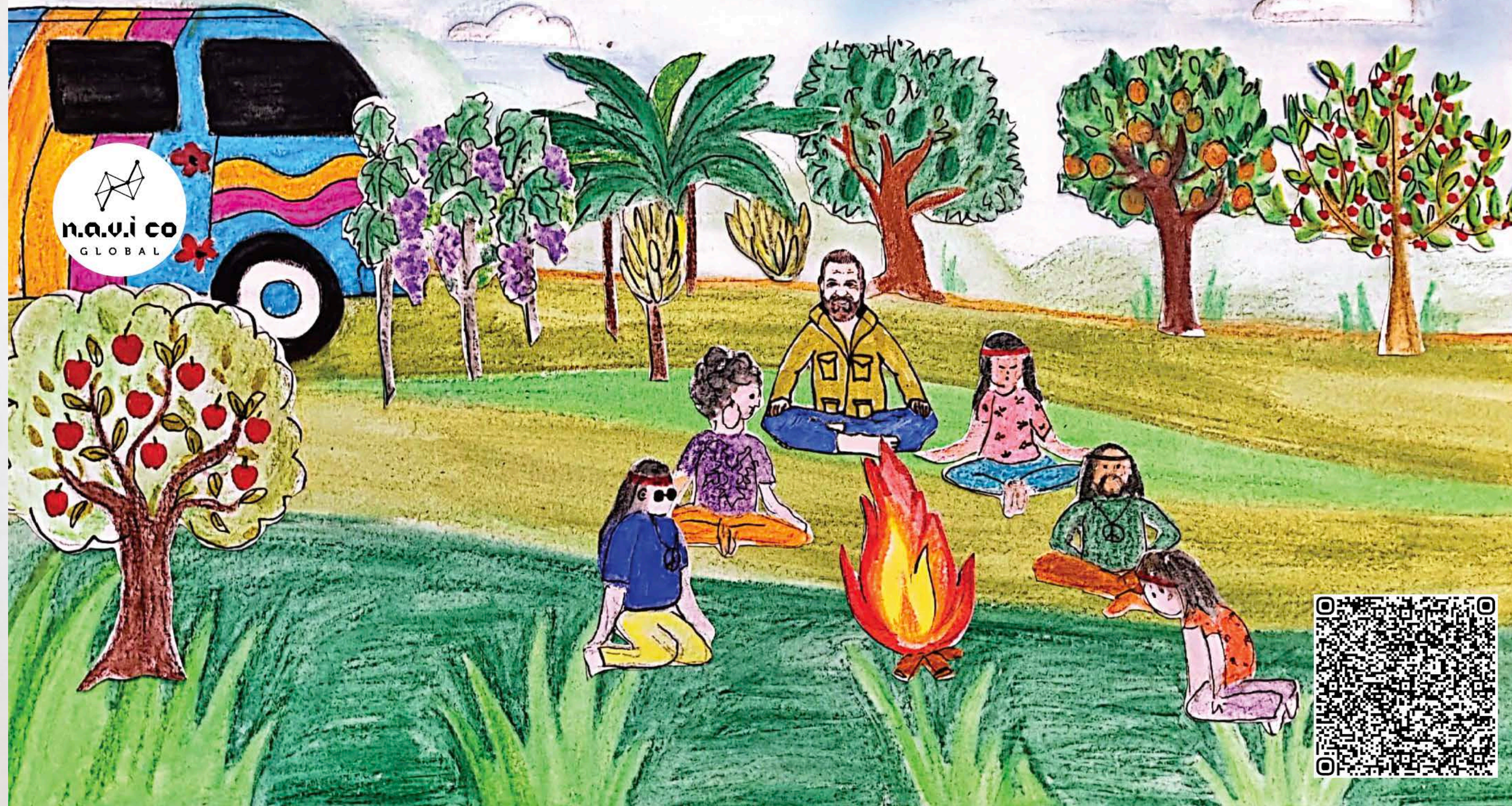


# The Packaging Hippie

## Combining Value & Values





# Innovation island in a sea of rising costs

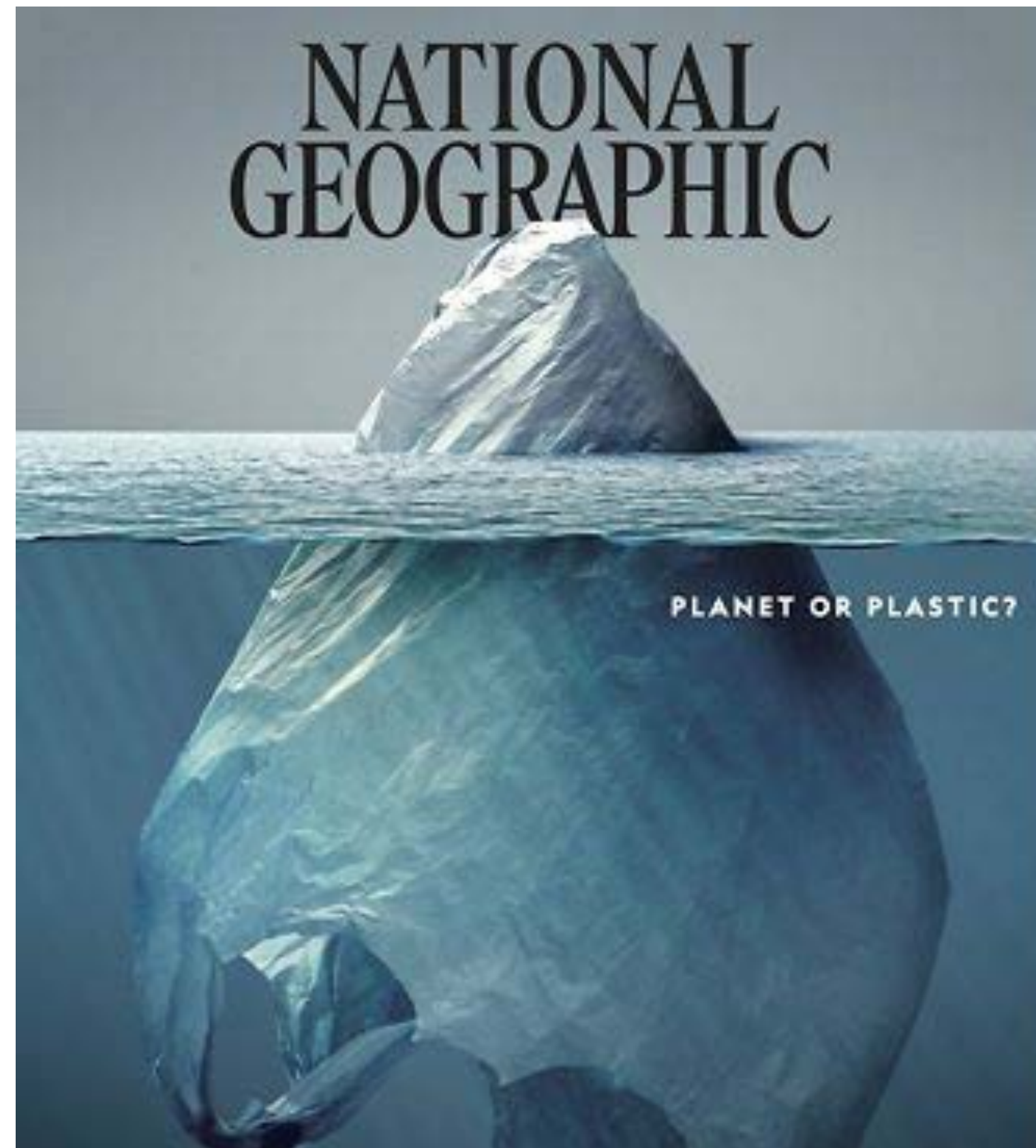




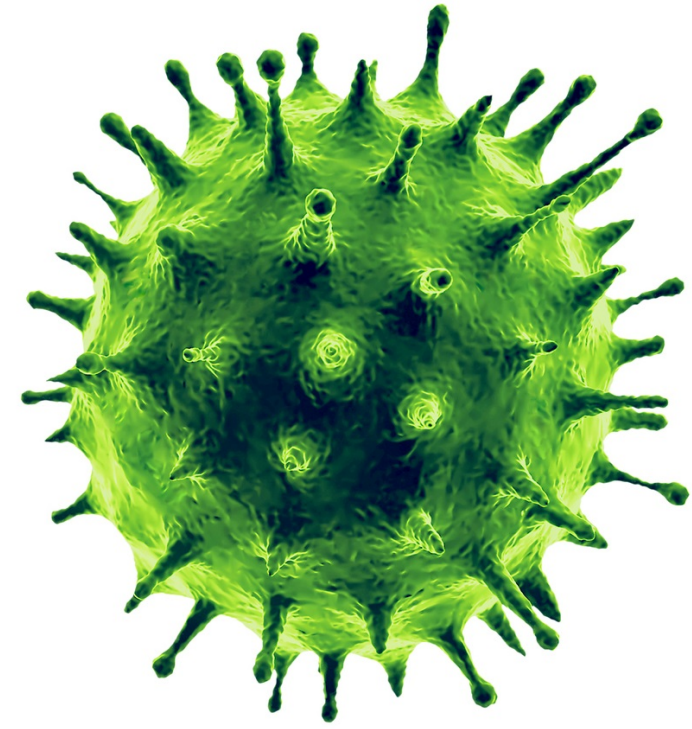
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# BC / Times

—







X & O

DELIVERY ONLY  
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PLEASE FOLLOW GOVERNMENT  
ALL SOCIAL-DISTANCING RULES  
  
