10%	9%	59%
Japan	1,380,133	5%	0%	19%
South Korea	465,460	2%	0%	6%
Viet Nam	262,178	-28%	1%	4%
Malaysia	188,504	29%	5%	3%
Singapore	172,506	13%	3%	2%
Hong Kong (net)	158,426	9%	0%	2%
Other	414,508			6%
Total	7,452,370	7%	5%	100%

Source: ITC TradeMap; Fresh Intelligence analysis

Tropical Fruit Export Trade Flows – 2021

7.3 million tonnes exported +12%
Most from Southeast Asia

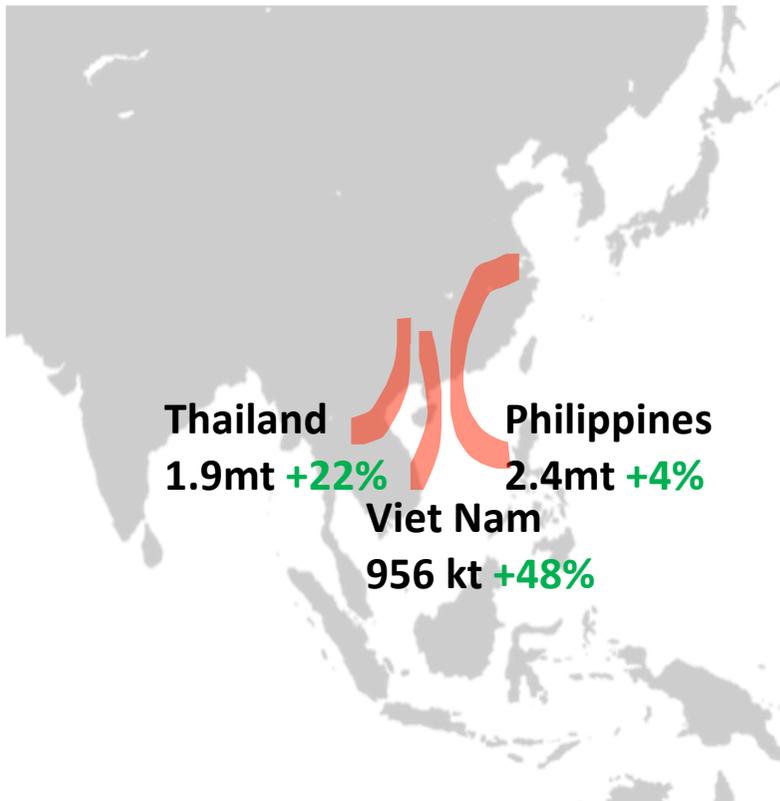


Source: ITC TradeMap; Fresh Intelligence analysis

Tropical Fruit Export Trade Flows – 2021

