

**NEW
DATES
2022**

2-4 Nov

**NEW
LOCATION
Bangkok**

**ASIA FRUIT
LOGISTICA**

Together
with

**ASIAFRUIT
CONGRESS**
亚洲水果国际果蔬大会

Official
Supporter

THAILAND
MICE
MEET THE MAGIC



**Asia's fresh
produce
trading hub**

Queen Sirikit
National
Convention
Center,
Bangkok

2 - 4 November 2022 **New**

**ASIA FRUIT
LOGISTICA**



asiafruitlogistica.com

FACE-TO-FACE MEETINGS REAL CONNECTIONS

The number one exhibition and conference event for Asia's entire fresh fruit and vegetable trade, **ASIA FRUIT LOGISTICA** is back to the face to face format of a physical trade show. The **2022 ASIA FRUIT LOGISTICA** will move to the **Queen Sirikit National Convention Center, Bangkok on 2-4 November 2022**. ASIA FRUIT LOGISTICA offers unique opportunities for key industry players to re-engage with the market, develop new business and top-level contacts, and gather essential market information on every aspect of the produce business throughout the Asian region.

KEY BENEFITS OF EXHIBITING AT ASIA FRUIT LOGISTICA 2022

- Present your company and products in front of thousands of **high-quality international trade visitors** and **top decision makers**
- Develop **new business** with leading companies covering the entire fresh produce industry value chain
- Explore the **exciting business opportunities and potential** in Asia
- Make new **top-level contacts** and connections
- Gather **essential market information** on every aspect of Asia's fresh produce business

Join us in Bangkok as an exhibitor and become part of the ASIA FRUIT LOGISTICA success story. There is no better opportunity to make an impact with your company's message to top buyers from markets across Asia and around the world.

Find out more at asiafruitlogistica.com



Our successful track record in 2019

More than
800 exhibitors
from **40+**
countries and regions

More than
12,000 visitors
from **70+ nations**

Over
60% visitors
coming from **20+**
key markets across Asia

27 national
and regional **pavilions**

Source: ASIA FRUIT LOGISTICA 2019 statistics

REGIONAL HUB

Thailand is a key hub for South-East Asia's fast-growing fresh fruit and vegetable business. The Thai market presents fresh opportunities for visitors and exhibitors, with import volumes up by 30 per cent year-on-year in 2020 to almost 700,000 tonnes, and export volumes of tropical fruits reaching 1.65m tonnes.

The upgraded Queen Sirikit National Convention Center (QSNCC) makes Bangkok, the economic center of Thailand, an ideal place for holding business events and international exhibitions this year.

THE BEST RANGE OF PRODUCTS, SERVICES AND IDEAS ON SHOW

ASIA FRUIT LOGISTICA presents the entire fresh produce industry value chain and its service companies, as well as the latest, innovative products and ideas.

For a complete picture of exhibitors and sectors represented at this year's ASIA FRUIT LOGISTICA go to asiafruitlogistica.com
> Exhibitors > Products

Distribution
Fresh convenience

Packaging Technology

Fruits
Frozen Products

Vegetables
Marketing

Production
Organics
Fair Trade

Machinery

Logistics

Two thirds of ASIA FRUIT LOGISTICA's visitors come from leading fresh produce markets throughout Asia and from every link in the supply chain.

Fruit / Vegetable grower

49.3%

Import / Export

33.2%

Food retailing / E-retailing

18.5%

Food service / Catering / Hotel

9.5%

Transport / logistics

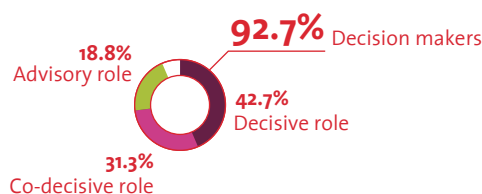
7.1%

Packaging

2.8%

(Includes multiple citations)

93% of the visitors are closely involved in the purchasing and procuring decision-making process within their company.