PLEASE STAND ON THE  
X  
SOCIAL-DISTANCING





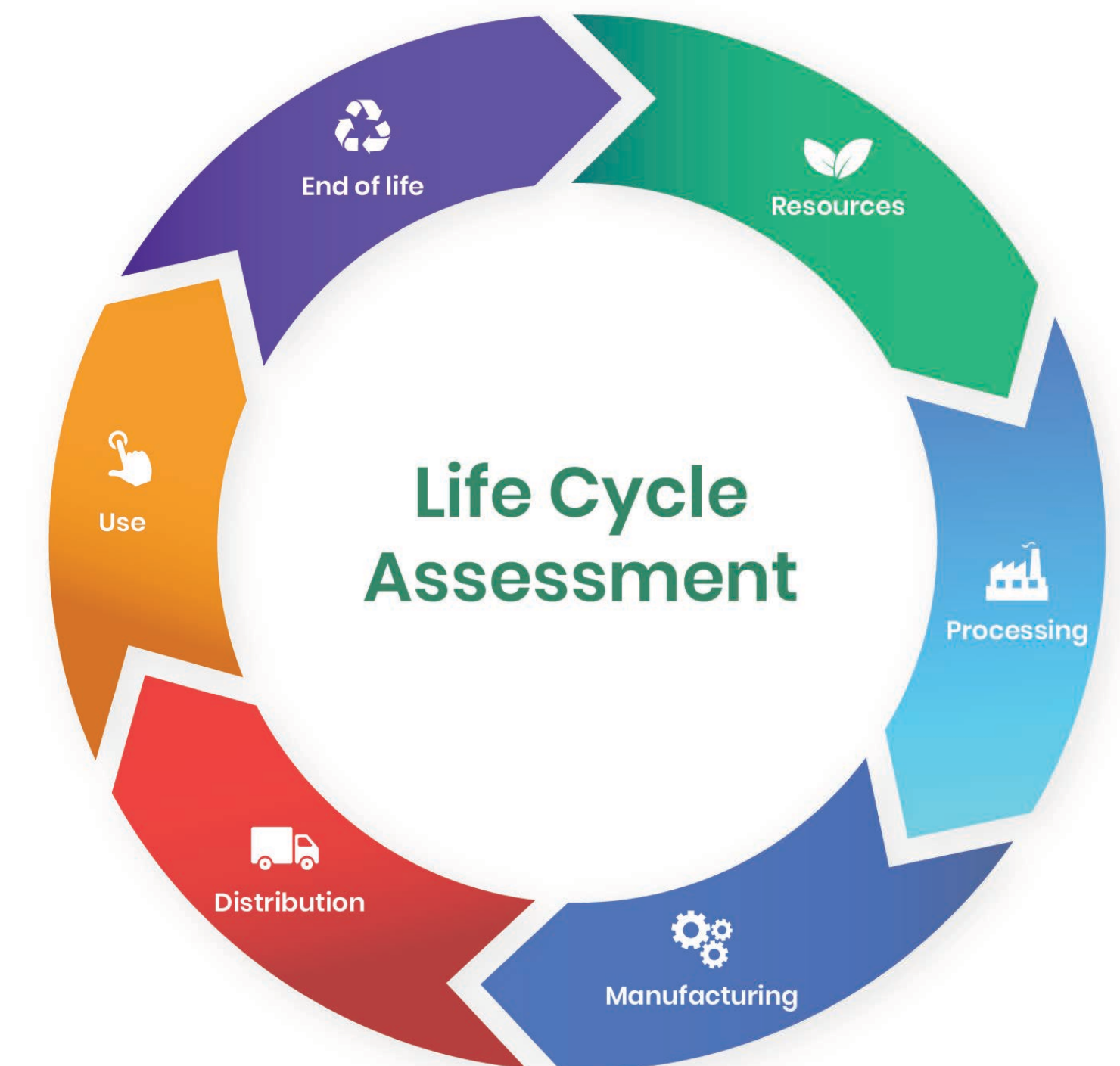
# #SustainabilitySells





# Sustainability - Why?

- Awareness of environmental issues - climate change, greenhouse emissions, water scarcity, ocean plastics, recycling etc..
- Act before regulations, voluntary agreements, protocols, consumer demands
