

**NEW
DATES
2022**

2-4 Nov

**NEW
LOCATION
Bangkok**

**ASIA FRUIT
LOGISTICA**

Together
with

**ASIAFRUIT
CONGRESS**
亚洲水果国际果蔬大会

Official
Supporter

THAILAND
MICE
MEET THE MAGIC

TCEB

**Asia's fresh
produce
trading hub**

Queen Sirikit
National
Convention
Center,
Bangkok

2-4 November 2022

New

**ASIA FRUIT
LOGISTICA**



asiafruitlogistica.com

GLOBAL TRADE MEETS AGAIN AT ASIA FRUIT LOGISTICA

The number one exhibition and conference event for Asia's fresh fruit and vegetable trade, ASIA FRUIT LOGISTICA is back to the face-to-face format of a physical trade show. The **2022** edition of **ASIA FRUIT LOGISTICA** takes place at the Queen Sirikit National Convention Center in **Bangkok** on **2-4 November** 2022. Asiafruit Congress, Asia's premier fresh produce business conference, is held on the show floor this year across all three days of ASIA FRUIT LOGISTICA together with Asiafruit Business Forum.

ASIA FRUIT LOGISTICA covers the entire fresh produce industry value chain as well as the latest innovative products and ideas. It offers a unique opportunity to develop new business, make new top-level contacts, and gather essential market information on every aspect of the fresh produce trade throughout the Asia region.

Our successful track record in 2019

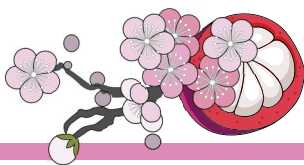
More than
800 exhibitors
from **40+**
countries and regions

Over
60% visitors
coming from **20+**
key markets across Asia

27 national
and regional
pavilions

More than
12,000 visitors
from **70+ nations**

REGIONAL HUB



Thailand is a key hub for South-East Asia's fast-growing fresh fruit and vegetable business. The Thai market presents fresh opportunities for visitors and exhibitors, with import volumes up by 30 percent year-on-year in 2020 to almost 700,000 tonnes, and export volumes of tropical fruits reaching 1.65m tonnes. Between January and June 2022, Thai exports grew 12.7 per cent year-on-year to exceed USD149 billion.



“ Our exporters are very enthusiastic to participate because Asia represents a key consumer market for our fruit. ASIA FRUIT LOGISTICA is the most important trade show in Asia and the gateway to this amazing market.

Mary-Francis Andrade, CORPEI

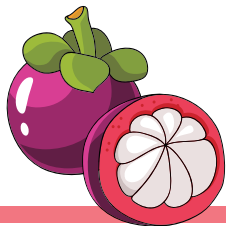
A unique event for our business growth in Asia – Pacific.

Jan Doldersum, RIJK ZWAAN

“ It's over a decade since we first exhibited at ASIA FRUIT LOGISTICA. Since then, we've expanded our channels and increased our volume every year in Asia with the help of connections we made during those fairs.

Akin Soyleyen, AKSUN

ALL IN ONE



ASIA FRUIT LOGISTICA presents the entire fresh produce industry value chain as well as the latest innovative products and ideas.



PRESENTATION FOCUS

Some 810 exhibitors took part at ASIA FRUIT LOGISTICA 2019 to present a wide range of products and services.

Fresh fruit	72.6%
Fresh vegetables	29.3%
Packaging supplies	8.9%
Organic products	8.3%
Transport / Logistics	7.0%
Frozen fruit and vegetables	5.7%
Fresh convenience products	5.1%
Potatoes	5.1%
Dried fruits / Nuts	5.1%
Mushrooms	4.5%
Others	21.0%

For a complete picture of exhibitors and sectors represented at this year's ASIA FRUIT LOGISTICA, go to asiafruitlogistica.com > Exhibitors > Products

ASIA'S PREMIER EVENTS AND AWARDS

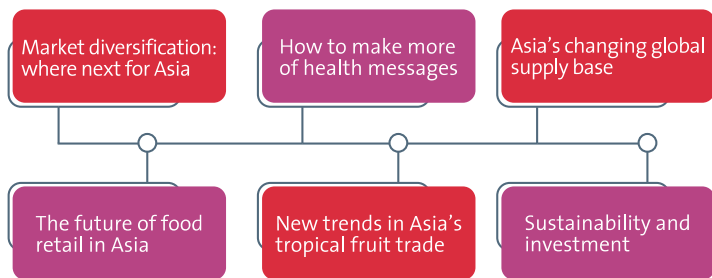
ASIAFRUIT CONGRESS

Meet up in Asia again in 2022!

