



ASIA FRUIT LOGISTICA

Business Meet-Up: Bangkok Station

Cultivating Success in Fresh Produce through Expert Perspectives

Program Agenda

09.30-10.00 Registration & Networking Refreshments

10.00-10.10 Welcome Speech and Asia Market Overview*

By: Mr. David Axiotis

ASIA FRUIT LOGISTICA

10.10-10.30 New Updates on Import Protocols and Phytosanitary Standards

By: Mr. Chaisak Ringluen

Director, Office of Agricultural Regulation

Department of Agriculture (DOA)

10.30-10.50 How to Grow and Expand Overseas Markets via DITP

By: Ms. Natiya Suchinda

Deputy Director-General of the Department of International Trade Promotion

Ministry of Commerce, Bangkok

10.50-11.00 Making Your Mark through ASIA FRUIT LOGISTICA

By: Ms. Pitchayanun Suriyatananon

Market Manager Thailand ASIA FRUIT LOGISTICA

11.00-11.30 Coffee Break and Networking Session - powered by Pacific International Lines (PIL)

11.30-11.50 Turning Challenges into Chances for Thailand's Fruit and Vegetable Industry

By: Mr. Apinun Suprasurt

Vice President

Krungthai COMPASS

Krungthai Bank Public Company Limited

11.50-12.10 Cold Chain Management for Fresh Fruit and Vegetables

By: Mr. Thiti Sriwanayos

Senior Consultant, Division of Technology & Consultancy Services

National Food Institute, Foundation for Industrial Development

12.10-12.45 Discussion on Stage*: Experience, Exploration and Expertise to Excellence in the Fresh Produce Business

• Exporter's view: Riding on ASIA FRUIT LOGISTICA for Market Development

By: Mr. Erick Aponte

Trade Commissioner - Director Trade Commission of Peru (PROMPERU) for ASEAN and Hong Kong

• Importer's view: Thailand's fruit market forecast and review in 2024

By: Mr. Pavin Jeeyasak

Senior Management & Head of Business Development

Vachamon Food Co., Ltd.

Retailer's view: How retailers are adapting to consumers' changing behaviour and a challenging landscape

By: Mr. Gunn Vitidphapatumrong

Senior Manager - Produce Category

Lotus's Thailand

12.45-13.00 Q&A and Seminar Closing

13.00-14.00 International Buffet Luncheon and Networking Session

Remarks

*The session will be conducted in English only.

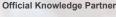


LÖGISTICA

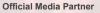












Local Media Partner

