

VIETNAMESE
FRUIT MAP



VIETNAMESE FRUIT MAP

BY
MIMEX



A GREAT POTENTIAL FOR VIET NAM'S FRUIT



70%

Of the population depend primarily on agriculture

2M

Hectares area of fruit trees

12.6M
TONS/ YEAR

The production of fruit trees reaches 12,6 million tons/ year



Favourable soil, water and climate conditions



Viet Nam participated in trade agreement EVFTA

(General Statistics Office, 2020)

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MIA PREMIUM FRUIT

Company specialising in trading Vietnamese and international premium fruits.

MIA PREMIUM DESSERT

Company specialising in desserts and beverages made from premium fruits.

MIMEX

Company specialising in importing and exporting fruits.

VIETNAMESE FRUIT MAP

Project to raise awareness of Vietnamese agricultural products, especially fruits and connect farmers closer to the global market



HOW TO ACCESS THE VIETNAM MARKET?



- 1 DATA QUALITY & ACCESSIBILITY
- 2 ESTABLISHED STAKEHOLDER NETWORK
- 3 VERIFIED QUALITY CONTROL
- 4 LOGISTICS & WAREHOUSE SYSTEM
- 5 INSURANCE SERVICES



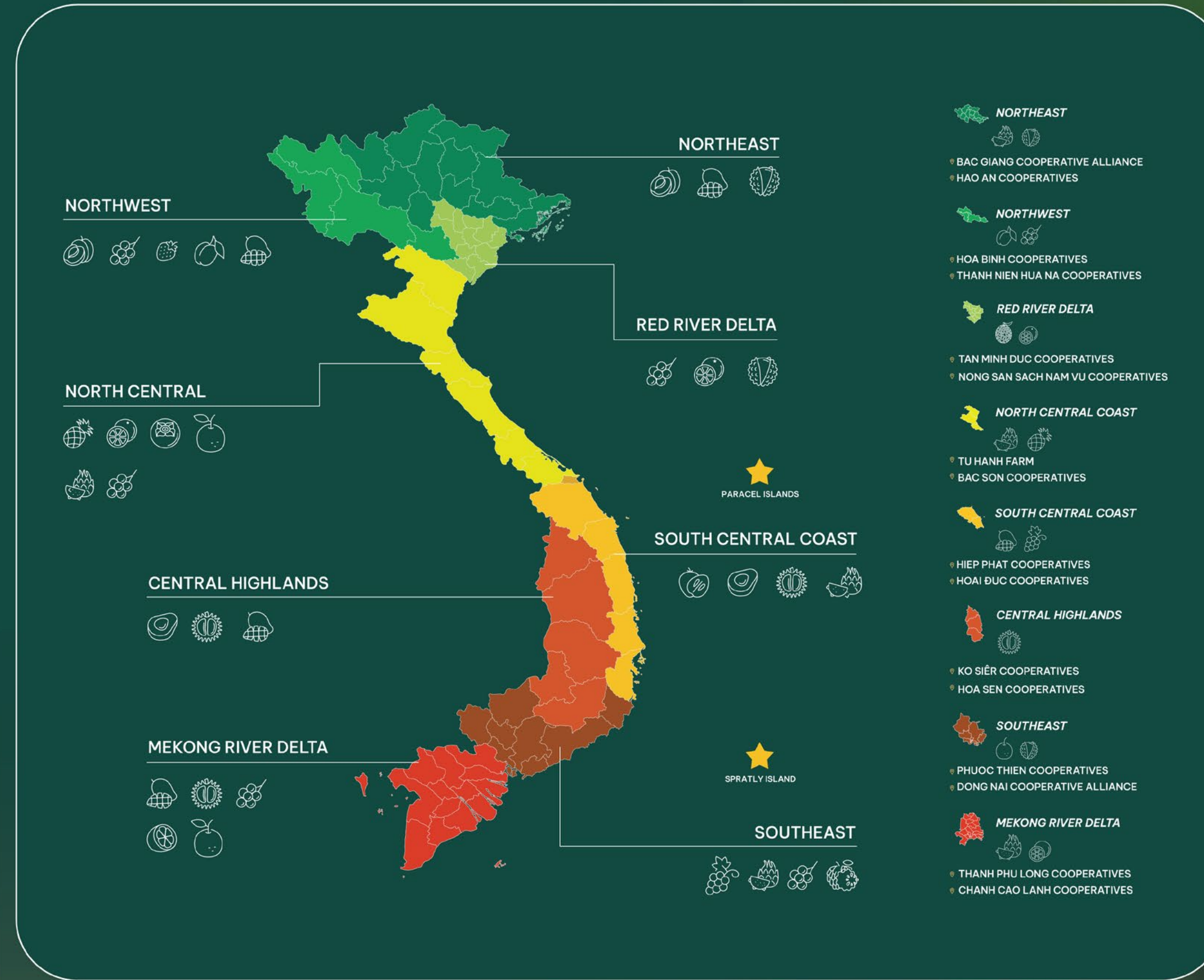
DATA QUALITY & ACCESSIBILITY



Frequently updated



Verified database



Details of 86 types of fruits such as: output, harvest seasons, region, cooperative etc



