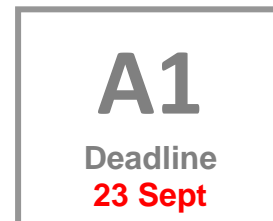




ASIA FRUIT LOGISTICA 2022
2-4 November 2022
QSNCC, Bangkok, Thailand



ASIA FRUIT LOGISTICA Official Visitor Guide 2022

The ASIA FRUIT LOGISTICA Official Visitor Guide is the ideal information source for all visitors to the exhibition.

The Guide highlights:

- provides quick orientation on the exhibition grounds
- contains useful exhibitor information including company name, country, hall and stand number, as well as hall plans, the event programme and other useful information
- 8,000 copies are distributed free to all exhibition visitors

Stand out from the other exhibitors! Choose from the following options

- A **company logo** next to your entry gives your company greater visibility and differentiation which significantly increases traffic volume to your stand.
- A **premium entry** provides more information about your company's offer and helps visitors to make decisions on who to visit.
- A prominently placed **advertisement** focuses attention even more effectively and provides more information about your company.

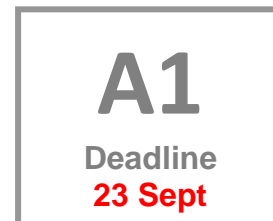
For full details, prices and order form, see pages 3 and 4.

Please note

- Advertising in the ASIA FRUIT LOGISTICA Official Guide is restricted to registered exhibitors
- The Exhibition Guide is published by Global Produce Events (HK) Co., Limited and is produced by Fruitnet Media International GmbH, the official cooperation partner of ASIA FRUIT LOGISTICA.



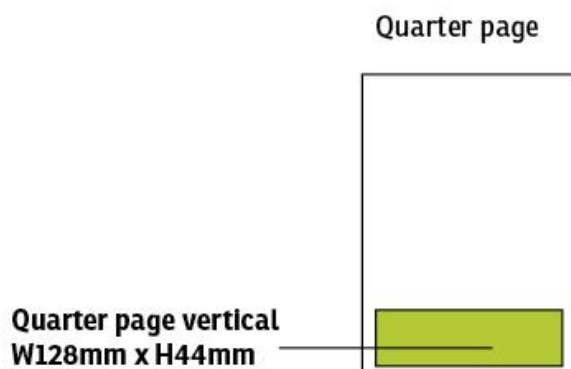
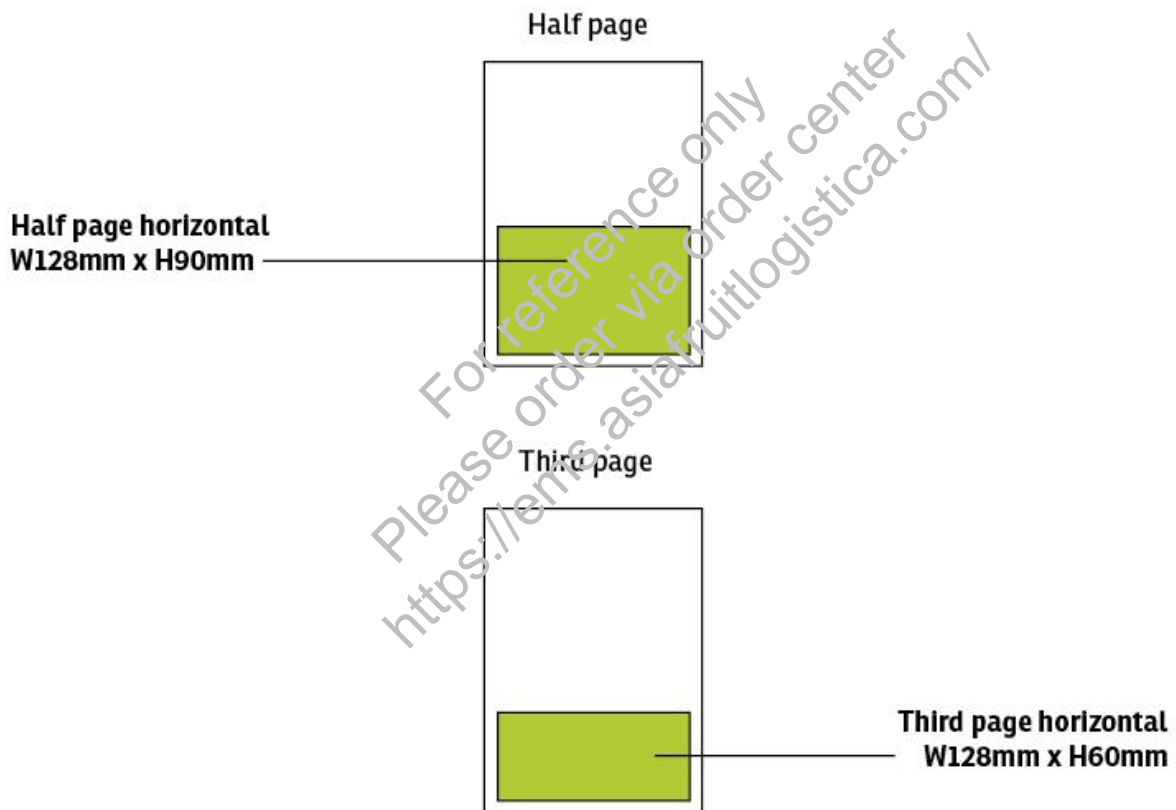
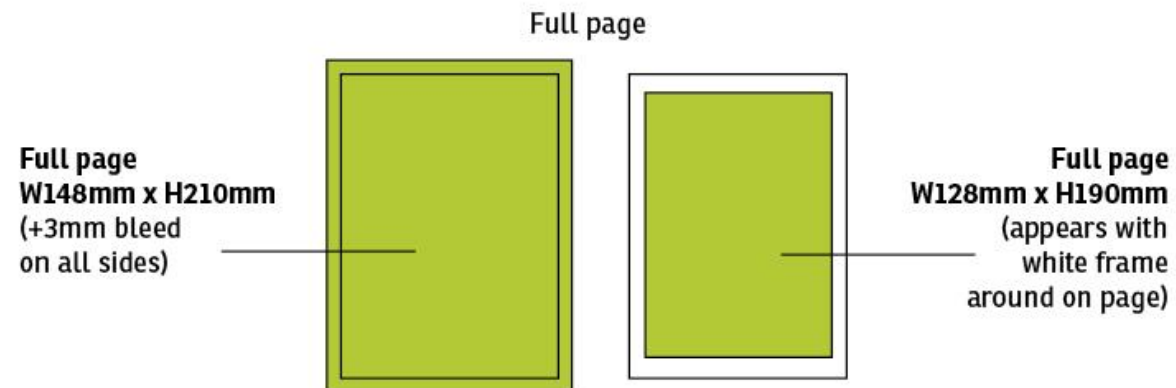
ASIA FRUIT LOGISTICA 2022
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Facts and dates