7.3 million tonnes exported +12%

Most from Southeast Asia



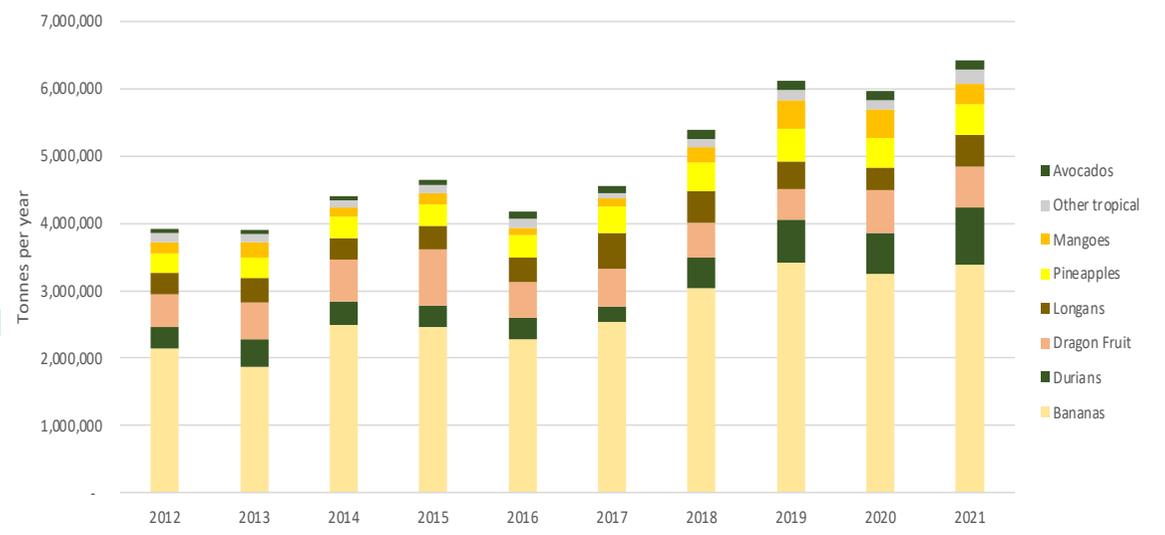
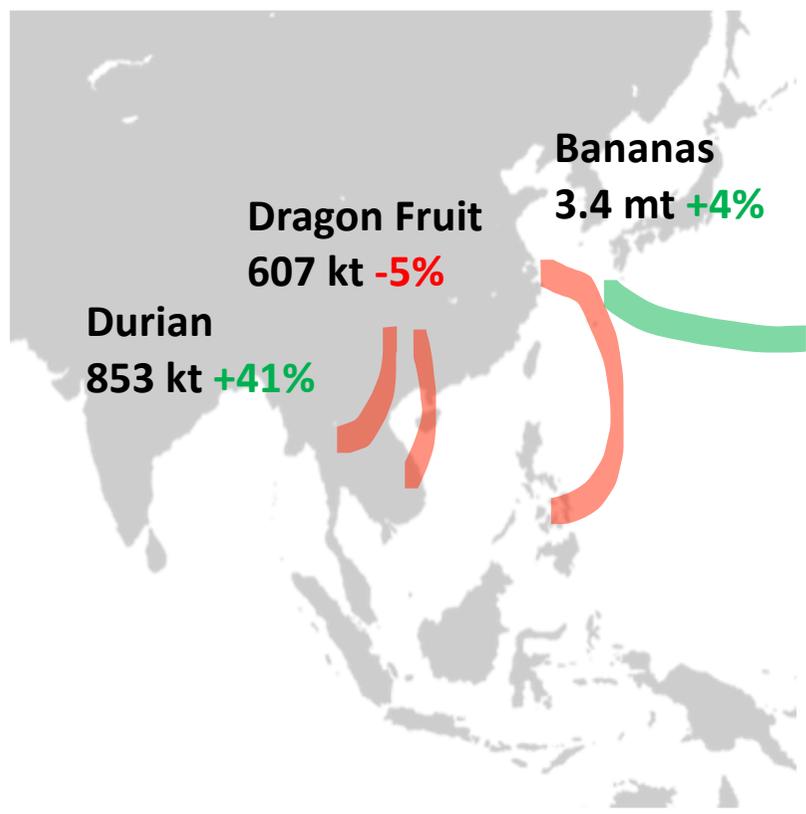
	2021 Tonnes	1 yr chg	10 year CAGR	share
Philippines	2,440,302	4%	1%	33%
Thailand	1,950,110	22%	7%	26%
Viet Nam	955,779	48%	8%	13%
Laos	790,786	3%	63%	11%
Cambodia	373,052	31%	176%	5%
Myanmar	209,502	-44%	62%	3%
India	176,031	80%	12%	2%
China	167,683	3%	6%	2%
Malaysia	106,027	25%	4%	1%
Taiwan	62,163	-26%	9%	1%
Indonesia	51,206	-28%	7%	1%
Total	7,282,641	12%	6%	100%

