

Day 1 第一天

- 10:15 - 11:00** ● **OPENING ADDRESS: WELCOME TO CHINA BUSINESS MEET UP 亚洲国际果蔬展览会开幕致辞**
- David Axiotis, Managing Director of ASIA FRUIT LOGISTICA  
Chris White, Managing Director of Fruitnet Media International  
Liu Xiongjie, General Manager of Shanghai's Huizhan Wholesale Market  
刘雄杰, 上海辉展果蔬经营管理有限公司总经理  
Mi Yalin, Chairman of the Sunhola Group  
米亚林, 河北首衡农副产品有限公司董事长  
Ye Canjiang, Chairman of the Guangzhou Jiangnan Wholesale Market  
叶灿江, 广州江楠农业集团董事长
- 11:00 - 11:10** ● **NETWORKING BREAK 商务间歇**
- 11:10 - 12:00** ● **THE NEW MARKET LANDSCAPE: CHINA FRUIT RETAIL 解读中国水果零售市场现状**
- Speakers 嘉宾:**  
Clark Xiao, Trendforesee Consulting  
肖明超, 知萌咨询  
Peter Zhu, Pagoda  
朱启东, 百果园
- 12:00 - 13:00** ● **LUNCH BREAK 午餐间歇**
- 13:00 - 13:20** ● **GLOBAL SUPPLIER SPOTLIGHT: PERU 聚焦供应国:秘鲁**
- Speakers 嘉宾:**  
Bernardo Munoz, Promperú Shanghai  
伯纳多·穆诺, 秘鲁商务处
- 13:20 - 13:30** ● **NETWORKING BREAK 商务间歇**
- 13:30 - 13:50** ● **MARKETING INNOVATION IN CHINA 水果营销再进阶**
- Speakers 嘉宾:**  
KokHwee Ng, Zespri  
黄国慧, 佳沛
- 13:50 - 14:00** ● **NETWORKING BREAK 商务间歇**
- 14:00 - 14:40** ● **IMPORTED PEARS: UNLOCKING GROWTH POTENTIAL 进口梨:解锁潜力**
- Speakers 嘉宾:**  
Andy Zhang, Dole Food  
张超, 都乐食品  
Jacky Qin, Pacific Pace  
秦健, Pacific Pace  
Marc Evrard, BFV  
Terrance Li, Guangzhou Qinguo  
李涵, 广州沁果
- 14:40 - 14:50** ● **NETWORKING BREAK 商务间歇**
- 14:50 - 15:30** ● **DURIAN: THE EVOLVING OUTLOOK 榴莲市场新格局**
- Speakers 嘉宾:**  
Han Di, Joy Wing Mau Group  
韩迪, 鑫荣懋集团  
Justin Chan, VX Cold Chain  
陈君城, 万纬冷链

Day 2 第二天

- 10:00-10:40** ● **TRANSFORMING WHOLESALE MARKETS 批发市场渠道升级转型**
- Speakers 嘉宾:**  
Lai Yongjin, Guangzhou Jiangnan Fruit and Vegetable Wholesale Market  
赖勇金, 广州江南果菜批发市场  
Marie Wong, Shanghai Huizhan  
王文杰, 上海惠展  
Yang Jianfei, Sunhola Group  
杨建飞, 首衡集团
- 10:40 - 10:50** ● **NETWORKING BREAK 商务间歇**
- 10:50 - 11:10** ● **CHINESE BLUEBERRIES: A NEW ERA 国产蓝莓新时代**
- Speakers 嘉宾:**  
Jae Chun, Driscoll's  
田仁杰, 怡颗莓
- 11:10 - 11:20** ● **NETWORKING BREAK 商务间歇**
- 11:20 - 11:40** ● **GLOBAL SUPPLIER SPOTLIGHT: CHILE 聚焦供应国:智利**
- Speakers 嘉宾:**  
Charif Christian Carvajal, Frutas de Chile  
夏瑞夫, 智利水果出口商协会  
Freya Huang, Frutas de Chile  
黄思妍, 智利水果出口商协会
- 11:40 - 11:50** ● **NETWORKING BREAK 商务间歇**
- 11:50 - 12:10** ● **ENPOWERING REGIONAL BRANDS 赋能区域公用品牌**
- Speakers 嘉宾:**  
Zhou Zhenfeng, Changzhou Wujin Fruit Association  
周振峰, 常州武进区果品协会
- 12:10-13:00** ● **LUNCH BREAK 午餐间歇**
- 13:00 - 13:40** ● **GOING GLOBAL: MARKETING CHINESE FRUIT IN EXPORT MARKETS 国产水果强势出海**
- Speakers 嘉宾:**  
Liu Yan, Xing Ye Yuan  
刘岩, 兴业源  
Ivy Chen, Sinolychee  
陈莹芬, 中荔
- 13:40 - 13:50** ● **NETWORKING BREAK 商务间歇**
- 13:50 - 14:30** ● **UNLEASHING THE POWER OF IP: THE NEW AND EXCLUSIVE IP 的力量:独家品种与品牌**
- Speakers 嘉宾:**  
David Smith, Bloom Fresh  
Zhao Yi, Lusheng Law Firm  
赵奕, 路盛律师事务所

\* The above information is updated until May 16th, and the schedule is subject to on-site announcement.

\* 以上信息更新至 5 月 16 日, 日程以现场公布为准