Print run	8000 copies
Deadlines	Advertising deadline 23 September 2022 Artwork submission deadline 30 September 2022
Catalogue format	148mm wide x 210mm high
Bleed format	Additional trim on each edge 3mm (see page 2)
Artwork format (for printing)	Supplying artwork – accepted formats: - Print ready PDF (All fonts must be outlined and/or supplied. All images must be supplied/embedded)
Logos	Please supply your logo in a vector format saved as an eps/ai file. All fonts outlined and in CMYK – no Pantone colours
Data transmission	design@fruitnet.com
Value Added Tax	Prices quoted are excluding Value Added Tax (VAT)
Terms of payment	Invoices must be paid on receipt in full prior to publication of the catalogue
Contact	Market Intelligence Australia Kate Riches kate@fruitnet.com Tel +61 3 9040 1601
Publisher	Global Produce Events (HK) Co., Limited (organiser of ASIA FRUIT LOGISTICA)

Advertisements sizes



ASIA FRUIT LOGISTICA Official Visitor Guide 2022 – Terms & Conditions of Booking

1. Orders are subject to the Conditions of Market Intelligence Asia Pty Ltd (hereinafter referred to as “the Publisher”). Application of the customer’s own general conditions of business is specifically precluded.

2. An order as defined by these conditions of business is a contract concerning the production and/or publication of one or more advertisements, paid catalogue entries or paid company logos (hereinafter referred to jointly and separately as “advertising” or “advertisement(s)”) of only one advertiser in the official printed exhibition catalogue. This also applies to hyperlinks providing access to other advertising content belonging to the advertiser, which does not form part of the official printed exhibition catalogue.

The official printed exhibition catalogue is published by Global Produce Events (HK) Co., Limited. The acceptance of advertising in the official catalogues is subject to the acceptance of the customer as an exhibitor by Global Produce Events (HK) Co., Limited.

