



**ASIA FRUIT
LOGISTICA**

Together with

**ASIAFRUIT
CONGRESS**
亚洲水果国际果蔬大会

Supported by



**Asia's fresh
produce
trading hub**

AsiaWorld-Expo, Hong Kong

6-8 September 2023

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**ASIA FRUIT
LOGISTICA**



asiafruitlogistica.com

CONNECTING THE GLOBAL FRESH PRODUCE INDUSTRY IN ASIA

ASIA FRUIT LOGISTICA, Asia's leading trade show for fresh fruit and vegetable industry is returning to **Hong Kong** this year.

ASIA FRUIT LOGISTICA takes places at AsiaWorld-Expo on **6-8 September 2023** together with ASIAFRUIT CONGRESS, Asia's premier conference for the fresh produce industry, which will be held on all three days of ASIA FRUIT LOGISTICA.

Discover the latest innovations, cutting-edge technologies, pioneering products, and smart solutions along the value chain of the fresh produce industry and take advantage of unique opportunities to make high-quality contacts, gather the latest market information and take your business to new heights – **All in ONE place** – at ASIA FRUIT LOGISTICA.



2022 EDITION IN BANGKOK: KEY DATA



More than **400** exhibitors
from **40+** countries and regions



18 national and
group pavilions



Around **10,000** visitors
from **70+** nations

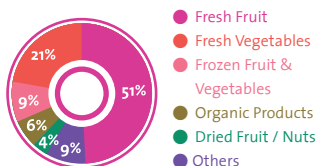


68% of visitors coming
from **20+** key markets across Asia

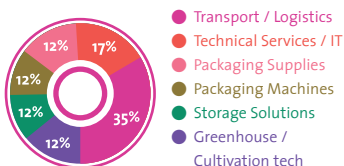
EXPLORE A WIDE RANGE OF PRODUCTS

ASIA FRUIT LOGISTICA offers an incredible range of products and services across the global fresh produce supply chain, including fresh products, technology, machinery, logistics and services.

Category: Fruits & Vegetables



Category: Logistics, Packaging and Technical Solutions



Reference: ASIA FRUIT LOGISTICA 2022



FRESH PRODUCE CATEGORIES

Global range of fresh fruit and vegetable products, organics, frozen fruits & vegetables, dried fruits, and nuts.

COMPREHENSIVE SPECTRUM OF THE VALUE CHAIN

From production to packaging, export to import, distribution, food retail and catering.



MACHINERY & TECHNICAL SOLUTIONS

From automation machinery, sorting, grading, packing and processing, to IT solutions and POS equipment.

LOGISTICS & SERVICES

From produce handling, storage, transportation and monitoring to marketing, quality assurance and certification services.



SMART AGRI SOLUTIONS

New segment launch to highlight cutting-edge technologies such as cloud computing, big data and AI in smart agriculture solutions.

For the full overview of exhibitors and sectors at ASIA FRUIT LOGISTICA, go to asiafruitlogistica.com > Exhibitors > Products

OUR SUCCESSFUL TRACK RECORD

90%

of visitors had a
good or very good
impression of
the event

97%

of visitors would
recommend their
colleagues or partners to
visit the exhibition

85%

of visitors are
purchasing and
procuring decision-
making level

Sources: ASIA FRUIT LOGISTICA 2022 statistics



“ **An excellent event to meet with the key traders in the Asian region.**

Jeff Correa, International Marketing Director, USA Pears (USA)

“ **ASIA FRUIT LOGISTICA is a great platform to promote our produce and meet buyers from all over the world.**

Hans Kim, CEO, Evergood (Korea)

“ **The key trade show to present products and network with industry experts.**

Hartwig Moyaert, Project coordinator, VLAM (Belgium)



FIVE REASONS TO ATTEND ASIA FRUIT LOGISTICA



- **Impressive exhibitor line-up**

Find suppliers from all over the world and discover a vast spectrum of fresh produce for 3 full days.



- **Unique networking opportunity**

Meet top purchasing professionals and decision-makers from every sector of Asia's fresh produce business.



- **Industry insights**

Top speakers provide insights into key topics and market trends at ASIAFRUIT CONGRESS and ASIAFRUIT BUSINESS FORUM alongside the exhibition.



- **Inspiration**

Explore and develop new ideas, source new products or innovative business solutions and move your business to the next level.



- **Touch base with the fresh produce community**

It's Asia's must-attend event of the year for industry professionals worldwide that you simply don't want to miss!