Source: ITC TradeMap; Fresh Intelligence analysis

North Asia Tropical Fruit **Import** by Product – 2021

6.4 million tonnes **+9%**

10.0 Million USD **+32%**

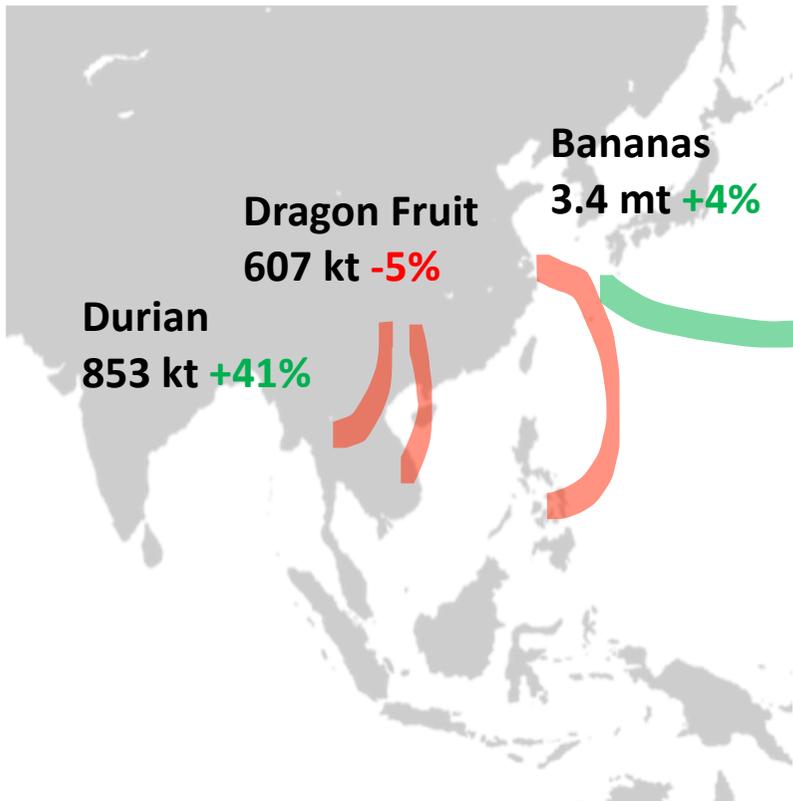


Source: ITC TradeMap; Fresh Intelligence analysis

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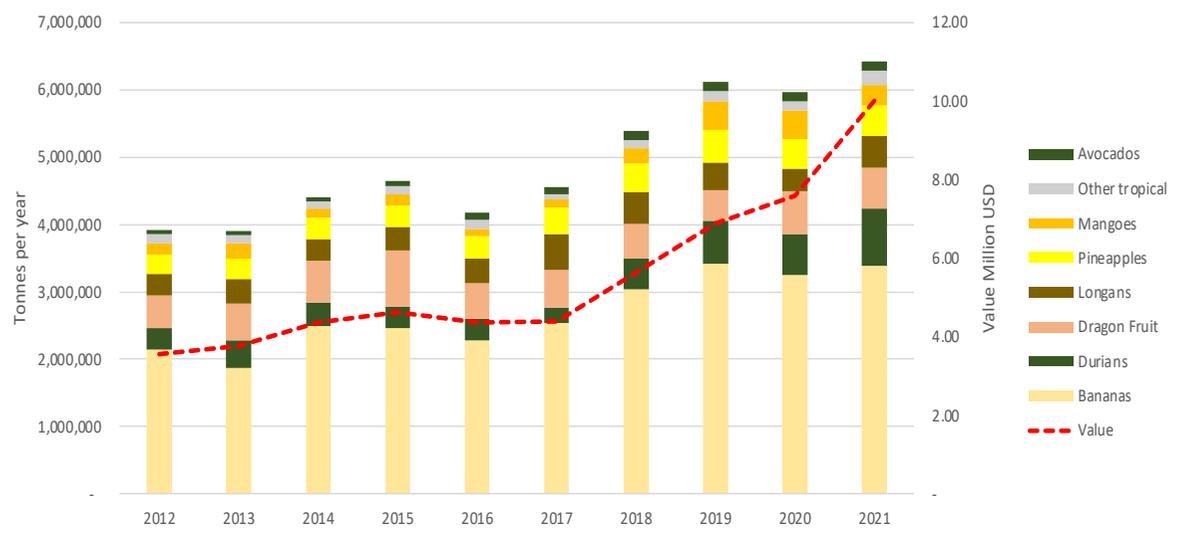