3. The contract is established only by confirmation of the order in writing or by email by the Publisher, or by publication of the advertising. Verbal or telephone confirmations are not legally binding. An order for additional services that are not part of the original contract must be accepted and confirmed by the Publisher in writing before they are deemed to be part of the contract.

4. Orders are legally binding. If the Publisher does not refuse the order within four weeks of receiving it, the order shall be deemed to have been accepted.

5. If an order for advertising is received after the final deadline notified by the Publisher, the Publisher reserves the right to include it in the official catalogue or in an addendum to the catalogue if appropriate. Any obligation to pay shall continue to apply.

6. In case of doubt, orders shall be processed within 12 months of the order being accepted. If a general order grants the right to several insertions, the order must be processed within 12 months of the appearance of the first advertisement.

7. The Publisher shall make every effort to execute the order with care. The Publisher guarantees the best possible reproduction of the advertising in accordance with the accepted technical standard at the time. The Publisher shall make every effort to carry out the order by the planned date, but cannot be made liable if the advertising does not appear on the agreed date. Neither the Publisher nor its employees, agents or other assistants or representatives guarantee that certain results can be achieved through the advertising.

8. The prices that apply are those listed in the latest price list or in the latest official advertising rates and catalogue entry forms. The scope and cost of the advertising are found in the relevant price list or official advertising rates. Any offers made by the Publisher are subject to alteration.

The prices, surcharges and discounts listed in the advertising rates and price lists are applied uniformly to all customers in accordance with standard guidelines. Prices are subject to any applicable statutory VAT. The advertising rates and price lists are subject to alteration. Orders confirmed by the Publisher shall be subject to price changes only if the changes are announced by the Publisher at least three months before the advertising is published. In the event of a price increase, the customer has the right to cancel the order. The right to cancellation must be exercised within five working days following receipt of the announcement of the price increase.

9. Advertising agencies and other advertising intermediaries must abide by the Publisher’s price lists and advertising rates in their offers and contracts and in settling accounts with advertisers. The agency commission granted by the Publisher must not be passed on to customers either in full or in part. Orders from advertising agencies shall be accepted only for specifically named advertisers whose company address is known to the Publisher. Advertising intermediaries shall receive a commission from the Publisher only if they place the order directly, settle invoices, and supply printing material directly to the Publisher.

10. The Publisher is entitled to assign services connected with the production and publication of advertising to third parties. This does not create any legal relationship between the service provider and the customer.

11. Collective advertising, i.e. joint advertising by several advertisers, is expressly precluded. Special authorisations require individual arrangement and written confirmation from the Publisher.

12. There shall be no obligation on the part of the Publisher to examine and check the advertising before accepting the order. For this reason, the Publisher reserves the right, even in the case of legally binding accepted orders, to reject the advertising on grounds of content, origin or technical form in accordance with standard, objectively justifiable principles – even in the case of separate individual insertions within a general order. This also applies to advertising that is accepted by the Publisher’s representatives or other intermediaries. The Publisher is entitled to cancel the order without compensation if it is established that the content and/or form of the order contravenes basic principles, e.g. in the case of immoral content and/or violation of religious or political neutrality. This also applies to the hyperlinks that provide access to other advertising content belonging to the advertiser which does not form part of the advertising. The customer shall be informed of the rejection of an order immediately.

13. In the event of an order being rejected, the customer shall be entitled to reimbursement of any payments already made to the Publisher. The assertion of any other claims is expressly precluded. If the advertising is published despite initial rejection, the customer’s original payment obligation shall continue to apply.

14. By reimbursing payments received, the Publisher shall not be bound by the order if, for any reason, the advertising fails to appear. In the event of force majeure, all performance and compensation obligations shall be nullified.

15. The customer is liable for the content of the advertising, for all information contained in it and for any legal consequences arising from it. It is the customer’s exclusive responsibility to clarify issues relating to competition laws, trademark laws, copyright, press laws, rights to the use of names and other issues before placing the order. By placing the order, the customer confirms that he has obtained all the necessary rights of use from the holders of copyright, trademark rights, ancillary copyright, rights of personality and other rights to the data files and materials supplied by him (for example texts, photos, graphics, audio and video recordings, etc.). The customer indemnifies the Publisher against any claims from third parties asserted against the Publisher because of an infringement of the rights of third parties or conduct in violation of legal or contractual obligations on the part of the customer in connection with fulfilment of the order, even if it is cancelled. In the event of claims by third parties, the customer shall be solely liable. The Publisher is not obliged to check advertising to see whether it infringes the rights of third parties.