- Pressure for industries to act
- Reputational risks & social license





# 2025 ROADMAP

## 4 R's of Sustainability

### 1.Reduce

50% Plastic reduction

### 2.Recycle

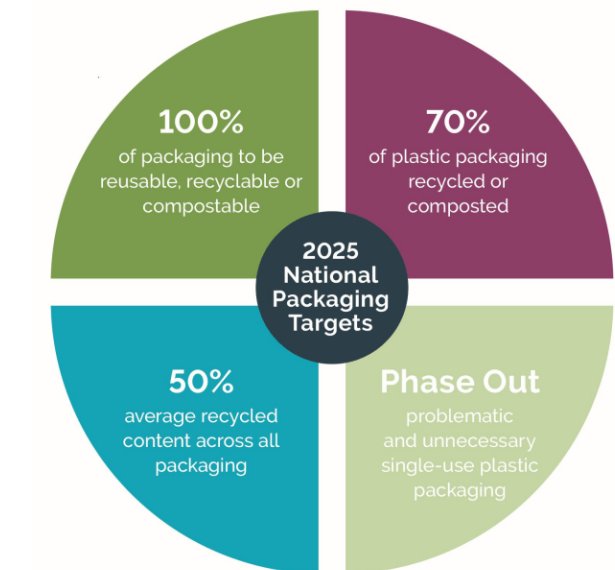
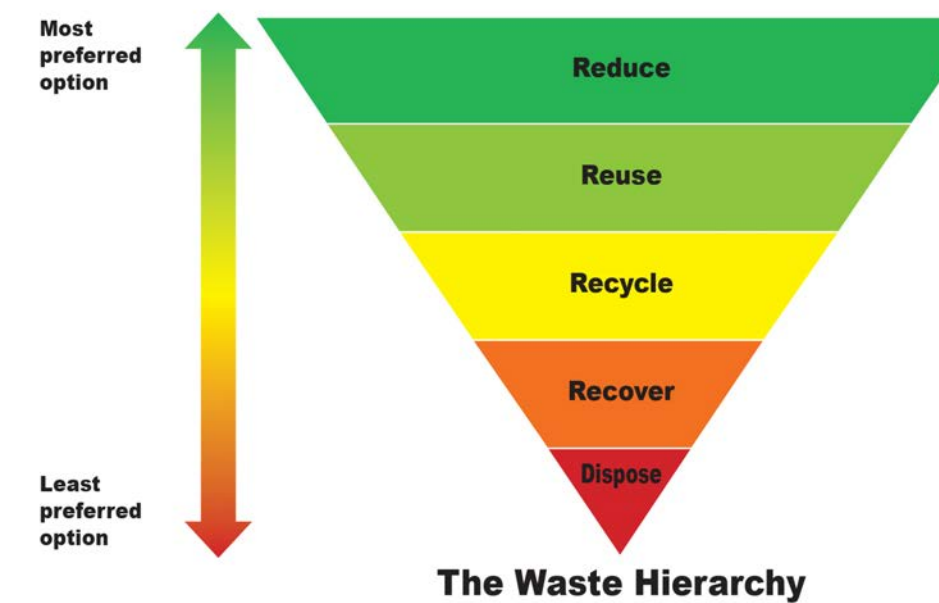
100% Recyclable