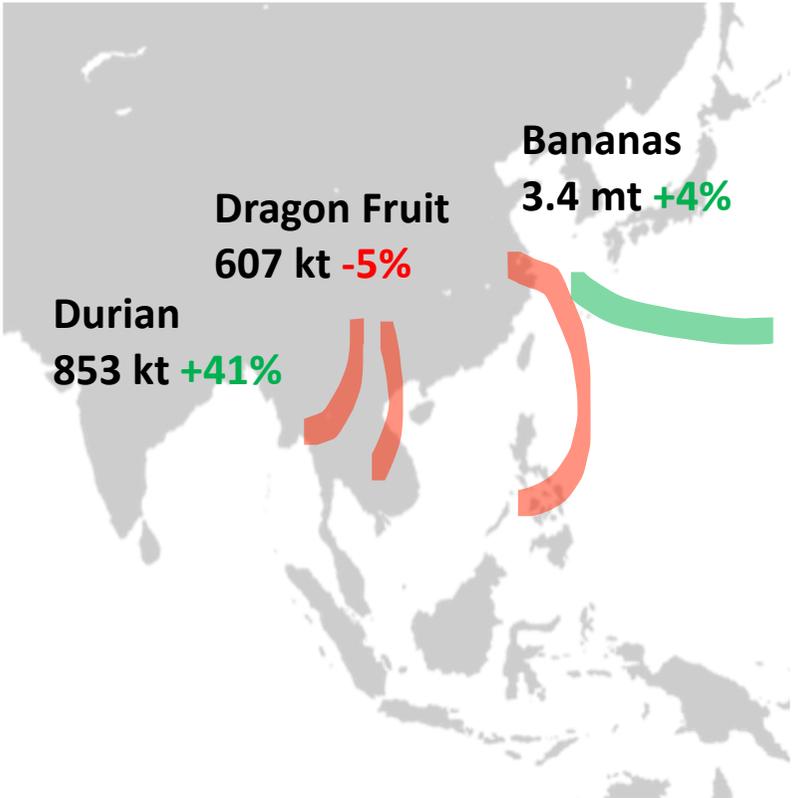
	2021 Tonnes	1 yr chg	10 year CAGR	share
Bananas	3,385,005	4%	8%	53%
Durians	853,238	41%	37%	13%
Dragon Fruit	607,417	-5%	2%	9%
Longans	469,020	35%	-3%	7%
Pineapples	455,683	4%	3%	7%
Mangoes	308,877	-26%	28%	5%
Other tropical	201,876	41%	27%	3%
Avocados	148,294	16%	9%	2%
Total	6,429,411	8%	9%	100%