16. The customer may place advertising only to promote his own products, services or offers without mentioning other companies.

17. Competition exclusions cannot be granted.

18. The customer is responsible for and bears the cost of supplying advertising content and/or print-ready production materials on time. The customer assumes the risk of transmitting the material intended for publication, in particular the risk of data loss. If the customer fails to deliver the necessary production materials for an advertisement on time, the Publisher is entitled to cancel the order and charge the customer for reimbursement of expenses amounting to 20% of the order value, unless the customer provides evidence of lower costs.

19. The reproduction quality is determined by the quality of the printing materials. In the case of print advertisements in the official printed catalogue, the customer is obliged to provide a colour-accurate, industry standard certified digital proof (for example ISO/FOGRA). In the case of printing materials that are supplied in digital form, the Publisher accepts no liability with regard to the final published appearance of layout, text content, format or colour as the Publisher has no direct influence over the digital content of the advertising.

The cost of producing proofs that have not been supplied and of any necessary extra work arising because of incomplete or inadequate printing materials will be invoiced separately at the usual rates or according to cost after consultation with the customer.

In the case of delivery of finished artwork, photos, etc. the production of final printing materials will be charged at the usual rates.

Any changes subsequently requested by the customer will be charged to the customer. The Publisher accepts no liability for the accuracy of the reproduction in the case of orders or alterations requested verbally or by telephone.

In the case of paid catalogue entries, the customer accepts any necessary shortening of text content at the Publisher's absolute discretion and without consultation with the customer if the text exceeds the prescribed length.

If any deficiencies in the delivered printing materials are not immediately obvious, and are noticed only after printing or when the advertising is uploaded to the internet, the customer shall have no claim regarding inadequate publication quality.

20. If the printing material is larger than the confirmed advertisement format, the customer will be charged for the next larger size. If no particular size instructions are given, the next largest format closest to the actual size of the advertisement will be used to calculate the price.

21. Advertisements that are not immediately recognisable as advertisements because of their design will be clearly marked as such by the Publisher. This clause does not apply to paid catalogue entries or paid company logos.

22. Correction proofs of paid catalogue entries or paid company logos will not be provided to the customer. Correction proofs of advertisements in the official printed catalogue will only be supplied for approval by the customer if specifically requested. If the customer fails to return by the agreed deadline proofs that were delivered to him on time, printing approval shall be deemed to have been given. The customer is responsible for ensuring that corrections are legible. Costs for changes to originally approved materials or for subsequent changes requested by the customer will be charged to the customer. In the case of orders or alterations requested verbally or by telephone, the Publisher accepts no liability for the accuracy of the reproduction.

23. Colours are subject to standard industry technical deviations from the supplied printing materials and proofs. These do not justify any reduction in price.

24. Except in the case of paid catalogue entries or paid company logos, the Publisher does not guarantee to place advertisements in particular positions within the catalogue, unless the customer has made this a specific condition of the order. Otherwise customers' positioning requests are subject to space availability. The Publisher reserves the right to change accepted positioning requests in the course of page layout if this becomes necessary. This does not affect the validity of the order.

25. Unless a later right to cancellation has been specifically agreed, the latest cancellation deadline for print media is the advertising copy deadline. Cancellation requests must in all cases be addressed to the Publisher in writing. Cancellation shall be effective only if the Publisher expressly agrees in writing.

26. Complaints of any kind must be made in writing within 30 days of the publication of the advertising, otherwise any claim is nullified. If the ordered advertising is not published, either wholly or in part, or the content is altered, as a result of a mistake by the Publisher or by a third party commissioned by the Publisher, the customer shall be entitled only to a payment reduction or, if applicable, a replacement advertisement, paid catalogue entry or paid company logo but only to the extent that the purpose of the advertising was negatively affected and not in excess of the actual cost of the faulty advertising. Further claims, e.g. for a reprint of, insertion in, or holding-back of the publication, the sending of correction addenda, payment of compensation etc., are expressly precluded. Further liability on the part of the Publisher is expressly precluded even in the case of erroneous non-publication. Minor deficiencies in the fulfilment of the order shall not entitle the customer to a partial or full reduction of the price. If there are deficiencies in connection with the advertising, the customer is not entitled to refuse to pay the Publisher for other orders for which payment is required. Set-offs against other payments are admissible only if the customer's set-off claim is uncontested or legally established.

27. On receipt of complaints, the Publisher shall ensure that the deficiencies mentioned are rectified immediately, insofar as this is still possible. Any claims by the customer for damages are precluded, unless intent or gross negligence is established on the part of the Publisher.