- Asia's premier event for business information and networking since 1998
- Back in person and onsite, opening with an evening reception in Bangkok on 1 November
- Sessions take place on the show floor at ASIA FRUIT LOGISTICA on 2-4 November together with Asiafruit Business Forum
- Asiafruit Congress also takes place online on 7 September with a preview edition ahead of ASIA FRUIT LOGISTICA and Asiafruit Congress in Bangkok in November
- Top-quality speakers and content curated by Asiafruit Magazine and Fruitnet Media International
- All you need to know about the latest trends and market opportunities in Asia
- Get the best insights from senior executives and business leaders
- Free copy of Asiafruit Congress Statistics Handbook, analysing the latest trends in 12 key markets across Asia



ON THE AGENDA FOR 2022



More info and programme updates at
www.asiafruitcongress.com / poppy@fruitnet.com

Onsite and online

Asiafruit Congress is both onsite and online in 2022. Asiafruit Congress Online Preview on 7 September starts the countdown to ASIA FRUIT LOGISTICA & Asiafruit Congress. It updates you on key market trends and opportunities in Asia ahead of your trip to ASIA FRUIT LOGISTICA and Asiafruit Congress in Bangkok in November.

Register free for Asiafruit Congress Online Preview at asiafruitcongress.com/online-preview

ASIAFRUIT BUSINESS FORUM

- Wide-ranging programme of informal workshops on the show floor at ASIA FRUIT LOGISTICA alongside Asiafruit Congress
- Curated by Asiafruit Magazine, the official knowledge partner of ASIA FRUIT LOGISTICA
- Practical insights and innovative solutions on key areas for the fresh produce value chain
- Marketing, business, technology and logistics in focus at show floor workshops
- Expert talks and discussions that empower your business
- Free to attend for all ASIA FRUIT LOGISTICA visitors and exhibitors

ON THE AGENDA FOR 2022

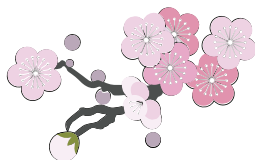


More info and programme updates at www.asiafruitlogistica.com > Events



The premier annual awards that celebrate excellence and recognise outstanding achievement across Asia's fresh produce business. Presented by ASIA FRUIT LOGISTICA and Asiafruit Magazine on the show floor at Asiafruit Congress and Asiafruit Business Forum.

- **MARKETING CAMPAIGN OF THE YEAR**
- **IMPORTER OF THE YEAR**
- **PRODUCE RETAILER OF THE YEAR**
- **IMPACT AWARD**



YOUR TICKET TO THE FRESH COMMUNITY

Buy your ticket the easy way!

Online at asiafruitlogistica.com > Visitors > Buy your ticket

(save up to 40% on the onsite prices)

Buy your ticket online & save up to
40%

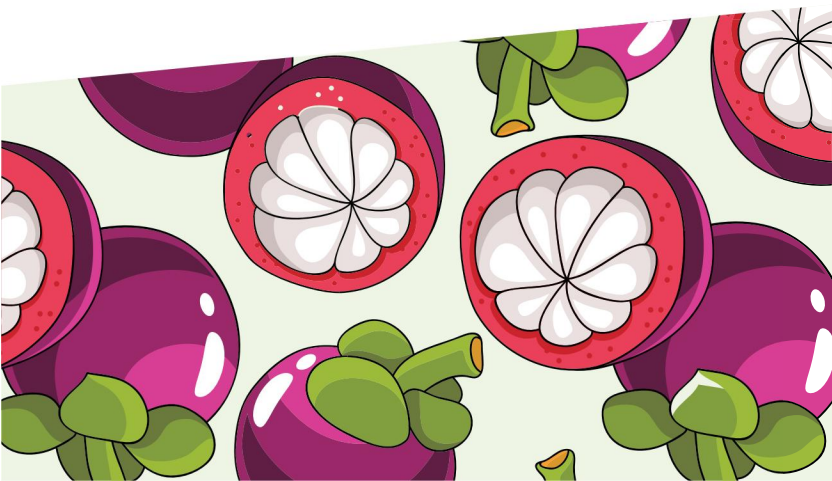
* You can get support from our representative in your country – go to asiafruitlogistica.com/en/contact for additional questions.

