

Day 1 第一天

10:15 -11:00	OPENING ADDRESS: WELCOME TO CHINA BUSINESS MEET UP 亚洲国际果蔬展览会开幕致辞
11:00 - 11:10	NETWORKING BREAK 商务间歇
11:10 -12:00	THE NEW MARKET LANDSCAPE: CHINA FRUIT RETAIL 解读中国水果零售市场现状 Speakers 嘉宾: Clark Xiao, Trendforesee Consulting 肖明超, 知萌咨询 Peter Zhu, Pagoda 朱启东, 百果园
12:00 -13:00	LUNCH BREAK 午餐间歇
13:00 -13:20	GLOBAL SUPPLIER SPOTLIGHT: PERU 聚焦供应国:秘鲁 Speakers 嘉宾: TBA 敬请期待
13:20 -13:30	NETWORKING BREAK 商务间歇
13:30 -13:50	MARKETING INNOVATION IN CHINA 水果营销再进阶 Speakers 嘉宾: Amelia Li, Zespri 李美娟, 佳沛
13:50 -14:00	NETWORKING BREAK 商务间歇
14:00 -14:40	IMPORTED PEARS: UNLOCKING GROWTH POTENTIAL 进口梨:解锁潜力 Speakers 嘉宾: Andy Zhang, Dole Food 张超, 都乐食品 Marc Evrard, BfV Terrance Li, Guangzhou Qinguo 李涵, 广州沁果 Jacky Qin, Pacific Pace 秦健, Pacific Pace
14:40 -14:50	NETWORKING BREAK 商务间歇
14:50 -15:30	DURIAN: THE EVOLVING OUTLOOK 榴莲市场新格局 Speakers 嘉宾: Han Di, Joy Wing Mau Group 韩迪, 鑫荣懋集团 Justin Chan, VX Cold Chain 陈君城, 万纬冷链

Day 2 第二天

10:00-10:40	TRANSFORMING WHOLESALE MARKETS 批发市场渠道升级转型 Speakers 嘉宾: TBA 敬请期待
10:40 -10:50	NETWORKING BREAK 商务间歇
10:50 -11:10	CHINESE BLUEBERRIES: A NEW ERA 国产蓝莓新时代 Speakers 嘉宾: Jae Chun, Driscoll's 田仁杰, 怡颗莓
11:10 -11:20	NETWORKING BREAK 商务间歇
11:20 -11:40	GLOBAL SUPPLIER SPOTLIGHT: CHILE 聚焦供应国:智利 Speakers 嘉宾: TBA 敬请期待
11:40 -11:50	NETWORKING BREAK 商务间歇
11:50 -12:10	TBA 敬请期待 Speakers 嘉宾: TBA 敬请期待
12:10-13:00	LUNCH BREAK 午餐间歇
13:00 -13:40	GOING GLOBAL: MARKETING CHINESE FRUIT IN EXPORT MARKETS 国产水果强势出海 Speakers 嘉宾: Ivy Chen, Sinolychee 陈莹芬, 中荔 Liu Yan, Xing Ye Yuan 刘岩, 兴业源
13:40 -13:50	NETWORKING BREAK 商务间歇
13:50 -14:30	UNLEASHING THE POWER OF IP: THE NEW AND EXCLUSIVE IP 的力量:独家品种与品牌 Speakers 嘉宾: David Smith, Bloom Fresh Zhao Yi, Lusheng Law Firm 赵奕, 路盛律师事务所