28. The Publisher accepts no liability for technical faults (e.g. on the part of an internet server or email server), insofar as they do not fall within the area of responsibility of the Publisher. The Publisher accepts no liability for the internet service being continuously available and/or free of errors. Liability for other services guaranteed in writing by the Publisher remains unaffected and is limited to the amount to be paid by the customer.

29. In the event of interruptions to business or cases of force majeure, labour disputes, impounding, traffic disruptions, general raw material or energy shortages and the like – either in the Publisher's operations or in third-party operations used by the Publisher to fulfil its obligation – advertising may remain unpublished or be postponed without prior notification of the customer. Any obligation on the part of the Publisher to carry out orders and pay compensation shall be nullified. In particular, no compensation will be paid for advertising that is not published or is not published on time.

30. If the nature and scope of an advertisement order justify it, up to two tear sheets or complete voucher copies will be supplied. If copies cannot be obtained, they will be replaced by a legally binding certificate of publication from the Publisher. Voucher copies or tear sheets of paid catalogue entries or paid company logos will not be supplied.

31. Data storage devices and other printing material supplied by the customer will be returned to the customer only if specifically requested and at the customer's cost. The associated risk shall be borne by the customer. The materials will be returned in the normal post-production state. The Publisher's obligation to store the materials shall expire three months after completion of the order.

32. Where the customer does not pay in advance, invoices for advertising are issued prior to publication of the printed catalogue. The invoice is to be paid in full on receipt. In the event of late or deferred payment, interest will be charged at five per cent. Collection costs will also be charged. In the event of late payment, the Publisher may defer fulfilment of any remaining part of the current order until payment is made and may request advance payments for any remaining orders or parts of orders. In the case of bankruptcy and legal settlements in bankruptcy, any discounts shall be cancelled. If there is justifiable doubt about the solvency of the customer, the Publisher is entitled to make the publication of further advertising conditional on advance payment of the amount and settlement of any outstanding invoice amounts, even during the term of an order and regardless of any previously agreed payment deadline. The Publisher may also cancel the order without additional compensation in the event of justifiable doubt about the creditworthiness of the customer.

33. The customer expressly declares that he has read the terms and conditions and indicates his acceptance of them by placing his signature under the order or by sending an order by post, fax or email.

If, for any reason, the customer has not confirmed the order in writing, the acceptance by the customer of the Publisher's written order confirmation shall be deemed to signify acceptance of the Terms & Conditions of Booking on the part of the customer, unless the order is immediately cancelled by the customer on receipt of the order confirmation.

34. Changes or additions to the contract, including additional agreements and amendments to this clause, must be made in writing. If one of the clauses in the contract is or becomes invalid, this shall not affect the validity of the remaining clauses. The invalid clause shall be reinterpreted to produce a valid clause that is as close as possible to the commercial objective of the invalid clause.

35. The place of fulfilment and jurisdiction for both parties is London. Orders are governed exclusively by British law.



ASIA FRUIT LOGISTICA 2022
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QSNCC, Bangkok, Thailand

A2
Deadline
23 Sept

Online Exhibitor Catalogue

For more information on this subject, please contact

Organiser Team
T +86 21 8028 6040
marcom@gp-events.com

ASIA FRUIT LOGISTICA offers you the option of a highly visible ad placement at the online exhibitor catalogue on the official AFL website:

Stand	Exhibitor Name
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Description	Available Units	Unit Cost (USD)	
Banner (rotating) Large banner to be displayed at the top of the online exhibitor catalogue page on the AFL website. Banner will be displayed year-round.	5	\$4,500.00	<input type="checkbox"/>

REMARKS:

1. Exact location and dimension will be provided upon request.
2. Exhibitor needs to provide the artwork in exact dimension indicated for each item and submit to the organiser at least one month before the show.
3. By placing this order, I hereby confirm that I have read and agree with the GPE HK General Terms of Business for Trade Fairs and Exhibitions and the Exhibition Terms and Conditions for AFL 2022.

