

**ASIA FRUIT
LOGISTICA**

Together
with **ASIAFRUIT
CONGRESS**
亞洲水果博覽會

Business Meet-Ups 2024

Bangkok, Thailand

ASIA FRUIT LOGISTICA

Asia's fresh produce trading hub

4|5|6 Sep 2024
Hong Kong

Stations



Mumbai, 21 -22 March
India



Shanghai, 27-28 May
China



Indonesia
Jakarta, 27 February



Thailand
Bangkok, 3 April



Business Meet-Ups

- Special curated content-backed regional networking events
- Going deep into selected emerging markets in ASIA
- To connect with leading players together and build even greater momentum for ASIA FRUIT LOGISTICA return to Hong Kong on 4-6 September 2024
- Latest information >>> www.asiafruitlogistica.com >>> Events >>> Business Meet-Ups



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Event format – Bangkok Station

- Date: 3 April 2024 (Wednesday)
- Time: 0930 – 1400
- Venue: Grand Ballroom, 9/F Calton Bangkok Sukhumvit Hotel
- Expected pax: 90
- Free for relevant industry delegate to attend
- Complimentary luncheon



Who will attend

- Key importers
 - Distributors
 - Wholesalers
 - Retailers
 - Exporters
 - Producers & growers
 - Government officials
-
- For the latest event program and agenda, please visit >>>
<https://www.asiafruitlogistica.com/bangkok-business-meet-up/>



Benefit of Sponsoring

- Experience exclusive and strategic content
- First-hand direct engagement
- Establish meaningful interaction with local key players
- Excellent opportunity for networking & brand exposure
- Great for market exploration and assessment



Sponsorship Opportunities



- ASIA FRUIT LOGISTICA offers you numerous possibilities to increase your brand exposure during and throughout our Business Meet-Up activities.
- The sponsorship package below is available for Bangkok event only.
- If you are interested in China, please contact the organising team >>> meetup@messe-berlin-gz.com

Sponsorship Package for Bangkok Business Meet-Up



Description	Platinum	Gold	Silver
Sponsorship cost (in USD)	2,500	1,500	800
Logo exposure in all print and digital marketing collaterals & event website	●	●	●
Press release and social media exposure	●	●	●
Video display during networking break and before event	●	●	●
Onsite acknowledgement	●	●	●
Free delegate passes	6	4	2
One item distribution	●	●	
Table top sponsorship (one display table with 2 chairs) <i>Remarks: subject to availability and on first come first served basis</i>	●	●	
Business Matching Max up to 5 contacts of importers / attendees who expressed interests to meet	●		
Speaking opportunity – 10 mins presentation into the main programme <i>Remarks: subject to review and pre-approval from organising team</i>	●		

Remarks:

- Special discount if book sponsorship package of Bangkok station altogether. Please contact us for more details-

Item sponsorship for Bangkok Business Meet-Up



4-6 September 2024

**ASIA FRUIT
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Item description	Availability	Pricing (USD)
Visitor bag Sponsor to provide around 80 - 100 physical visitor bags for usage onsite	1	1,500
Lanyard Sponsor to provide physical lanyard of around 80 - 100 pieces for usage onsite	1	1,500
Coffee break sponsor – Sponsor's logo to be prominently displayed in the coffee break area – Sponsor logo/artwork to be displayed on table / next to F&B; materials will be produced by the organizer – Highlighted as "powered by sponsor" with sponsor logo on event program	1	1,000
Luncheon sponsor – Sponsor's logo to be prominently displayed in the luncheon area – Sponsor logo/artwork to be displayed on table / next to F&B; materials will be produced by the organizer – Highlighted as "powered by sponsor" with sponsor logo on event program	1	1,000

Remarks:

- Platinum sponsors will enjoy priority and special deal package. Please contact us for more details
- The design of visitor bag and lanyard are subject to prior review and approval from the Organising team

More questions?

- Related to Bangkok Business Meet-Up >>> Kay (kay@gp-events.com)
- Related to China Business Meet-Up >>> Organising team (meetup@messe-berlin-gz.com)
- Updated event information of Bangkok station >>>
<https://www.asiafruitlogistica.com/bangkok-business-meet-up/>

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website
and social media



scan with wechat
to follow official account

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