

ASIAFRUIT BUSINESS FORUM

- What?** A series of compact 60-minute sessions on topical themes impacting the fresh fruit and vegetable business in Asia, ranging from marketing through technology to production.
- Why?** Offers fresh produce trade professionals throughout the value-chain learning and information gathering opportunities aimed at practical operational solutions.
- Format?** Presentations by invited companies & panellists followed by open Q&A.
- When?** Each day of the exhibition at 11h00 and 15h00
- Where?** Special Business Forum area within the ASIA FRUIT LOGISTICA exhibition hall. Built to enable flexible access for interested visitors.
- Access?** Free to all full access and basic pass ticket holders, as well as exhibitors
- Languages?** Translations in English / Mandarin
- By whom?** Organised and presented by Asia's leading fresh produce trade publication Asiafruit Magazine on behalf of Asia Fruit Logistica.
- Programme produced and speakers recruited by Asiafruit Magazine
 - Moderated by top Asiafruit Magazine journalists

More info? www.asiafruitlogistica.com > Events

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