### 3.Reuse

Packaging with 2nd Use

### 4.Recover

Clear messaging - consumer education



Design for recovery



Provide consumer information on sustainability



Optimise material efficiency



Design to reduce product waste



Eliminate hazardous materials



Use recycled materials



Use of renewable materials



Design to minimise litter



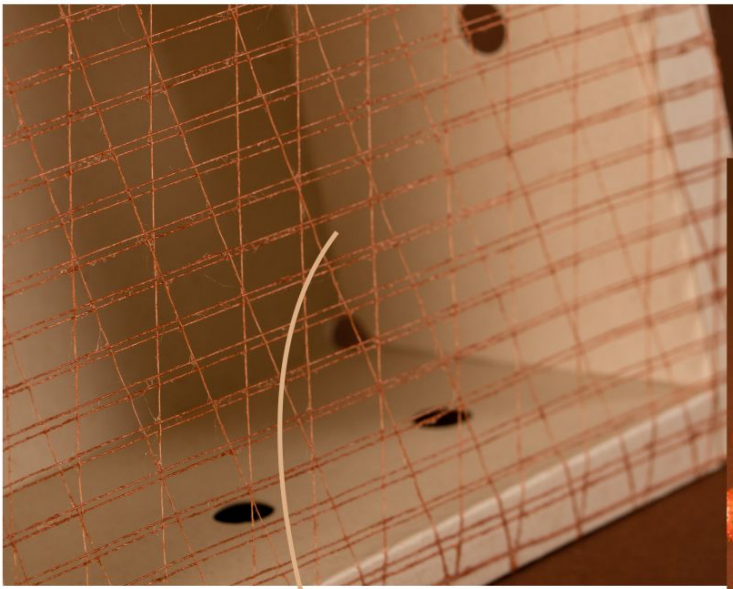
Design for transport efficiency



Design for accessibility



# Global packaging trends



PLASTIC FREE BIO NET MADE OF CELLULOSE



PLASTIC FREE TRAY MADE OF AGRICULTURAL WASTE

SUSTAINABLE FOOD PACKAGING





# Innovation Collaboration

## “Join the Chaining”



- Increase consumption
- Consumer education
- Total crop utilisation
- Extend shelf life
- New OM Footprints
- Design 2 Reduce
- Increase recycling
- Value recovery

