

Online advertising on the Virtual Market Place®

Media Data



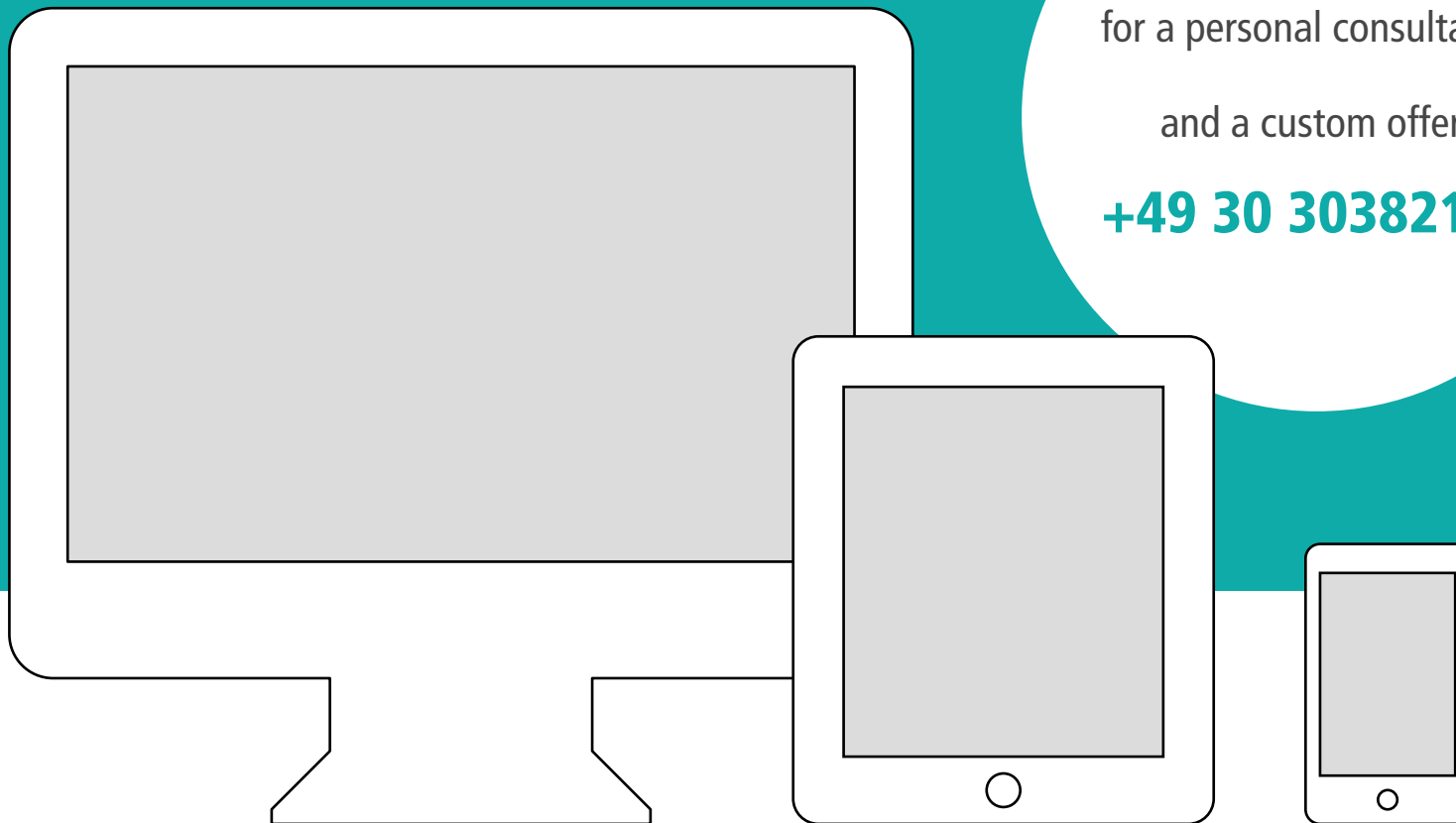
Contact us

for a personal consultation

and a custom offer:

+49 30 30382180

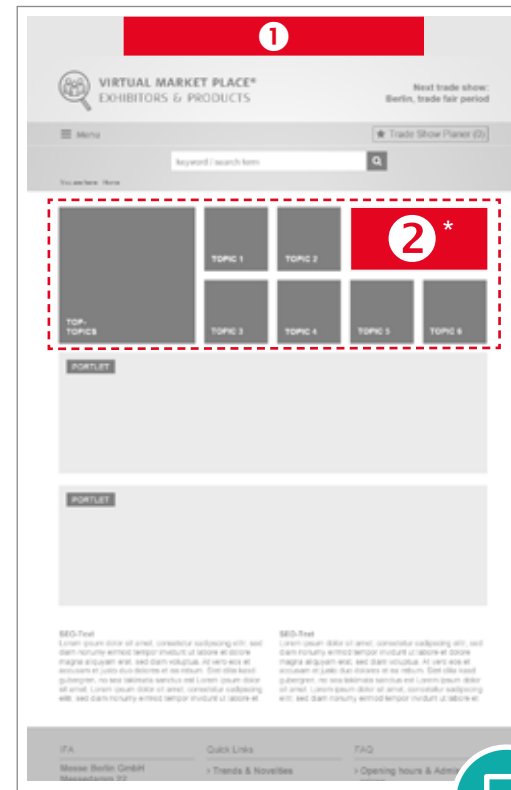
Valid: 06/01/2018 – 05/31/2019



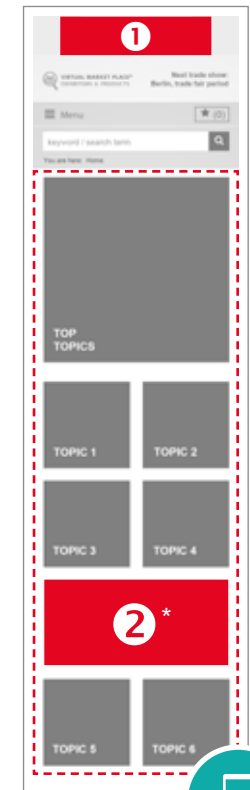
Banner formats on the homepage



Desktop



Tablet



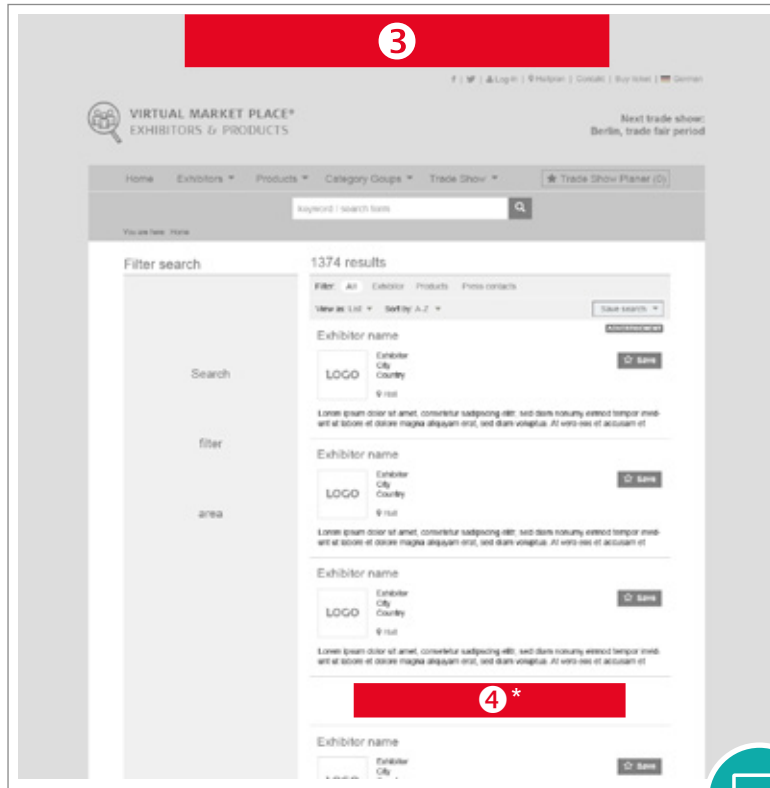
Smartphone

Position	Dimensions (px)	File size	File type	Price
1 Top Position	728 x 90 (Desktop) 468 x 60 (Tablet) 234 x 60 (Smartphone)	max. 40 kB max. 40 kB max. 15 kB	jpg, png or gif	13,000 HKD
2* Content Ad	300 x 140	max. 40 kB	jpg, png or gif	15,000 HKD

