

## AFL FRESH PRODUCE GOLF CUP

Organized by **ASIA FRUIT LOGISTICA**, in collaboration with **Guangzhou Jiangnan Market** and **Shanghai Huizhan Market**, this event is designed to bring together high-level decision-makers and industry professionals to foster connections, strengthen relationships, and support a meaningful charitable cause.

### ASIA FRUIT LOGISTICA

Hong Kong

3|4|5 Sept 2025

### AFL FRESH PRODUCE GOLF CUP

Lion Lake Golf Club, Qingyuan

6|7 Sept 2025

### CHINA MEET UP

Guangzhou

8|9 Sept 2025

## Why You Shouldn't Miss This Event?

### Celebrate the Spirit of the Industry

Immerse yourself in the camaraderie of the global fresh produce community, sharing a passion for golf while strengthening industry bonds.

### Exclusive Experience

Indulge in an all-inclusive package that includes transportation, gourmet meals, and luxurious accommodations, ensuring a seamless and unforgettable experience.

### Expand Your Industry Network

Build meaningful connections with senior executives, industry leaders, global stakeholders, and decision-makers in a relaxed and exclusive setting, fostering collaboration and insightful discussions.

### Swing for a Cause

Take part in the tournament while contributing to a charitable initiative, demonstrating our shared commitment to making a positive impact.

## What's Included in the Package?

- Cross-border transportation from Hong Kong to Qingyuan + Qingyuan to Guangzhou
- All meals during the event
- Green fees (2 rounds 18 hole), shared golf cart, caddie
- 4 nights of 5-star accommodation: 2 nights at the Lion Lake Golf Club and 2 nights in Guangzhou for the CHINA MEET UP
- Exclusive access to CHINA MEET UP and the Dinner Reception with more than 400 professionals



## Event Details

**Dates:** September 6-7, 2025

**Location:** Lion Lake Golf Club, Qingyuan, Guangdong Province

## Itinerary Overview

### Day 1: September 5, 2025

**Afternoon:** Departure by bus from the AFL exhibition venue in Hong Kong

**Evening:** Arrival at Lion Lake Golf Club, Qingyuan

### Day 2: September 6, 2025

**Morning:** Golf tournament

**Afternoon:** Networking lunch followed by golf tournament

**Evening:** Gala dinner

### Day 3: September 7, 2025

**Morning:** Golf tournament

**Afternoon:** Networking lunch

**Evening:** Transfer to Guangzhou and check-in at your hotel, Dinner

### Day 4: September 8, 2025

**First Day of China Meet Up**

**Evening:** China Meet Up Reception Dinner &  
Golf tournament Awarding ceremony

### Day 5: September 9, 2025

**Second Day of China Meet Up**



**Pre-Register here if  
you would like to  
participate**

## Register Now!

Spaces are limited for this exclusive event. Don't miss your chance to participate in the **AFL Fresh Produce Golf Cup 2025** and be part of this unique global golf charity initiative.

## Contact Us

For more information or to secure your spot, email us at [meetup@messe-berlin-gz.com](mailto:meetup@messe-berlin-gz.com).  
Let's swing for a cause, build stronger relationships, and make a positive impact together!