

EXHIBITOR SURVEY SUMMARY 2025

ASIA FRUIT
LOGISTICA

Knowledge Partner

ASIAFRUIT

TOP 10 EXHIBITING COUNTRIES

- 1 China
- 2 Australia
- 3 New Zealand
- 4 United States
- 5 Egypt
- 6 South Korea
- 7 Singapore
- 8 France
- 9 South Africa
- 10 Chile

OVERALL IMPRESSION AND OUTLOOK

94%

of exhibitors had a **good or very good impression** of the show

96%

of exhibitors were **interested in exhibiting in 2026**

88%

of exhibitors rated the **quality of trade visitors positively**



COMMERCIAL SUCCESS

93% of exhibitors assessed the commercial success of their participation at the show **positively**



BENEFIT OF PARTICIPATION

92% of exhibitors judge the **benefit of the participation** for their company was **important**

PRESENTATION FOCUS



(Includes multiple citations)

DEGREE OF ACHIEVEMENT



(Includes multiple citations)

VISITOR SURVEY SUMMARY 2025

ASIA FRUIT
LOGISTICA

Knowledge Partner

ASIAFRUIT

TOP 10 VISITING COUNTRIES

- 1 China
- 2 India
- 3 Chile
- 4 Australia
- 5 Malaysia
- 6 South Korea
- 7 Taiwan, China
- 8 Indonesia
- 9 Japan
- 10 United States

OVERALL IMPRESSION AND OUTLOOK

97%

of visitors were **satisfied** with their participation

97%

of visitors would **recommend** ASIA FRUIT LOGISTICA to others

77%

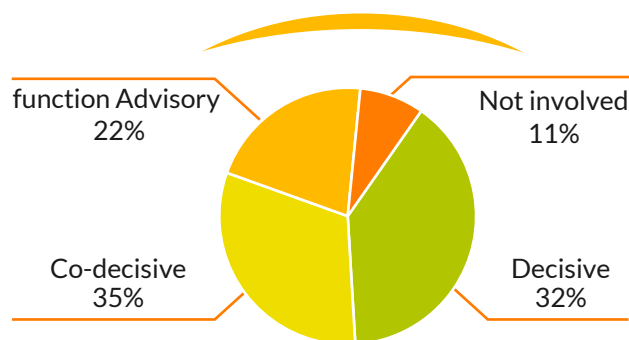
of visitors **intend to visit** the next ASIA FRUIT LOGISTICA

85%

FIND NEW BUSINESS

85% of visitors **find new business** contacts at ASIA FRUIT LOGISTICA

VISITORS' INFLUENCE ON PURCHASING AND PROCURING DECISIONS

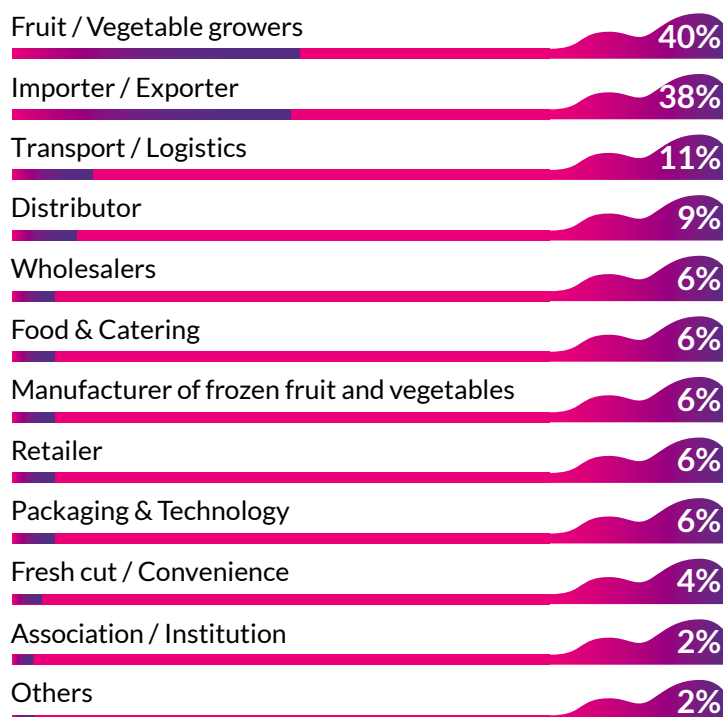


81%

STATUS

81% of visitors hold **managment** positions

AREAS OF BUSINESS



(Includes multiple citations)