ESTABLISHED STAKEHOLDER NETWORK



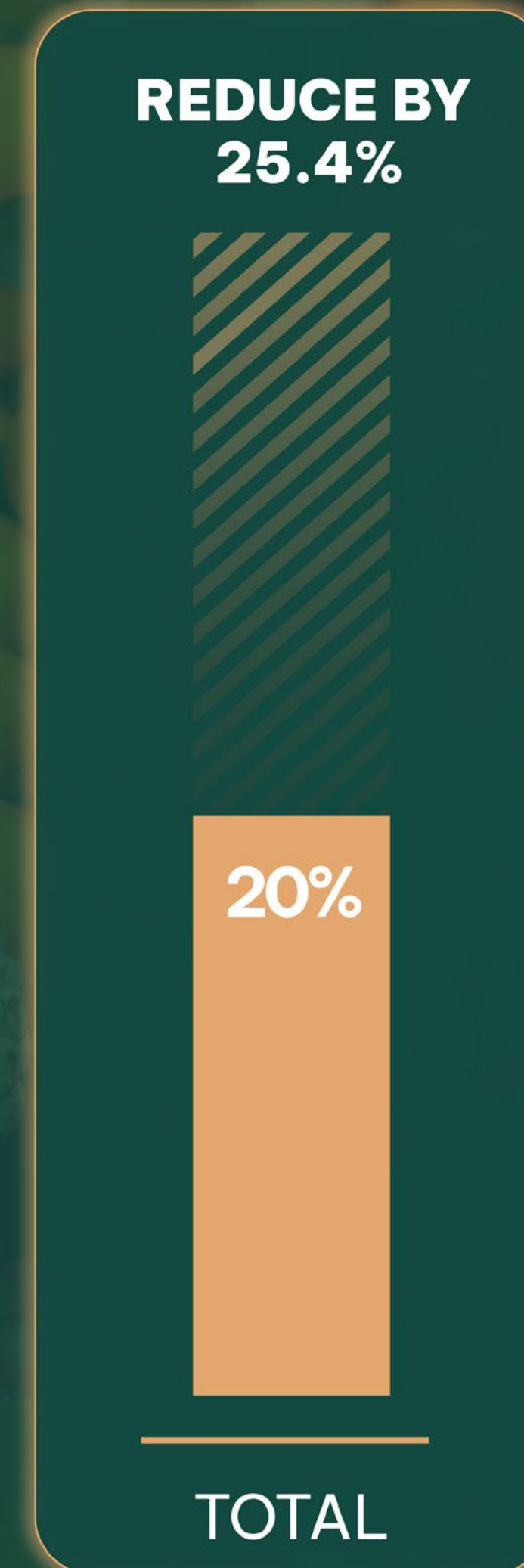