Source: ITC TradeMap; Fresh Intelligence analysis



North Asia Tropical Fruit **Import** by Product – 2021

6.4 million tonnes **+9%**
 10.0 Million USD **+32%**



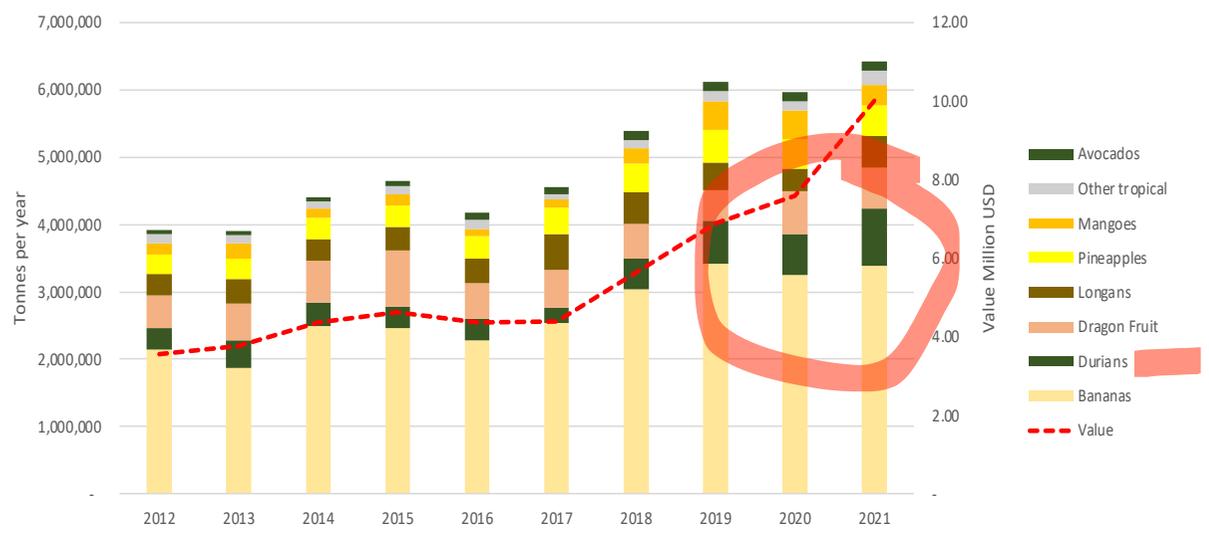
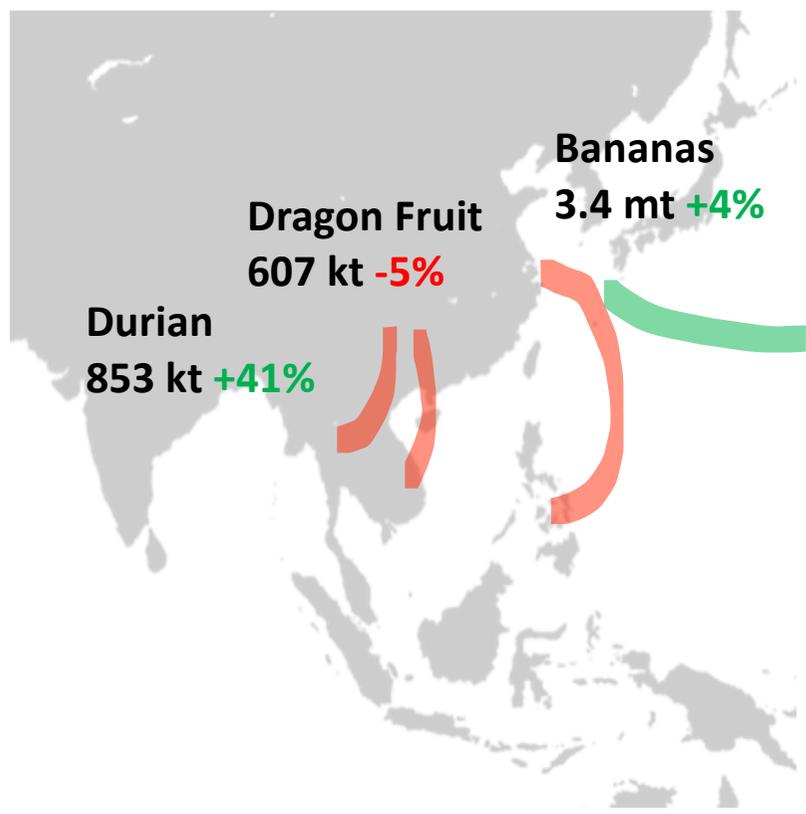
Source: ITC TradeMap; Fresh Intelligence analysis