Invoicing Address

Company	
Street	
Postal code/City/Country	
Contact Person	Date Name of customer (in block letters)
Telephone	
Telefax	
Email	Legally binding signature/company stamp



ASIA FRUIT LOGISTICA 2022
2-4 November 2022
QSNCC, Bangkok, Thailand

A3
Deadline
23 Sept

Virtual Platform

For more information on this subject, please contact

Organiser Team
T +86 21 8028 6040
marcom@gp-events.com

ASIA FRUIT LOGISTICA offers you highly visible ad placement options on the AFL 2022 Virtual Platform:

Stand	Exhibitor Name

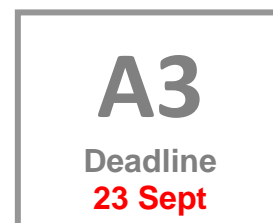
Description	Available Units	Unit Cost (USD)	
Banner Pop-Up (rotating) Large pop-up banner to be displayed when accessing AFL Virtual Platform	5	\$4,500.00	<input type="checkbox"/>
Banner (rotating) Large banner to be displayed at the top of main page	5	\$3,850.00	<input type="checkbox"/>
Banner, Content Section Large banner to be displayed in the content section of the AFL Virtual Platform	5	\$3,000.00	<input type="checkbox"/>
5 Additional product entries	∞	\$125.00	<input type="checkbox"/>
10 Additional product entries	∞	\$225.00	<input type="checkbox"/>
20 Additional product entries	∞	\$425.00	<input type="checkbox"/>

Invoicing Address

Company	
Street	
Postal code/City/Country	
Contact Person	Date Name of customer (in block letters)
Telephone	
Telefax	
Email	Legally binding signature/company stamp



ASIA FRUIT LOGISTICA 2022
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REMARKS

1. Location and exact dimensions will be provided upon request.
2. Exhibitors need to provide artwork in the exact dimensions indicated for each item and submit to the organiser by September 1. The exhibitor acknowledges that later entries lead to a delayed publication.
3. Virtual advertising space will be allocated on first come first serve basis.
4. By placing this order, I hereby confirm that I have read and agree with the GPE HK General Terms of Business for Trade Fairs and Exhibitions and the Exhibition Terms and Conditions for AFL 2022.

For reference only
Please order via order center
<https://ems.asiafruitlogistica.com/>

Invoicing Address

Company	
Street	
Postal code/City/Country	
Contact Person	Date Name of customer (in block letters)
Telephone	
Telefax	
Email	Legally binding signature/company stamp



ASIA FRUIT LOGISTICA 2022
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A4
Deadline
23 Sept

Onsite Advertisement

For more information on this subject, please contact

Organiser team, operation department

T +662 9414600

operations@gp-events.com

ASIA FRUIT LOGISTICA offers you numerous possibilities to increase your brand exposure during and throughout the event.

Stand	Exhibitor Name
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Description	Available Units	Unit Cost (USD)	Total Cost
Onsite Advertising and Placements			
Visitor Bag 1 side advertising on visitor bag to distribute to all visitors. Artwork provided by exhibitor. Insert your company brochure in visitor bags (max 2 pages A4 size); brochure provided by exhibitor.	1	\$40,000.00	<input type="checkbox"/>
Lanyard Exhibitor branding on visitor lanyard.	1	\$40,000.00	<input type="checkbox"/>
Badge Exhibitor branding on the back of onsite visitor badge.	1	\$30,000.00	<input type="checkbox"/>
Glass Panel Sticker 1 front of main foyer gates, 13.76 m L x 2.28 m H	1	\$10,000.00	<input type="checkbox"/>
Glass Panel Sticker 2 front of main foyer gates, 11 m L x 2.28 m H	1	\$15,000.00	<input type="checkbox"/>

Company	
Street	
Postal code/City/Country	
Contact Person	Date Name of customer (in block letters)
Telephone	
Telefax	
Email	Legally binding signature/company stamp



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Glass Panel Sticker 3 front of main foyer gates, 16.8 m L x 2.28 m H	1	\$20,000.00	<input type="checkbox"/>
Glass Panel Sticker 4 front of main foyer gates, 17.37 m L x 2.28 m H	1	\$20,000.00	<input type="checkbox"/>
Banner 1 at main foyer, 5.5 m L x 1 m H	6	\$12,000.00	<input type="checkbox"/>
Banner 2 at Metro Foyer, 3 m L x 1 m H	4	\$10,000.00	<input type="checkbox"/>
Pillar Wrap 1 at main foyer, 4.92 m L x 1.5 m H	9	\$5,000.00	<input type="checkbox"/>
Pillar Wrap 2 outdoors, exact location to be confirm later, 1.2 m L x 1.5 m H	9	\$4,000.00	<input type="checkbox"/>
Light Box exact location to be confirm later, Light box size 1.0mW x 2.5mH	10	\$3,500.00	<input type="checkbox"/>
Visitor Bag Insertion Insert your company brochure in visitor bags (max 2 pages A4 size), material provided by exhibitor.	4	\$5,000.00	<input type="checkbox"/>
One Slide Company Presentation on LED Screen Around registration area, exact location to be confirmed later	10 slides	\$5,000.00	<input type="checkbox"/>
Buyer Lounge Sponsor – Sponsor's logo to be prominently displayed inside the walls of the buyers lounge – Sponsor logo/artwork to be displayed on table/wind flags at/inside buyers lounge; materials will be produced by the organizer – Sponsor has option of table top stand inside the buyer lounge to display products or promotion materials – Buyer lounge highlighted as "powered by sponsor" with sponsor logo on all printed and digital floor plans	1	\$12,500.00	<input type="checkbox"/>