* You can also buy your ticket onsite on arrival but higher prices will apply.

Ticket Prices (NOTE: Prices are in USD)

Type of ticket	Online rate via ticket shop (valid until 28 October 2022 midnight BKK time)	Onsite rate at QSNCC during 2-4 Nov 2022
Day Ticket pass	USD 40	USD 60
Permanent pass (3 days)	USD 60	USD 100

* You can choose between a one-day and a three-day pass. Both options include access to Asiafruit Congress and Asiafruit Business Forums on the show floor (2-4 November).



WELCOME ONLINE !



The ASIA FRUIT LOGISTICA virtual platform enables exhibitors and visitors to optimally prepare their participation by scheduling onsite appointments, chat and exchange business information online and ahead of time.

Visitors can expect additional content and innovative product showcases to increase business opportunities and get updated on the latest industry developments.

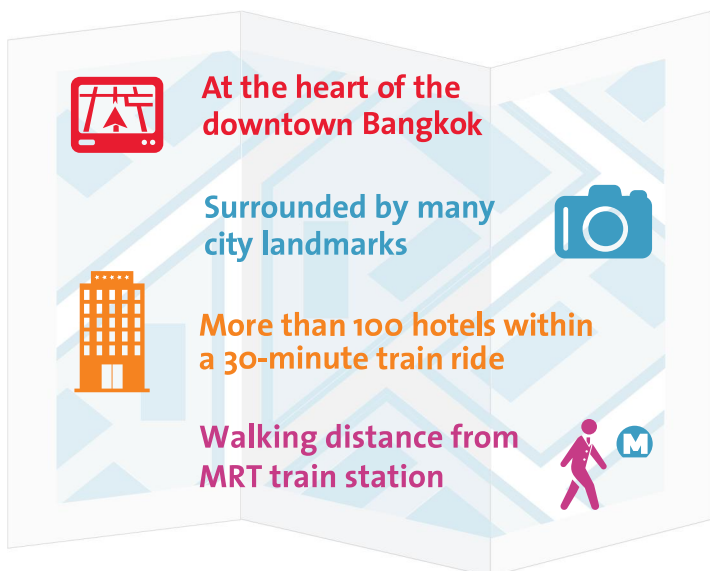
HIGHLIGHTS OF THE ASIA FRUIT LOGISTICA VIRTUAL PLATFORM

- Communicate, network, and meet business partners online with live chat function, onsite appointment scheduling and e-business card exchange
- Discover brand-new products and innovative services during interactive exhibitor presentations
- Free access to online-exclusive content that provides business insights from key industry experts



PERFECT LOCATION


The newly renovated **Queen Sirikit National Convention Center** makes Bangkok – the economic center of Thailand – an ideal place for holding business events and international exhibition this year .



The Queen Sirikit National Convention Center is a versatile venue suited to all kinds of events, with the state-of-the-art facility designed to offer flexible solutions both today and in the future.

For more details on how to get there, please visit www.asiafruitlogistica.com > About > Venue



A vibrant nighttime photograph of a dense urban skyline, likely Hong Kong, with numerous skyscrapers and buildings illuminated by colorful lights. The lights create a bokeh effect in the foreground, adding depth to the image.

EASY ENTRY FOR INTERNATIONAL VISITORS

Effective 1 July 2022, foreign nationals are only required to show proof of either a certificate of vaccination or a negative RT-PCR or professional ATK test result within 72 hours of travel, and will be allowed entry and are free to travel within the country.

Unvaccinated/not fully vaccinated travellers who are randomly checked and unable to show proof of a pre-arrival negative test will be required to undergo a professional ATK test at the point of entry.

For more details and updates, please go to asiafruitlogistica.com > Visitors > Travel Service



* Information is for illustration only and the map is not drawn in scale

CONTACT US

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Support in your own language

For details of our representative in your country go to

asiafruitlogistica.com > Contact



website
and social media



scan with wechat
to follow official account