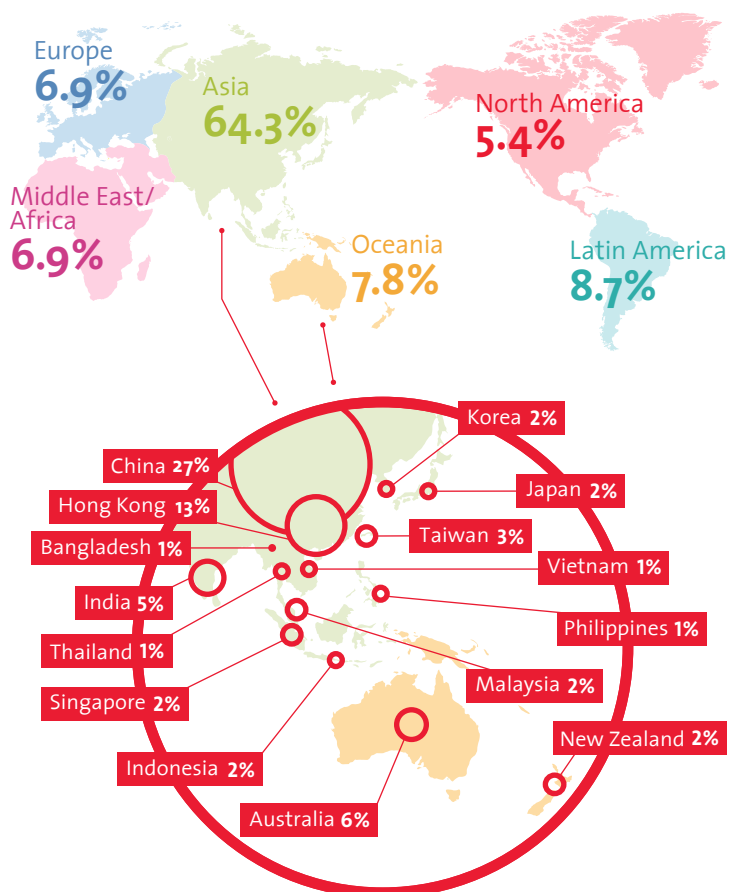
(Source: ASIA FRUIT LOGISTICA trade exhibitor survey 2019)

75% of exhibitors arranged business deals at ASIA FRUIT LOGISTICA.



(Source: ASIA FRUIT LOGISTICA trade exhibitor and visitor survey 2019)

MEET TOP BUYERS FROM AROUND THE WORLD AND ACROSS THE TOP 20+ ASIAN MARKETS



“The quality of buyers has been exceptional. The concentrated quality of people should be one of the key gauges of success for any trade show, and ASIA FRUIT LOGISTICA certainly delivered.”

-David Smith, chief conflencer and founder, Hoga International (China)

“We've been astonished by the number of lead generations we've had here. The concentration of key decision makers and influencers all in one place make it an extremely efficient way of covering the ground. We've never experienced such a vibrant and impactful event over three days.”

-Gavin Ger, commercial strategy director, Laava (Australia)

BECOME PART OF THE ASIA FRUIT LOGISTICA SUCCESS STORY

Exhibitors can choose between Complete Stand Packages for a carefree participation or Raw Space options to individualize your presentation.

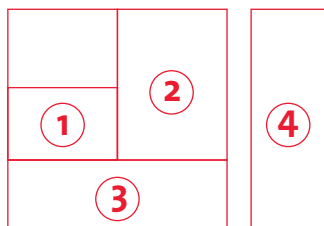
Complete Stand Package (min. 9 sqm)



USD **500** per sqm

Carefree participation without additional planning. Pricing inclusive of booth construction, furniture, lighting and electricity.

Raw Space – space only without construction (min. 19 sqm)



① Row stand 1-side open	USD 375 per sqm
② Corner stand 2-sides open	USD 400 per sqm
③ Peninsula 3-sides open	USD 425 per sqm
④ Island 4-sides open	USD 450 per sqm

Optional: Complete Stand Construction: add USD 125 per sqm.

A compulsory and non-refundable Registration Fee of USD **520** for each main exhibitor and USD **360** of each co-exhibitor will be charged.