Company	
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Happy Hour Sponsor – Sponsor to feature a happy hour in the afternoon of either exhibition day (3.30-4.30pm) – Soft drinks, wines and beers to be offered for free in dedicated serving areas of hall 1 and 3 – Happy hour to be announced as "powered by sponsor" (or similar) through hall audio system – Sponsor logo to be displayed at/around happy hour serving area; materials will be produced by the organizer – Happy hour and serving area highlighted as "powered by" + sponsor logo on all printed and digital floor plans	3 (1 per day)	\$12,000.00	<input type="checkbox"/>
Onsite Advertising and Placements (open to virtually exhibiting sponsors)			
Water Bottle Sponsor Exhibitor branding on water bottles, widely distributed in visitor bags, at information counter and other locations.	2	\$7,000.00	<input type="checkbox"/>
Free Wifi Sponsor – Branded landing page with Sponsor logo + booth number (static and non-interactive) for AFL trade visitor Wifi login – 10 roll-up banners/signages in public areas (i.e. entrances, information counter, in halls etc.)	1	\$28,500.00	<input type="checkbox"/>
Mobile Phone Charging Station Sponsor branding on mobile phone charging stations at meeting points and/or different locations	3	\$7,000.00	<input type="checkbox"/>
Mobile Fibre Cleaner Microfibre mobile cleaner (business card size with 1 side customer's advertising (4 colours) and distributed/inserted in the visitor bag and at Information counter (artwork provided by the exhibitor).	1	\$7,000.00	<input type="checkbox"/>
Facemasks – Facemasks in custom-branded wrapping/bag, distributed/inserted in the visitor bag and at Information counter – Facemasks will be produced by the organizer.	1	\$12,000.00	<input type="checkbox"/>

Company	
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Disinfection Gel/Spray – Custom-branded disinfection gel/spray, inserted to visitor bags. – Disinfection Gel/Spray will be produced by the organizer.	1	\$15,000.00	<input type="checkbox"/>
Hand Sanitizer Stand Location: Registration counter and near Hall Entrances	6	\$2,850.00	<input type="checkbox"/>
Advantage Package Deals			
"Get Connected" Advantage Package: Wifi Sponsor + Mobile phone charging stations (3) + Mobile fibre cleaner	1	\$45,000.00	<input type="checkbox"/>
"Clean and Safe" Advantage Package: Facemasks + disinfection gel/spray + hand sanitizer stands (6)	1	\$40,000.00	<input type="checkbox"/>

REMARKS

1. All onsite advertising rates include production and advertising space rental at venue (except WIFI Sponsor, landing page and self-stand sign).
2. Location, exact dimensions and quantity will be provided upon request.
3. Exhibitors need to provide artwork in the exact dimensions indicated for each item and submit to the organiser at least one month before the show (visitor bag artwork: 5 weeks before the show).
4. Onsite advertising will be allocated on first come first serve basis.
5. By placing this order, I hereby confirm that I have read and agree with the GPE HK General Terms of Business for Trade Fairs and Exhibitions and the Exhibition Terms and Conditions for AFL 2022.

Company	
Street	
Postal code/City/Country	
Contact Person	Date Name of customer (in block letters)
Telephone	
Telefax	
Email	Legally binding signature/company stamp



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A5
Deadline
23 Sept

Official ASIA FRUIT LOGISTICA 2022 Partnerships

For more information on this subject, please contact

Organiser team, operation department

T +662 9414600

operations@gp-events.com

ASIA FRUIT LOGISTICA offers up to 3 exclusive and official partnerships that effectively highlight the exhibitor before, during and after the show.

