

Trade comes together at Summit in Chile

Joint Fruit Logistica and Asia Fruit Logistica business meet-up in Santiago on 22 October provides engaging content and networking opportunities

Fruit Logistica and Asia Fruit Logistica have announced the date for the Summit in Chile, a new single-day business meet-up held at Hotel Olá Santiago on 22 October 2024.

Organised by Fruit Logistica, Asia Fruit Logistica, the Chilean-German Chamber of Commerce and Industry, and Fruitnet, with the support of ProChile, the event runs from 8:30am to 12pm.

Participation is open to all industry professionals, including growers, exporters, or any companies doing business with Chilean partners.

The event is also set to attract businesses from neighbouring countries and international companies eager to connect with Chile's growing global network.

In addition to the networking opportunities, the Summit in Chile features an insightful content programme with inspiring presentations highlighting groundbreaking trends and opportunities.

The agenda for the content programme has been released, with speakers to be announced shortly.

9:15-10:00 Session 1: Export opportunities for Chile

Exploring the opportunities and challenges facing Chilean fresh fruit exports across the key markets of North America, Asia and Europe.

10:00-10:45 Session 2: Charting a path for cherries

A preview of the upcoming season and a look at what lies ahead for the Chilean cherry industry as volumes continue to grow.

11:00-11:30 Session 3: Securing supply chain success

Logistics experts discuss how the fresh produce supply chain is being enhanced to deliver better results for all stakeholders.

11:30-12:00 Session 4: Farming for the future

New technologies and sustainable approaches to production are changing the way fruit is produced. Which cutting-edge solutions are delivering results?

Registrations for the Summit in Chile are now open. For any questions about the event or programme or to register, visit the Asia Fruit Logistica website: <https://www.asiafruitlogistica.com/meet-ups-2025-chile/>.

