

2.1 Presentation focus

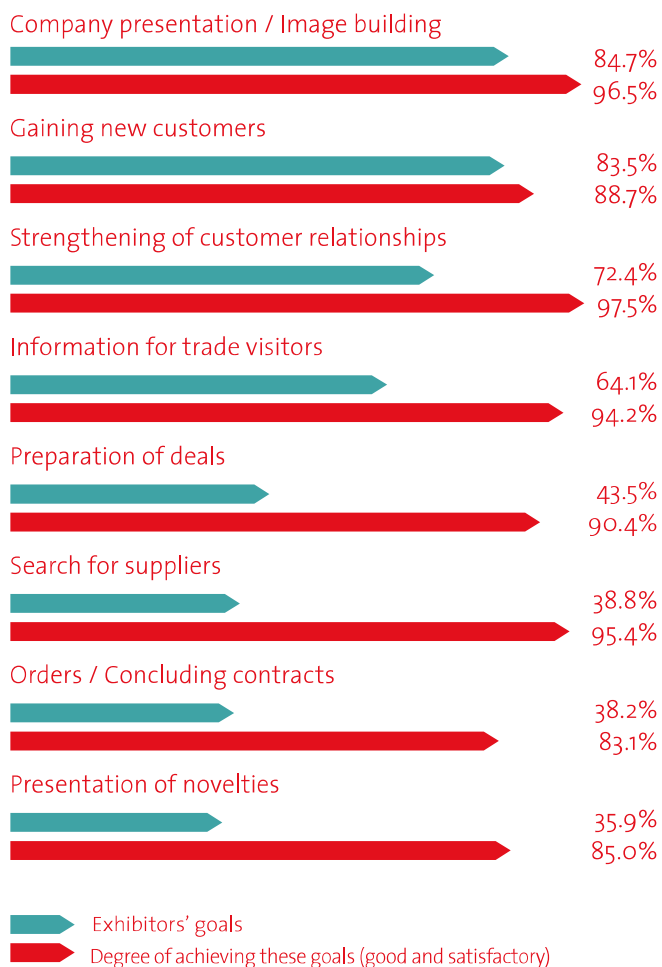
(Multiple citations, no. of citations N > = 4%)

826 exhibitors took part at ASIA FRUIT LOGISTICA 2018 to present a wide range of products and services.

Fresh fruit	74.0%
Fresh vegetables	27.2%
Dried fruits / Nuts	8.7%
Transport / Logistics	8.7%
Technical services	6.4%
Storage	5.2%
Potatoes	4.0%
Other	6.9%

2.2 Goals and degree of achieving goals

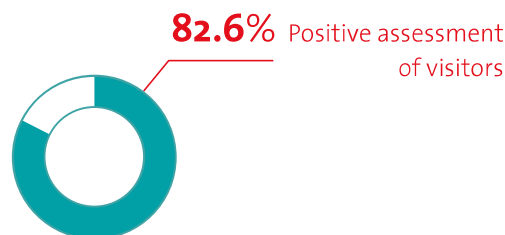
(Multiple citations)



Statistically evaluated by Gelszus Messe-Marktforschung GmbH

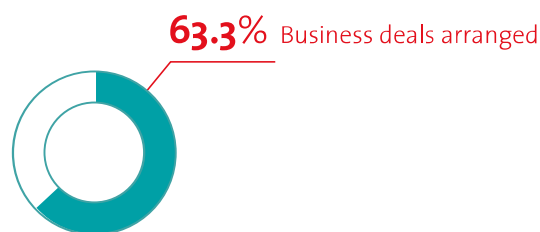
2.3 Variety of trade visitors

83% of exhibitors rated the variety of trade visitors at ASIA FRUIT LOGISTICA positively.



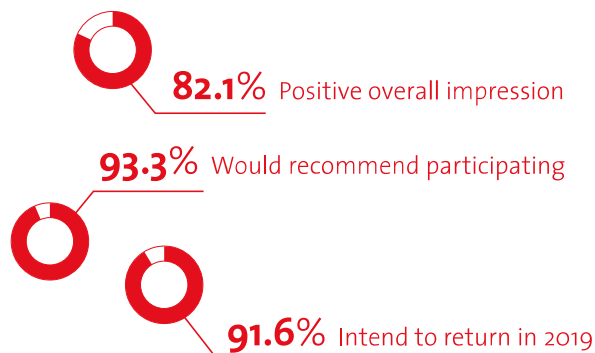
2.4 Business results

63% of exhibitors actually arranged business deals at ASIA FRUIT LOGISTICA.



2.5 Overall impression and outlook

93% of exhibitors would recommend to colleagues or business partners to participate in ASIA FRUIT LOGISTICA 2019.



Statistics based on all completed entries