



6 SEPTEMBER 2023



INCLUDED SERVICES

- One timeslot of 30 min (+10 min set-up time), exclusive to ASIA FRUIT LOGISTICA confirmed exhibitors and co-exhibitors
- **LAUNCHPAD** is located at ASIAFRUIT BUSINESS FORUM and takes place on the first day of ASIA FRUIT LOGISTICA (6 September) on the show floor. Seating for 60 people, lectern, notebook with PowerPoint, beamer, projection screen, laser pointer, sound system, simultaneous translation service (English/Chinese), speaker refreshment, technician, host/hostess
- Listing of your presentation published in English and Chinese on the ASIA FRUIT LOGISTICA website, brief details with title and speaker on the onsite event programme signage and Visitor Guide
- Press release prior to ASIA FRUIT LOGISTICA with an overview of presentations and speakers

PRICE

For registration: **US\$2,500**

Only six slots available: first-come, first-served

DATE

Closing date for bookings: **24 JULY 2023**

Final closing date for registrations & deadline for supply of texts for the official press release (2-4 explanatory sentences required) and for inclusion in the official ASIA FRUIT LOGISTICA Visitor Guide

REGISTRATION FORM

(PLEASE COMPLETE IN CAPITAL LETTERS)

Exhibitor type: Main exhibitor / Co-exhibitor

Exhibitor name: _____

Hall no: _____

Booth no: _____

Country: _____

Email (company): _____

Phone: _____

Website: _____

Contact person for LAUNCHPAD

Salutation: _____

First name: _____

Last name: _____

Mobile (for onsite contact purpose only): _____

E-mail: _____

Invoicing details for LAUNCHPAD

Same as the existing record in ASIA FRUIT LOGISTICA exhibitor management system

Please use below invoicing details instead:

Company name: _____

Address: _____

Country: _____

VAT No: _____

Special remarks (if any): _____

Speaker details

Salutation: _____

First name: _____

Last name: _____

Position: _____

Mobile (for onsite contacts purpose only): _____

E-mail: _____

Please select your preferred timeslot in order of preference (1-3)

6 September 2023

- 10:30 - 11:00
- 11:30 - 12:00
- 12:30 - 13:00
- 13:30 - 14:00
- 14:30 - 15:00
- 15:30 - 16:00

Points to note:

- Each exhibitor can book only one timeslot. A total of 10 minutes is planned for set-up, 30 minutes for presentation including Q&A session. Catering is not permitted at LAUNCHPAD.
- We highly recommend you supplement this with personal invitations, press/banner advertisements and your own campaign.
- Only exhibitors or visitors with proper badges will be admitted into ASIA FRUIT LOGISTICA fairground. You are more than welcome to extend invitations to your clients with voucher codes at USD12 per person per each day visit (special rates for our exhibitors only).
- Exhibitors with a confirmed LAUNCHPAD booking will be permitted to distribute marketing materials to the audience during their presentation timeslot.
- No database of attendees will be shared due to privacy concerns.
- Conditions of participation:
 - Registration is subject to the approval of content (speaker and topic) by the organisers (ASIA FRUIT LOGISTICA and Fruitnet Media International). The decision made by the organisers will be final.
 - Once the presentation is confirmed by the organisers, the participation fee of USD2,500 is due immediately. In case of cancellation, the participation fee of USD 2,500 will still be charged.
 - Speaker consent form will be sent to all confirmed speakers on the official consent of data collection, disclosure and publicity of their details and presentation. Speaker consent form copy is available upon request.
 - With the submission of your registration, you hereby agree to the Exhibition Terms and Conditions for ASIA FRUIT LOGISTICA 2023 and to the General Terms of Business for Trade Fairs and Exhibitions organised by Global Produce Events (Hong Kong) Co., Limited. Place of performance and court of jurisdiction: Hong Kong SAR, China.

Please provide the proposed topics and title of presentation. Synopsis /3-4 lines summary of presentation

We hereby confirm our interest to join LAUNCHPAD at ASIAFRUIT BUSINESS FORUM / ASIA FRUIT LOGISTICA 2023. We have read and acknowledged the above points to note and conditions of participation.

Exhibitor name: _____

Contact person full name: _____

Signed with company chop: _____

Date and place: _____

**Email completed forms to
Jennifer Zhang, Business Development Manager,
China – Fruitnet Media International
jennifer@fruitnet.com
Mob: + 86 15882057464
WeChat ID: Jennifer0074**