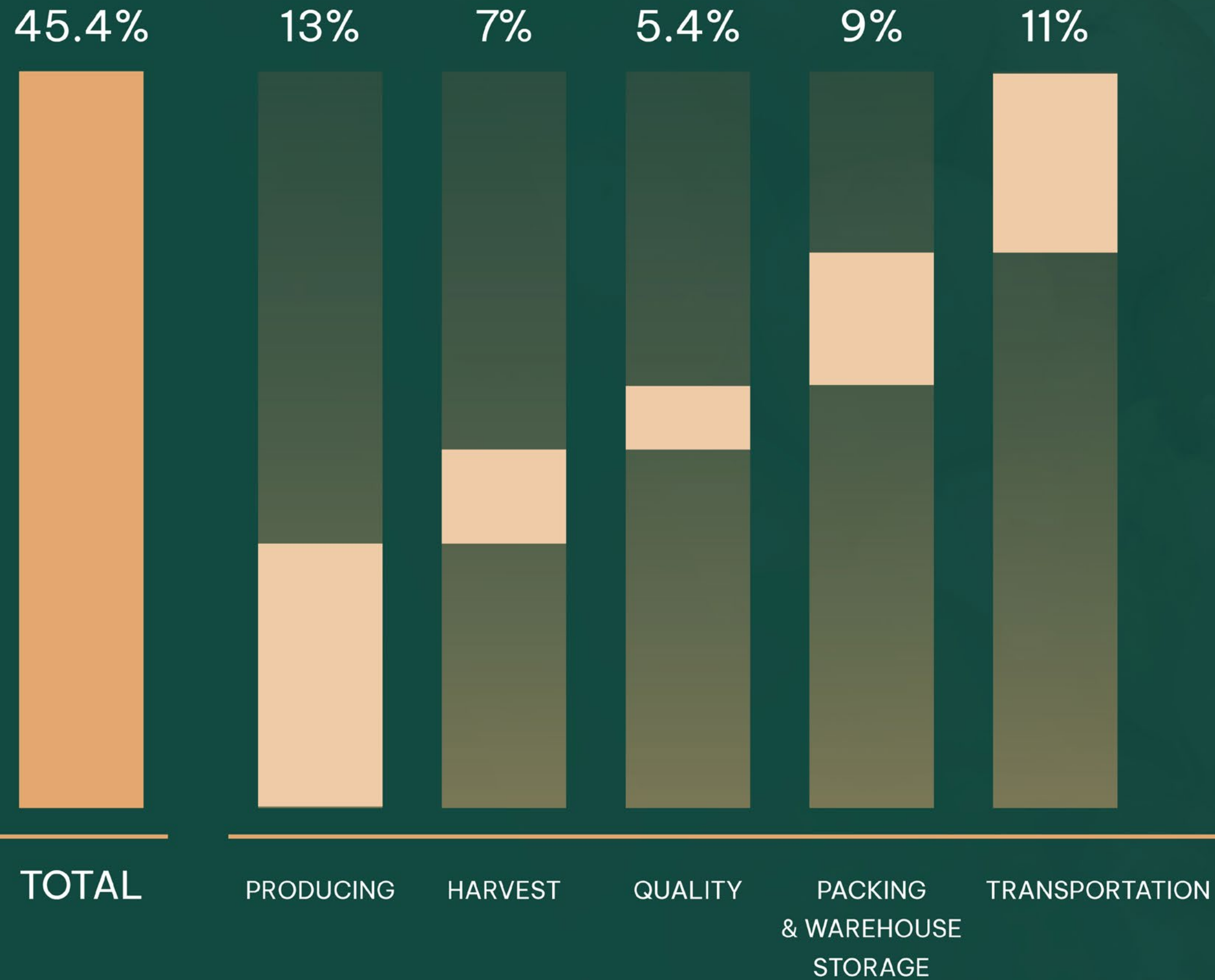
VERIFIED QUALITY CONTROL