North Asia Tropical Fruit **Import** by Product – 2021

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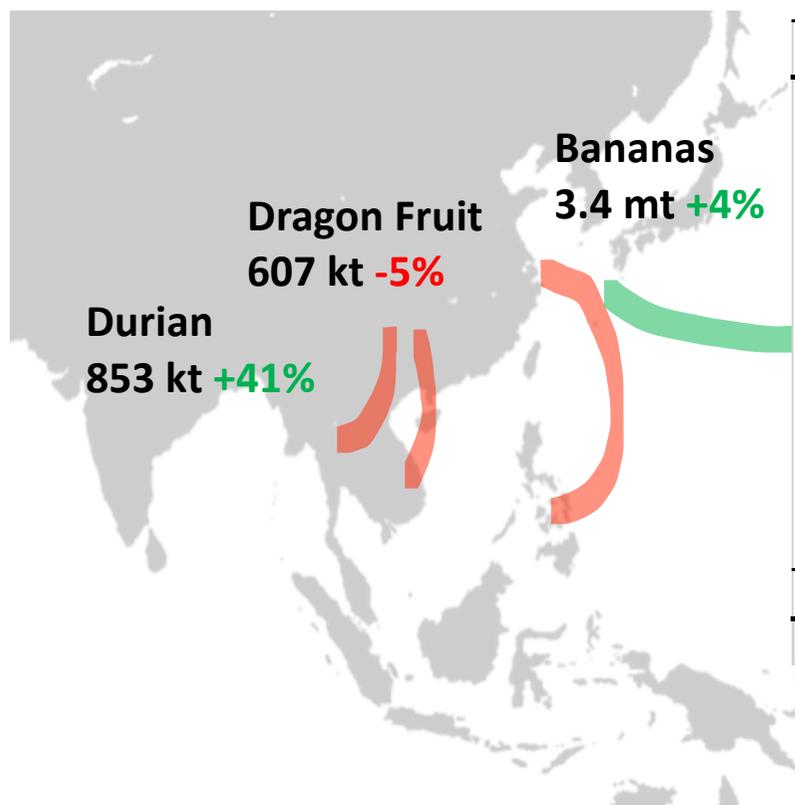


Source: ITC TradeMap; Fresh Intelligence analysis

North Asia Tropical Fruit **Import** by Product – 2021

6.4 million tonnes **+9%**

10.0 Million USD **+32%**



	2021 Tonnes	Million USD	USD kg	Value share
Bananas	3,385,005	2.36	0.70	24%
Durians	853,238	4.32	5.06	43%
Dragon Fruit	607,417	0.55	0.91	6%
Longans	469,020	0.71	1.50	7%
Pineapples	455,683	0.39	0.85	4%
Mangoes	308,877	0.96	3.10	10%
Other tropical	201,876	0.29	1.45	3%
Avocados	148,294	0.43	2.88	4%
Total	6,429,411	10.0	1.56	100%