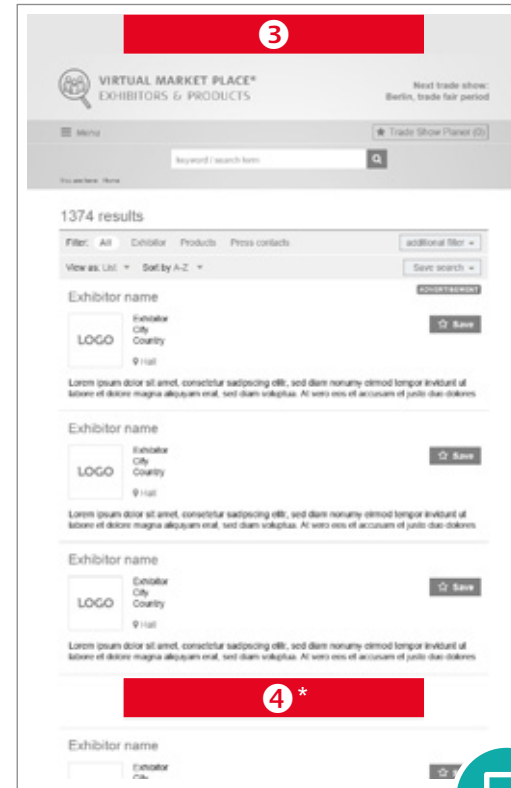
The ads rotate – up to five customers for each advertising space. Valid from 06 / 01 / 2018 – 05 / 31 / 2019.

* The position of the banners **2** (content ad) are found within the marked areas. Messe Berlin reserves the right to make modifications regarding the exact position and size of this advertising space.

Banner formats on the search results page



Desktop



Tablet

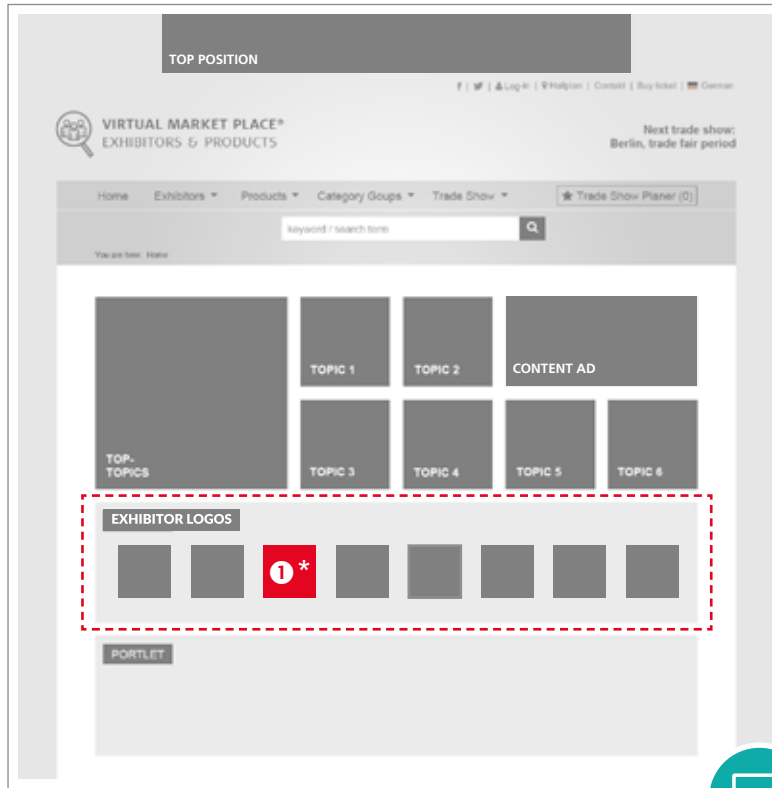


Smartphone

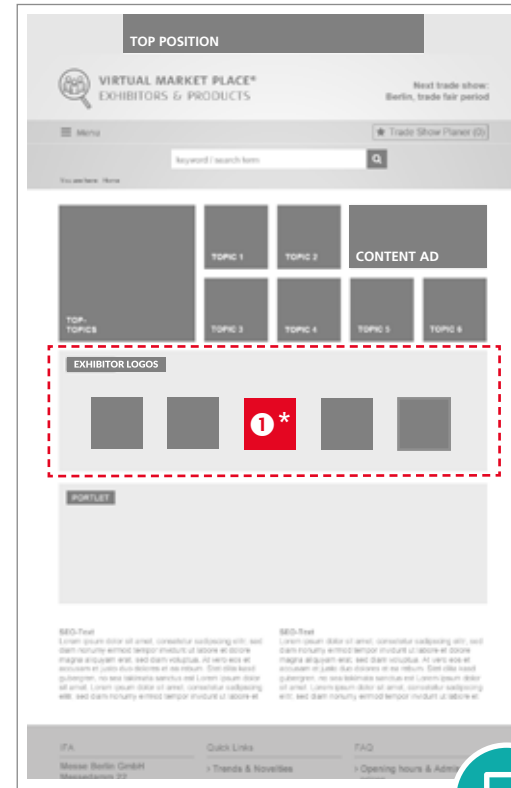
Position	Dimensions (px)	File size	File type	Price
3 Top Position	728 x 90 (Desktop) 468 x 60 (Tablet) 234 x 60 (Smartphone)	max. 40 kB max. 40 kB max. 15 kB	jpg, png or gif	10,000 HKD
4* Content Ad	468 x 60 (Desktop + Tablet) 234 x 60 (Smartphone)	max. 40 kB max. 15 kB	jpg, png or gif	10,000 HKD

The ads rotate – up to five customers for each advertising space. Valid from 06 / 01 / 2018 – 05 / 31 / 2019.
*Positioning after the 3rd search result.

