

3 April 2024 (Wed)
Grand Ballroom,
Carlton Hotel Bangkok Sukhumvit

ASIA FRUIT
LOGISTICA

Together
with ASIAFRUIT
CONGRESS
亚洲水果国际果蔬大会

ASIA FRUIT LOGISTICA Business Meet-Up: Bangkok Station

Cultivating Success in Fresh Produce through Expert Perspectives

Program Agenda

- 09.30-10.00 Registration & Networking Refreshments
- 10.00-10.10 Welcome Speech and Asia Market Overview***
By: Mr. David Axiotis
ASIA FRUIT LOGISTICA
- 10.10-10.30 New Updates on Import Protocols and Phytosanitary Standards**
By: Mr. Chaisak Ringluen
Director, Office of Agricultural Regulation
Department of Agriculture (DOA)
- 10.30-10.50 How to Grow and Expand Overseas Markets via DITP**
By: Ms. Natiya Suchinda
Deputy Director-General of the Department of International Trade Promotion
Ministry of Commerce, Bangkok
- 10.50-11.00 Making Your Mark through ASIA FRUIT LOGISTICA**
By: Ms. Pitchayanun Suriyatananon
Market Manager Thailand
ASIA FRUIT LOGISTICA
- 11.00-11.30 Coffee Break and Networking Session - powered by Pacific International Lines (PIL)
- 11.30-11.50 Turning Challenges into Chances for Thailand's Fruit and Vegetable Industry**
By: Mr. Apinun Suprasurt
Vice President
Krungthai COMPASS
Krungthai Bank Public Company Limited
- 11.50-12.10 Cold Chain Management for Fresh Fruit and Vegetables**
By: Mr. Thiti Sriwanayos
Senior Consultant, Division of Technology & Consultancy Services
National Food Institute, Foundation for Industrial Development
- 12.10-12.45 Discussion on Stage*: Experience, Exploration and Expertise to Excellence in the Fresh Produce Business**
- **Exporter's view:** Riding on ASIA FRUIT LOGISTICA for Market Development
By: Mr. Erick Aponle
Trade Commissioner - Director Trade Commission of Peru (PROMPERU) for ASEAN and Hong Kong
 - **Importer's view:** Thailand's fruit market forecast and review in 2024
By: Mr. Pavin Jeeyasak
Senior Management & Head of Business Development
Vachamon Food Co., Ltd.
 - **Retailer's view:** How retailers are adapting to consumers' changing behaviour and a challenging landscape
By: Mr. Gunn Vitidphapatumrong
Senior Manager - Produce Category
Lotus's Thailand
- 12.45-13.00 Q&A and Seminar Closing
- 13.00-14.00 International Buffet Luncheon and Networking Session

Remarks:
*The session will be conducted in English only.

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