

CHINA MEET UP Country Partner Package

The Country Partner Package presents a prime opportunity for companies, associations, and country pavilion organizers to elevate their brand visibility, maximize exposure, and access a comprehensive range of exclusive services that will enhance their event experience.

Benefits – Onsite presence

Stand

- Location highlighted in printed floorplan in visitor map and online floorplan

Co-Exhibitors

- Up to 7 or 15* co-exhibitors to be registered in the pavilion

Gala Dinner

- Official guests
- Welcome Speech (2 minutes)
- VIP branded table (1 or 2*)
- Possibility to include country performance into program (at own cost)

VIP Opening Tour

- Country partner booth to be included in the VIP tour

Match Making

- Opportunity to participate to Match Making services during the event, that will enhance the companies participation experience

Conference

- 30 minutes / 45 minutes* stage time to discuss about the country's development
- Opportunity for the companies exhibiting to share insights and increase exposure

Visitor Guide

- Showcase the logo of the company organizing the pavilion and of the companies participating inside the pavilion

Benefits – Online presence

Social Media

- One dedicated post introducing sponsor countries
- Facebook / Twitter / LinkedIn

WeChat

- Video Promotion provided by the sponsor country to be published in AFL account
- One article introducing the sponsor country (exclusive to each country)

Website

- Prominent logo exposure on AFL website
- Dedicated sponsor mention

Newsletter

- One dedicated AFL newsletter introducing sponsor countries

Press Release

- One dedicated AFL press release to be sent to international press database introducing sponsor countries

Additional benefits

Advertisement

- 1 still screen display (max 20 sec.) or short video display (max 1 min.) on large LED screen
- Special discount offer on additional items

Website

- 3 minutes onsite interview
- Interview will be published in AFL social media channels

Official Partner Country Package

36sqm | CNY 90.000

72sqm | CNY 170.000