

Day 1 第一天

- 10:15 - 11:00 ● **OPENING ADDRESS: WELCOME TO CHINA BUSINESS MEET UP**
亚洲国际果蔬展览会开幕致辞
- 11:00 - 11:10 ● **NETWORKING BREAK**
商务间歇
- 11:10 - 12:00 ● **THE NEW MARKET LANDSCAPE: CHINA FRUIT RETAIL**
解读中国水果零售市场现状

Speakers 嘉宾:
Clark Xiao, Trendforesee Consulting
肖明超, 知萌咨询
Peter Zhu, Pagoda
朱启东, 百果园
- 12:00 - 13:00 ● **LUNCH BREAK**
午餐间歇
- 13:00 - 13:20 ● **GLOBAL SUPPLIER SPOTLIGHT: PERU**
聚焦供应国: 秘鲁

Speakers 嘉宾:
Bernardo Munoz, Promperú Shanghai
伯纳多·穆诺, 秘鲁商务处
- 13:20 - 13:30 ● **NETWORKING BREAK**
商务间歇
- 13:30 - 13:50 ● **MARKETING INNOVATION IN CHINA**
水果营销再进阶

Speakers 嘉宾:
Amelia Li, Zespri
李美娟, 佳沛
- 13:50 - 14:00 ● **NETWORKING BREAK**
商务间歇
- 14:00 - 14:40 ● **IMPORTED PEARS: UNLOCKING GROWTH POTENTIAL**
进口梨: 解锁潜力

Speakers 嘉宾:
Andy Zhang, Dole Food
张超, 都乐食品
Jacky Qin, Pacific Pace
秦健, Pacific Pace
Marc Evrard, BFV
Terrance Li, Guangzhou Qinguo
李涵, 广州沁果
- 14:40 - 14:50 ● **NETWORKING BREAK**
商务间歇
- 14:50 - 15:30 ● **DURIAN: THE EVOLVING OUTLOOK**
榴莲市场新格局

Speakers 嘉宾:
Han Di, Joy Wing Mau Group
韩迪, 鑫荣懋集团
Justin Chan, VX Cold Chain
陈君城, 万纬冷链

Day 2 第二天

- 10:00-10:40 ● **TRANSFORMING WHOLESALE MARKETS**
批发市场渠道升级转型

Speakers 嘉宾:
Lai Yongjin, Guangzhou Jiangnan Fruit and Vegetable Wholesale Market
赖勇金, 广州江南果菜批发市场
Marie Wong, Shanghai Huizhan
王文杰, 上海惠展
Yang Jianfei, Sunhola Group
杨建飞, 首衡集团
- 10:40 - 10:50 ● **NETWORKING BREAK**
商务间歇
- 10:50 - 11:10 ● **CHINESE BLUEBERRIES: A NEW ERA**
国产蓝莓新时代

Speakers 嘉宾:
Jae Chun, Driscoll's
田仁杰, 怡颗莓
- 11:10 - 11:20 ● **NETWORKING BREAK**
商务间歇
- 11:20 - 11:40 ● **GLOBAL SUPPLIER SPOTLIGHT: CHILE**
聚焦供应国: 智利

Speakers 嘉宾:
Charif Christian Carvajal, Frutas de Chile
夏瑞夫, 智利水果出口商协会
Freya Huang, Frutas de Chile
黄思妍, 智利水果出口商协会
- 11:40 - 11:50 ● **NETWORKING BREAK**
商务间歇
- 11:50 - 12:10 ● **ENPOWERING REGIONAL BRANDS**
赋能区域公用品牌

Speakers 嘉宾:
Zhou Zhenfeng, Changzhou Wujin Fruit Association
周振峰, 常州武进区果品协会
- 12:10-13:00 ● **LUNCH BREAK**
午餐间歇
- 13:00 - 13:40 ● **GOING GLOBAL: MARKETING CHINESE FRUIT IN EXPORT MARKETS**
国产水果强势出海

Speakers 嘉宾:
Liu Yan, Xing Ye Yuan
刘岩, 兴业源
Ivy Chen, Sinolychee
陈莹芬, 中荔
- 13:40 - 13:50 ● **NETWORKING BREAK**
商务间歇
- 13:50 - 14:30 ● **UNLEASHING THE POWER OF IP: THE NEW AND EXCLUSIVE**
IP 的力量: 独家品种与品牌

Speakers 嘉宾:
David Smith, Bloom Fresh
Zhao Yi, Lusheng Law Firm
赵奕, 路盛律师事务所