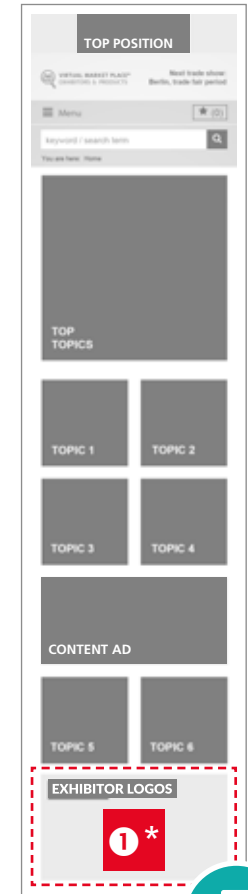
Exhibitor logo on the homepage



Desktop



Tablet



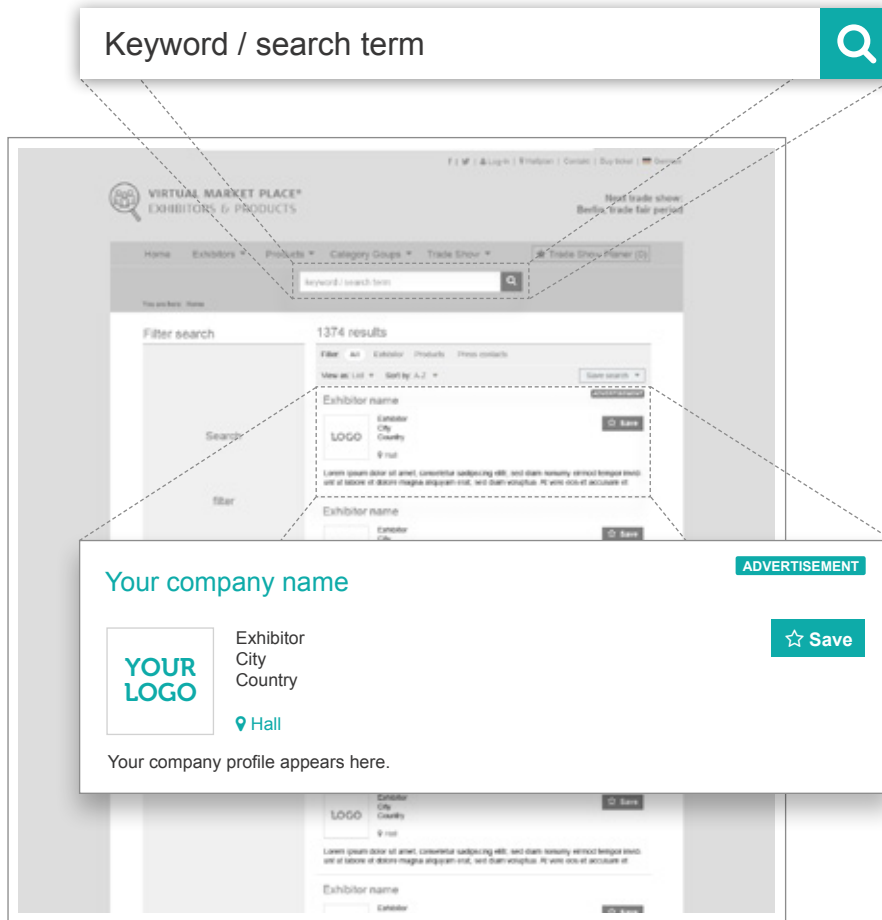
Smartphone

Position	Dimensions (px)	File type	Price
1 * Logo	600 × 600	jpg, png	2,500 HKD

Exhibitors who purchase a logo receive one of the maximum 20 logo spaces on the Virtual Market Place® homepage. The order in which the logos appear is random. Valid from 06 / 01 / 2018 – 05 / 31 / 2019.

* The logo will be located within the marked areas in the corresponding display.

Top ranking in the search results with AdKeywords* in the Virtual Market Place®



The majority of your potential customers use a search to find products and services. Secure your own AdKeywords now and put your profile in the top position of the search results!

- ✓ Secure a top listing
- ✓ Guide more visitors to your online profile
- ✓ Position yourself with “your keyword” right at the top of the visible space of every device
- ✓ Take advantage of absolute **exclusivity**:
Each keyword is assigned only once for the price of 4,300 HKD.

* Keyword assigned to your company for top position ranking in the search results.