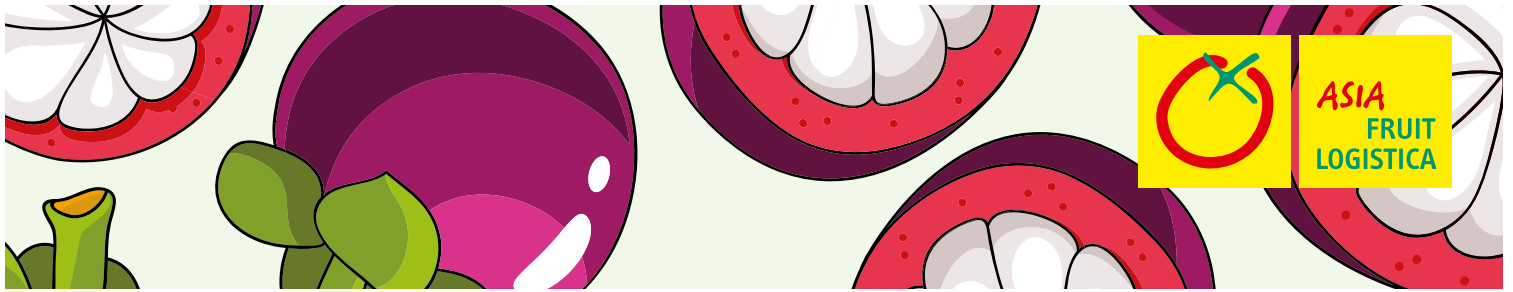


# ASIA FRUIT LOGISTICA **ON**:

## EXHIBITOR PACKAGES

	ON Business	ON Premium	ON Corporate
<b>OVERVIEW</b>			
Price <sup>1</sup>	1,500 €*	4,000 €*	10,000 €*
Number of Presenter	2	6	20
Number of Meetings per presenter/day	10	12	unlimited
Company Profile	1	1	1
<b>MEDIA</b>			
Video Products	1	2	4
Product images	2	4	up to 10
<b>CONTENT LIVE STREAM &amp; WEBINARS</b>			
Presenters are able to attend Asiafruit Congress, all webinars and livestreams	17–20 November 2020		
<b>COMMUNICATION</b>			
Chat	18–20 November 2020		
Video Call	18–20 November 2020		
Presentation slot <sup>2</sup> (20 min.)	–	–	1
Up-ranking Company Profile <sup>3</sup>	–	✓	✓ (Prime Position)
Up-ranking Presenter Profile <sup>3</sup>	–	✓	✓ (Prime Position)
Rotating Banner <sup>4</sup>	–	✓	✓ (Prime Position)
Vouchers for Clients	50	150	500

\*plus 16% VAT



# ASIA FRUIT LOGISTICA **ON**:

## EXHIBITOR PACKAGES

Please make sure you have read below information and our [T&C](#) carefully.

ALL content in exhibitor package such as video products, presentations and live stream links must be created by the purchaser of the exhibitor package at their own expense and made available to AFL ON in good time for integration into AFL ON digital platform.

1. All prices given are net prices. The current German value-added-tax (VAT) is 16%.
  - a. Usually goods and services performed in Germany by a business entity are subject to VAT. However, if certain conditions are met, we do not have to charge German VAT.
  - b. Conditions are met if a company has a valid VAT number as a registered legal business in its home country.
  - c. To enable us to issue invoices without German VAT, the exhibitor must complete the VAT form, which will be sent to you via email after the online registration process.
2. Presentation slot:
  - a. Opportunity to present is available for Corporate Package only.
  - b. One 20 mins presentation timeslot available during the 3 event days. This presentation can be run live or recording, at the choice of the purchaser. Limited time slots are available and on a first-come, first-served basis.
  - c. Exhibitor must provide an embed link of their livestream to integrate it in AFL ON.
  - d. AFL ON supports common livestream software like Zoom, BlueJean and Youtube only. Please note that YouTube may not be available for users from mainland China.
  - e. Livestream recordings can be made available for users to view on demand throughout show days.
  - f. Exhibitors have to provide the recording if they wish to make it available for users to view.
  - g. The presentation of each exhibitor will be available for all registered users of AFL ON to view. AFL ON has no right to limit or refrain anyone from viewing the exhibitor presentations or livestreams or video recording.
  - h. AFL ON cannot guarantee the publishing of the live stream and recording if it does not meet the required specification or/and delivered after the specified deadline.
  - i. AFL ON is unable to guarantee the number of viewers or make them available or invite them to attend these exhibitor presentation sessions.
  - j. AFL ON takes no responsibility for the content presented by exhibitors.
  - k. The Organiser of AFL ON reserves the right to preview the content of presentation.
3. Up-ranking the companies and/or presenters profile provides the opportunity to promote the exhibitor's profile above others. This function enables a greater visibility and higher priority on the platform based on algorithms similar to Google Ad Ranks.
4. Rotating banner
  - a. Each set of exhibitor banner will contain a series of maximum 10 rotating images from 10 different exhibitors.
  - b. One exhibitor can provide only one static graphic for the banner.
  - c. Only static graphics can be included.
  - d. These banners will be displayed in prominent position in the exhibitors and attendees list.
  - e. Inclusion of hyperlinks is not possible.