• **Grower**

• **Retailer**

• **Consumer**





# How can packaging help reduce food waste?

- **Increase consumption**
- **Total crop utilisation**
- **Extend shelf life**

• **Grower**

• **Retailer**

• **Consumer**



n.a.v.i co  
GLOBAL

Putting

Brands

Centre

Stage





CELEBRATING 65 Years EST. 1954

**RED GEM**  
GROWERS & PACKERS

BEST IN SEASON — NO1 GRADE

*Gippsland*  
**POTATOES**

Brushed  Washed

PACKED BY:  
**RED GEM GROWERS & PACKERS**

10KG NET WEIGHT WHEN PACKED

TO A SUSTAINABLE FUTURE RED GEM'S COMMITMENT TO A SUSTAINABLE FUTURE

Green in Australia

CELEBRATING 65 Years EST. 1954

**RED GEM**  
GROWERS & PACKERS

BEST IN SEASON — NO1 GRADE

*Riverina*  
**POTATOES**

Brushed  Washed

PACKED BY:  
**RED GEM GROWERS & PACKERS**

10KG NET WEIGHT WHEN PACKED

TO A SUSTAINABLE FUTURE RED GEM'S COMMITMENT TO A SUSTAINABLE FUTURE

Green in Australia





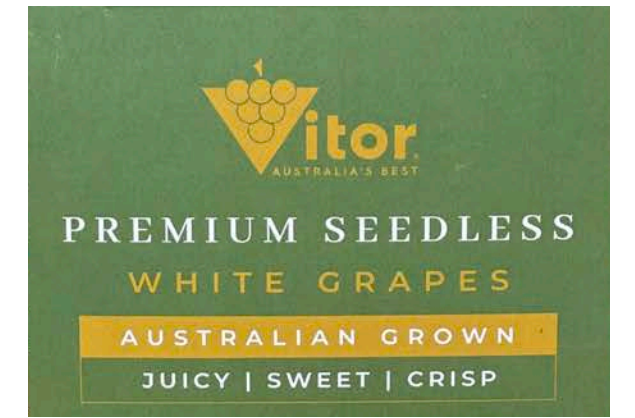




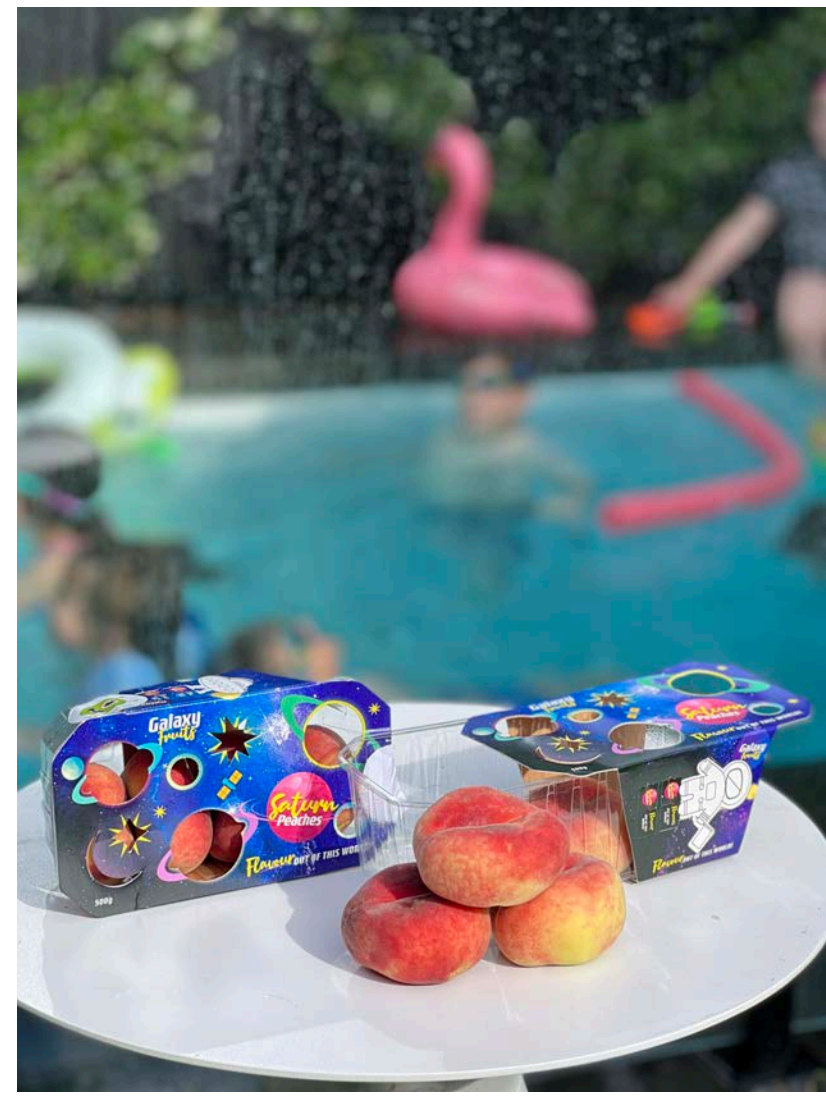


# Premium Grapes- Picknic Basket

## Hybrid Format- new to the Australian market







**Flavour** OUT OF THIS WORLD!













# The Pledge:

**Growing a Sustainable Brand  
For our planet.  
For our customers.  
For the future.**



**is actively committed to environmental sustainability – striving to understand and reduce our own environmental footprint while partnering with our customers in their efforts to do the same.**



**Gilad Sadan**

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**giladsadan**



**NAVICO\_Global**