ASIA'S PREMIER CONGRESS AND INDUSTRY AWARDS EVENT

ASIAFRUIT CONGRESS

亚洲水果国际果蔬大会

Market insights from top-level business leaders and industry experts

- Asia's premier event for business intelligence, knowledge exchange, and networking since 1998
- 3 days of sessions on the show floor alongside ASIA FRUIT LOGISTICA from 6-8 September
- Top-quality speakers and content curated by Asiafruit Magazine
- All you need to know about the latest trends and market opportunities in Asia
- Free copy of Asiafruit Congress Statistics Handbook with top trends in 12 key markets across Asia
- Free to attend for all ASIA FRUIT LOGISTICA visitors and exhibitors

ON THE AGENDA FOR 2023

New market demographics in Asia

Where next in food retail?

Masterclasses in fresh marketing

China: big changes in distribution

What's new in varietal innovation?

Hi-tech leads revolution in production




More info and updates at
www.asiafruitlogistica.com > Events > Asiafruit Congress
info@asiafruitcongress.com



ASIAFRUIT BUSINESS FORUM

Showcases, best practices and hands-on solutions presented and discussed by industry experts

ON THE AGENDA FOR 2023

- **Day 1**
Launchpad
Exhibitor showcases of latest products, technologies and solutions
- **Day 2**
Partner Content
Workshops hosted by Asiafruit Magazine partners, including special Chinese-language sessions curated by Asiafruit China
- **Day 3**
Logistics Hub
Expert talks on cold chain logistics, from seafreight to air cargo

- Three 'themed' days of workshops on ASIA FRUIT LOGISTICA show floor
- Curated and hosted by Asiafruit Magazine
- Free to attend for all ASIA FRUIT LOGISTICA visitors and exhibitors

More info and programme updates at www.asiafruitlogistica.com > Events > Asiafruit Business Forum



Premier annual award ceremony to celebrate excellence and outstanding achievements across Asia's fresh produce business, presented by ASIA FRUIT LOGISTICA and Asiafruit Magazine.

- **MARKETING CAMPAIGN OF THE YEAR**
- **IMPORTER OF THE YEAR**
- **PRODUCE RETAILER OF THE YEAR**
- **IMPACT AWARD**



BUY YOUR TICKET NOW



Buy your ticket now online and avoid waiting time onsite!

Go to asiafruitlogistica.com > Visitors > Buy your tickets
(save up to 40% compared to onsite price)

Tickets			
Type of ticket	Online via Ticketshop (valid until 1 Sept 2023, midnight Hong Kong time)	Onsite rate (from 6-8 Sept 2023)	
One-day ticket	USD 40	USD 60	
Three-day ticket	USD 60	USD 100	

- Choose one-day or three-day ticket. Both options include access to ASIAFRUIT CONGRESS and ASIA FRUIT BUSINESS FORUM sessions on the show floor (6-8 September).
- For support from your country representative, go to asiafruitlogistica.com > Contact for additional questions.



EXPLORE ONLINE FOR THE LATEST UPDATES

ASIA FRUIT LOGISTICA Online Catalogue provides useful information for planning a visit:

- full details of exhibitors and their offerings online 365 days a year
- discover the market players and search your field of interests with the filter functions
- download the floorplan to plan your tour of the exhibition



www.asiafruitlogistica.com/catalogue

VISIT ASIA FRUIT LOGISTICA HASSLE-FREE

Hong Kong is open for business and ready to welcome visitors from all around the world. There is **no more mandatory mask-wearing** and **all Covid-19 restrictions** including isolation for positive cases and mandatory testing have been lifted. See you soon in Hong Kong!

ASIA FRUIT LOGISTICA offers **special rates** for exhibitors and visitors at our **official hotels**. For more accommodation information, go to asiafruitlogistica.com > Visitors > Travel Service > Hotels



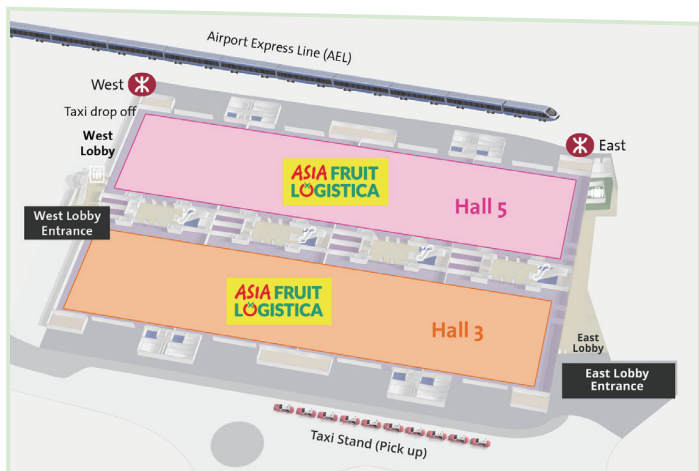
SHOW DATE AND VENUE



6-8 September 2023 10:00 – 17:00 daily



AsiaWorld-Expo | Lantau, Hong Kong
Hall 3 and Hall 5



CONTACT US

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Support in your own language

For details of our representative in your country, go to
asiafruitlogistica.com > Contact

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