LOGISTIC & WAREHOUSE SYSTEM



Sources of Vietnam's fruits and vegetables loss





INSURANCE SERVICES IN VIETNAM

- ESTABLISHED NETWORK WITH LOCAL INTERNATIONAL INSURANCE PROVIDERS IN AGRICULTURAL SECTOR
- INSURANCE CONSULTATION PROVISION



PRE- ORDER FOR 2023

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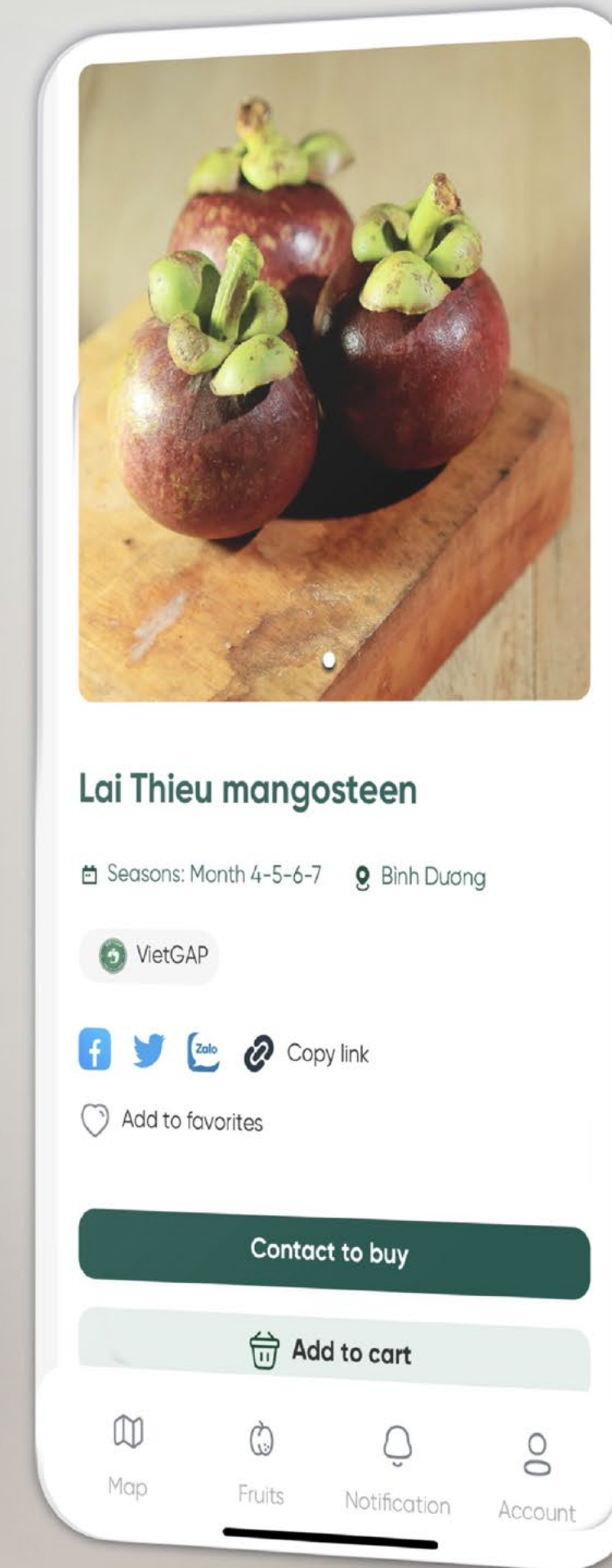
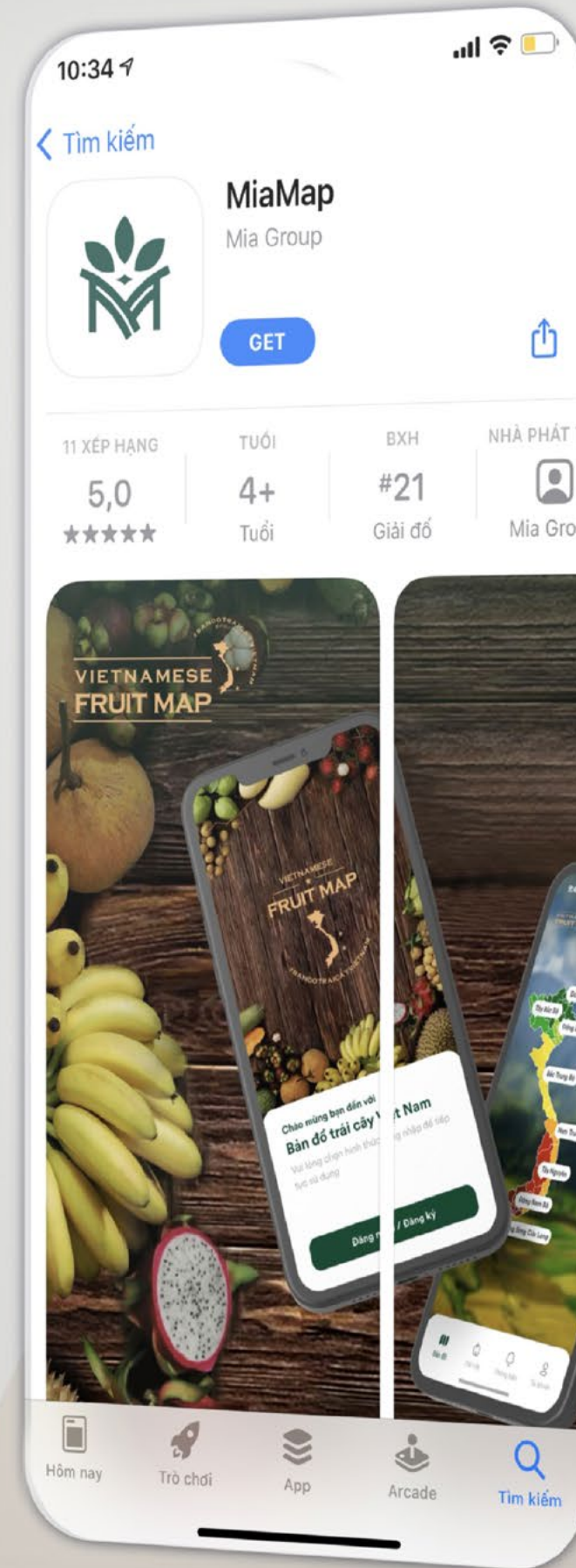
MIAMAP



ANDROID



IOS





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