Included for all exhibitors:

- Exhibitor badge quota
- Online entry
- Exclusive content access in virtual platform
- Entry in visitor guide

For full details of services to exhibitors, go to asiafruitlogistica.com > Exhibitors

WHAT EXHIBITORS SAY ABOUT ASIA FRUIT LOGISTICA

“The quality of engagement with interested parties has been amazing. We’ve had enquiries from all over the world. It’s also a great place to catch up with Australian companies in one place.”

-Luke Wood, CEO and co-founder, Escavox (Australia)

“It’s so important to come to a trade event like ASIA FRUIT LOGISTICA. If you come once, you have to keep coming back because it shows that you’re a good company that’s invested in and committed to your goals.”

-Juan Carlos Vindas Martinez, foreign trade promoter, Procomer (Costa Rica)

“The quality of the exhibitors and visitors is first-class. This event helps to match supply with demand from all over the world, and it’s a great opportunity to present our company and its products.”

-Zhao Xiaobiao, general manager, Fruitpro (China)

ASIA'S PREMIER EVENTS AND AWARDS

ASIAFRUIT CONGRESS

Meet up in Asia again in 2022!

- Asiafruit Congress is Asia's premier event for business information and networking since 1998
- Asiafruit Congress takes place onsite and in person in Bangkok on 1 November with a big reunion get-together right ahead of ASIA FRUIT LOGISTICA
- Asiafruit Congress information sessions are located at Asiafruit Business Forum at ASIA FRUIT LOGISTICA on 2-4 November
- Asiafruit Congress also takes place online on 7 September with a preview edition ahead of ASIA FRUIT LOGISTICA and Asiafruit Congress in Bangkok in November
- Top-quality speakers and content curated by Asiafruit Magazine and Fruitnet Media International
- All you need to know about the latest trends and market opportunities in Asia
- Get the best insights from senior executives and business leaders
- Free copy of Asiafruit Congress Statistics Handbook, analysing the latest trends in 12 key markets across Asia

More info at

asiafruitcongress.com

info@asiafruitcongress.com

Onsite and online

Asiafruit Congress is both onsite and online in 2022. The online preview edition on 7 September starts the countdown to ASIA FRUIT LOGISTICA & Asiafruit Congress. It updates you on big market trends and opportunities in Asia ahead of your trip to ASIA FRUIT LOGISTICA and Asiafruit Congress in Bangkok in November.



ASIAFRUIT BUSINESS FORUM

- Wide-ranging programme of informal workshops in a new format on the show floor at ASIA FRUIT LOGISTICA
- Curated by Asiafruit Magazine, the official knowledge partner of ASIA FRUIT LOGISTICA
- Practical insights and innovative solutions on key areas for the fresh produce value chain
- Marketing, trade, technology and logistics in focus at show floor workshops
- Expert talks and discussions that empower your business
- Free to attend for all ASIA FRUIT LOGISTICA visitors and exhibitors



The premier annual awards that celebrate excellence and recognise outstanding achievement across Asia's fresh produce business. Presented by ASIA FRUIT LOGISTICA and Asiafruit Magazine at the Asiafruit Business Forum.

- **MARKETING CAMPAIGN OF THE YEAR**
- **IMPORTER OF THE YEAR**
- **PRODUCE RETAILER OF THE YEAR**
- **IMPACT AWARD**



EASY ENTRY TO THAILAND

Effective 1 July 2022, foreign nationals are only required to show proof of either a certificate of vaccination or a negative RT-PCR or professional ATK test result within 72 hours of travel, and will be allowed entry and are free to travel within the country.

Unvaccinated/not fully vaccinated travellers who are randomly checked and unable to show proof of a pre-arrival negative test will be required to undergo a professional ATK test at the point of entry.

For more details and updates, please go to asiafruitlogistica.com > Exhibitors > Travel-Service



CONTACT US

Event management

Bangkok office
Tel +66-2-9414600
info@gp-events.com

Global Produce Events (HK) Co., Limited.

35/F Central Plaza, 18 Harbour Road, Wanchai
Hong Kong, China
Tel +662 941 4600

Support in your own language

For details of our representative in your country go to
asiafruitlogistica.com > Contact

Register Online

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