



WED 5 – FRI 7
SEPTEMBER 2018
ASIAWORLD-EXPO
Hong Kong

**CHANGING PRIORITIES IN
DISTRIBUTION, PROCESSING AND
TRANSPORT PACKAGING** *September 7*

VALUE MIGRATION IN THE PERISHABLE SUPPLY CHAIN

Waste reduction – Shelf life – Creative ‘risk management’

- **Uncovering the sins of the supply chain**
- ❑ **Tackling the problems: Diversified and innovative solutions**
- ❑ **Product transformation**



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Time is of the essence → **Logistics is ‘time to market’**

- Logistics is the ‘shortest route’: true or false?
- Quality logistics means creating the best possible and a highly cost-efficient cold chain
- Modes are only of secondary importance!
- Air, sea, road or rail or a meaningful combination?



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Big challenges ahead

- As disruption has become the “new normal” logistics could fast develop into the Achilles Heel of the supply chain!
- Tracking value migration = the theme of this year’s Cool Logistics Asia conference, covering shipping, e-commerce, cold chain investment, distribution, packaging and waste reduction



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Let's get started



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