

Co-hosts



ASIA FRUIT LOGISTICA

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亚洲水果  
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# China Business Meet Up

27 - 28 May 2024, SWEECC, Shanghai, China

ASIA FRUIT LOGISTICA, Asia's premier fresh fruit and vegetable trade show, is launching a series of Business Meet Ups in key markets in Asia as it sets course for Hong Kong on **4-6 September 2024**.

ASIA FRUIT LOGISTICA together with its three wholesale partners - **Guangzhou Jiangnan, Shanghai Huizhan and Sunhola Group** - will dive deep into China market at SWEECC, Shanghai on 27-28 May.

A great opportunity to connect with the local fresh produce industry and exchange insights.



## Join us for China Business Meet Up to

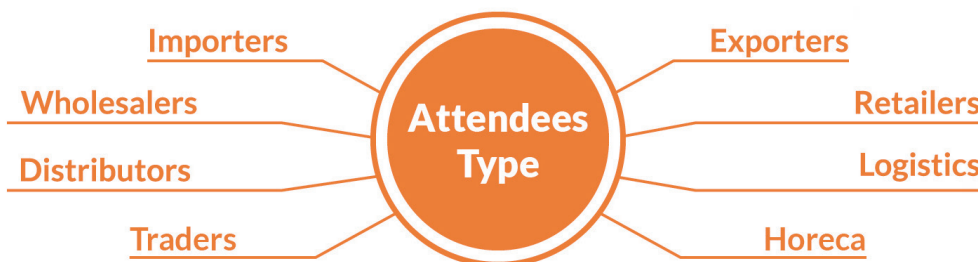
- Maximize your exposure in this selected key market
- Explore the latest trends and topics of China Fresh produce
- Meet potential business partners coming from China's key markets
- Network with Chinese industry experts and buyers
- Connect with foreign companies who are interested in the Chinese market
- Promote your product on your sponsoring booth

## Sponsoring Package

Booth Type	Sqm	Price (CNY)
Complete booth	9 sqm	16,500
Corner booth, raw space	18 sqm	32,000
Corner booth, complete booth	18 sqm	35,000
Peninsula booth, raw space	18 sqm	35,000
Peninsula booth, complete booth	18 sqm	38,000
Peninsula booth, raw space	36 sqm	70,000
Island booth, raw space	36 sqm	74,000
Island booth, raw space	72 sqm	148,000

## Attendees

High quality attendees from the fresh produce value chain, covering the whole spectrum.



For more information and other sponsoring items please visit:

[www.asiafruitlogistica.com/business\\_meet-ups/](http://www.asiafruitlogistica.com/business_meet-ups/)

If you have any questions, please contact us at [meetup@messe-berlin-gz.com](mailto:meetup@messe-berlin-gz.com)

Contact number [+86 21 5299 7336](tel:+862152997336)



Register Here



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## Other Sponsoring Items

\* Limited to registered companies

Items	Qty	Price/per sponsor (CNY)	Remarks
Lanyard	1	100,000	Exclusive
Visitor bag	1	100,000	Exclusive
Drinking water branding	1	40,000	Exclusive
Aftershow sundowner	2	50,000	1/day (afternoon)
Wifi Sponsor	1	50,000	Exclusive
Visitor bag insertion / Giveaway	6	20,000	max 4 pages (A4)/sponsor
Mobile phone charging station	1	50,000	Exclusive
<b>Conference sponsor</b>			
Presentation slot at secondary stage. Main stage is limited to official content from organizer	4/6	12,000	1 slot for max 25min
Seat back cover main conference	1	70,000	Exclusive



# China Business Meet Up

## Floor map