Source: ITC TradeMap; Fresh Intelligence analysis



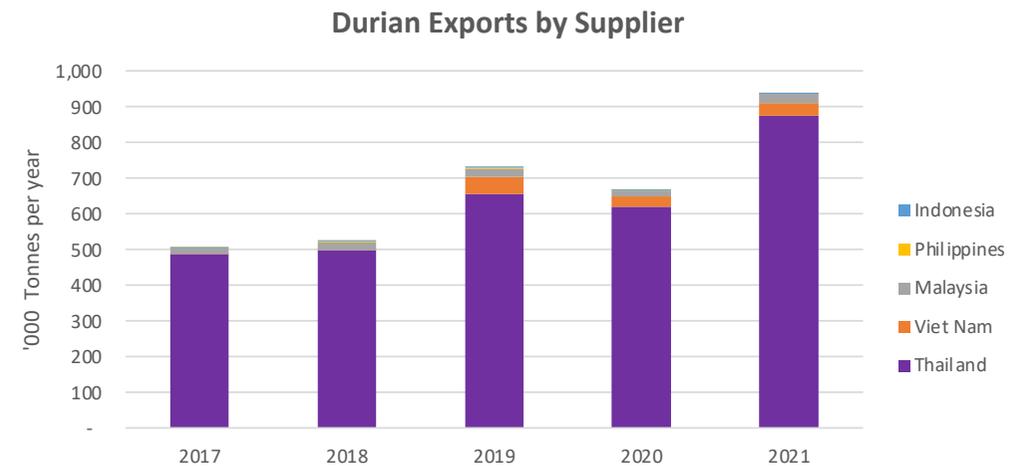
Durian global export growth

Thailand is the main supplier

Vietnam and Malaysia are increasing

Global	Durian Fruit Exports in 2021 (excl reexports)			
	2021 Tonnes	1 yr change	5 yr CAGR	share
Thailand	875,082	41%	16%	93.5%
Viet Nam	35,549	30%	222%	3.8%
Malaysia	24,684	45%	15%	2.6%
Philippines	440.0	-43%	36%	0.0%
Indonesia	50.0	-51%	-32%	0.0%
Other	96			0.0%
Total	935,901	40%	17%	100.0%

Source: ITC TradeMap; Fresh Intelligence analysis



Source: ITC Tradmap; Fresh Intelligence analysis



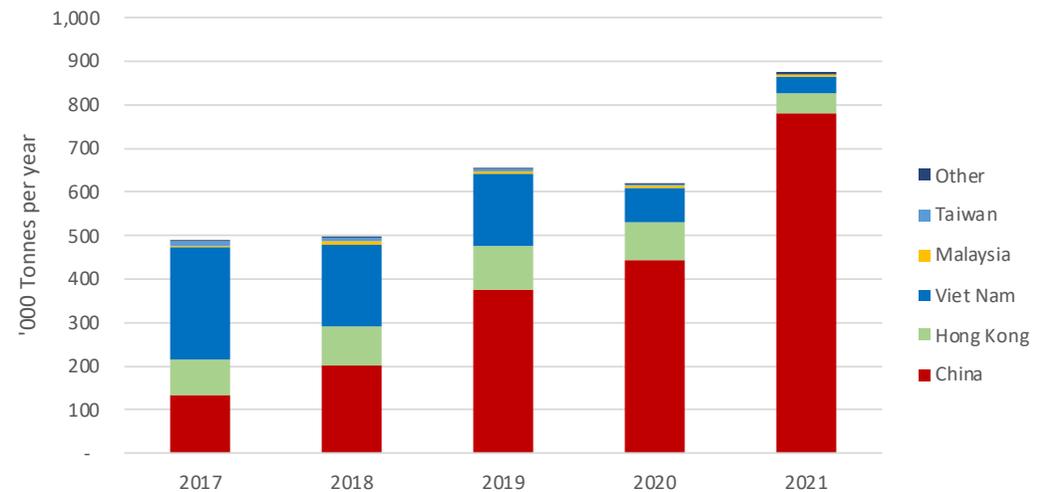
Durian export growth Destinations from Thailand



Thailand Durian Fruit Exports in 2021				
	Tonnes	1 yr change	5 yr CAGR	share
China	779,865	75%	55%	89.1%
Hong Kong	47,984	-44%	-12%	5.5%
Viet Nam	36,227	-54%	-39%	4.1%
Malaysia	4,774	11%	2%	0.5%
Taiwan	2,201	-53%	-30%	0.3%
South Korea	1,797	63%	46%	0.2%
United States	797	35%	15%	0.1%
Laos	460	268%	-4%	0.1%
Japan	266	41%	34%	0.0%
Singapore	221	80%	49%	0.0%
Other	490			
Total	875,082	41%	16%	100%

Source: ITC TradeMap; Fresh Intelligence analysis

Thailand - Durian Exports by market



Source: ITC Tradmap; Fresh Intelligence analysis

REFERENCES

- International Trade Centre, TRADE MAP www.trademap.org/
- FAOSTAT, Production Statistics www.faostat3.fao.org

DISCLAIMER

- Fresh Intelligence Consulting collated and analyzed the data for Asia Fruit Congress from data sourced from international trade databases as referenced.
- While every effort is made to ensure that the data is a true reflection of the trade, some errors may occur due to the reporting and Fresh Intelligence Consulting takes no responsibility for any losses that may occur as a result of decisions based on this data.
- Views expressed are personal and may not reflect the same views of the management of Asia Fruit Congress or Asia Fruit Logistica.

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