Stand	Exhibitor Name

Description	Available Units	Unit Cost (USD)	Total Cost
<p>Official Partner Country / Region (exclusive; available for governmental organisations/associations only):</p> <p><u>Onsite Benefits:</u></p> <ul style="list-style-type: none">– Branded as "Official Partner Country (or Region)", the sponsor's logo will be displayed prominently on major welcome backdrop(s) in the exhibiting hall and on printed AFL materials where applicable– Partnership featured in media preview– Senior official to participate in AFL opening ceremony on day 1 (ribbon cutting) and to give a brief welcome address– Partner country to receive 500 one-day visitor passes granting access to the event– Full-page "word of welcome" in the visitor guide– One full-page ad in visitor guide– Premier positioning of partner country pavilion– Official partner country pavilion to be first stop of inaugural VIP Tour on Day 1– Discount pricing on onsite advertising opportunities– One souvenir insertion in visitor bag– Floorplan highlight of pavilion <p><u>Virtual Benefits</u></p> <ul style="list-style-type: none">– Logo presence on official AFL website & all marketing collaterals, social media banner, eNewsletter banner and AFL Virtual Platform– One dedicated press release after signing of MOU– One dedicated social media post of partner country announcement– One dedicated newsletter to entire AFL database to announce official partner country– Top-Level Banner on the AFL Virtual Platform	1	\$45,000.00	<input type="checkbox"/>



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A5

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<p>Official Fresh Produce Partner (exclusive):</p> <p>For example:</p> <ul style="list-style-type: none">– Official Apple Partner– Official Citrus Partner– Official Grapes Partner <p><u>Onsite Benefits:</u></p> <ul style="list-style-type: none">– Branded as "Official Partner" of AFL 2022, the sponsor's logo will be displayed prominently on welcome backdrop in the exhibiting hall and on printed AFL materials where applicable.– Partner to receive 300 one-day visitor passes granting access to the event– Half-Page "Word of Welcome" in visitor guide– Half-Page ad in visitor guide– Preferential Positioning of Partner Booth– Partner Booth to be included in inaugural VIP Tour on Day 1– Discount pricing on onsite advertising opportunities– One visitor bag insertion <p><u>Virtual Benefits:</u></p> <ul style="list-style-type: none">– Logo presence on official AFL website & marketing collaterals, social media banner, eNewsletter banner and AFL Virtual Platform– One press release announcing partnership– One dedicated social media post of partner announcement– One dedicated newsletter to entire AFL database to announce official partnership– Top-Level Banner on the AFL Virtual Platform	1	\$28,500.00	<input type="checkbox"/>
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ASIA FRUIT LOGISTICA 2022
2-4 November 2022
QSNCC, Bangkok, Thailand

A5
Deadline
23 Sept

<p>Official Fresh Produce Technology, Logistics or Service Partner (exclusive)</p> <p>For example:</p> <ul style="list-style-type: none"> – Official Cooling Tech Partner – Official Greenhouse Technology Partner – Official Produce Transport Partner – Official Quality Certification Partner <p><u>Onsite Benefits:</u></p> <ul style="list-style-type: none"> – Branded as "Official Partner" of AFL 2022, the sponsor's logo will be displayed prominently on welcome backdrop in the exhibiting hall and on printed AFL materials where applicable. – Partner to receive 300 one-day visitor passes granting access to the event – Half-Page "Word of Welcome" in visitor guide – Half-Page ad in visitor guide – Preferential Positioning of Partner Booth – Partner Booth to be included in inaugural VIP Tour on Day 1 – Discount pricing on onsite advertising opportunities – One visitor bag insertion <p><u>Virtual Benefits:</u></p> <ul style="list-style-type: none"> – Logo presence on official AFL website & marketing collaterals, social media banner, eNewsletter banner and AFL Virtual Platform – One press release announcing partnership – One dedicated social media post of partner announcement – One dedicated newsletter to entire AFL database to announce official partnership – Top-Level Banner on the AFL Virtual Platform 	1	\$28,500.00	<input type="checkbox"/>
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REMARKS

1. All Onsite Advertising rates include production and advertising space rental at the venue.
2. Location, exact dimensions and quantities will be provided upon request.
3. Exhibitors need to provide artwork in exact dimensions indicated for each item and submit to the organiser at least one month before the show.
4. By placing this order, I hereby confirm that I have read and agree with the GPE HK General Terms of Business for Trade Fairs and Exhibitions and the Exhibition Terms and Conditions for AFL 2022.

Company	
Street	
Postal code/City/Country	
Contact Person	Date Name of customer (in block letters)
Telephone	
Telefax	
Email	Legally binding signature/company stamp