

Join the Exclusive CHINA STUDY TOUR

ASIA FRUIT LOGISTICA

Hong Kong

3|4|5 Sept 2025

CHINA STUDY TOUR

Guangdong Province

6|7 Sept 2025

CHINA MEET UP

Guangzhou

8|9 Sept 2025

Why You Can't Miss the CHINA STUDY TOUR?

Explore Industry Leaders

You will visit Guangzhou Jiangnan Wholesale Market, a key hub in China's fresh produce trade, and explore its unique strengths. The itinerary also includes one of China's busiest container ports and leading premium fruit supply chain providers. Stay tuned for more exciting updates!

Gain Insights into China's Fresh Produce Industry

Get a behind-the-scenes look at how these industry leaders are shaping the future of fresh produce. From supply chain innovations to retail strategies, this tour will help you understand how China's fresh produce market is growing and evolving.

Network with Key Decision-Makers

Meet executives, industry experts, and fellow professionals. This is your opportunity to build valuable business relationships and discover new partnership opportunities.

What's Included in the CHINA STUDY TOUR?

All-Inclusive Package & CHINA MEET UP Access: We've got you covered! The tour includes meals, transportation, and 4 nights of hotel accommodation. Plus, you'll gain exclusive access to the CHINA MEET UP, offering valuable networking opportunities and a Dinner Reception with over 400 industry leaders.

Event Details

Tour Dates: September 6-7, 2025

Tour Locations: Guangzhou & Shenzhen, Guangdong Province, China

Day 1: September 5, 2025

Travel from ASIA FRUIT LOGISTICA in Hong Kong to Shenzhen

Evening: Dinner and rest

Day 2: September 6, 2025

Morning: Company visits, followed by Lunch

Afternoon: Company visits, followed by Dinner

Evening: Travel from Shenzhen to Guangzhou, Rest

Day 3: September 7, 2025

Morning: Guangzhou Jiangnan Market Visit, followed by Lunch

Afternoon: Free Time / Rest

Day 4: September 8, 2025

First day of CHINA MEET UP

Evening: CHINA MEET UP Reception Dinner

Day 5: September 9, 2025

Last day of CHINA MEET UP



Pre-Register here if
you would like to
participate

Space is Limited – Save Your Spot Now!

Don't miss your chance to join the **CHINA STUDY TOUR** and explore the future of China's fresh produce industry.

Contact us at meetups@messe-berlin-gz.com for more details.

Let's explore China's fresh produce sector together and unlock new business opportunities!