

Guangzhou | 8-9 Sep 2025

China Meet Up

Sponsorship Packages

ASIA FRUIT
LOGISTICA

Asia's fresh produce trading hub

Knowledge Partner

ASIAFRUIT



asiafruitlogistica.com

WHAT WE ACHIEVED IN 2024

In 2024, the ASIA FRUIT LOGISTICA Business Meet Ups brought together almost 70 leading speakers to share their expert insights across Indonesia, India, Thailand and China, attracting more than 2,100 high-quality industry professionals.



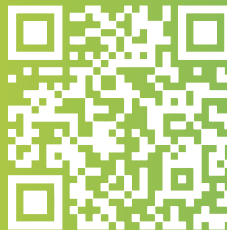
- Jakarta, Indonesia in February
- Mumbai, India in March
- Bangkok, Thailand in April
- Shanghai, China in May

2100+
HIGH-QUALITY
INDUSTRY
PROFESSIONALS

4
CITIES

200+
HOURS OF
CONTENT

70
LEADING
SPEAKERS



Meet Ups 2024
highlight video



MEET UPS AROUND THE WORLD 2025

- Santiago de Chile, Chile 22 Oct 2024
-  Berlin, Germany 5-7 Feb 2025
- Mumbai, India 3-4 Apr 2025
- Ho Chi Minh, Vietnam 13-14 May 2025
- Bangkok, Thailand 25 Jun 2025
-  Hong Kong, China 3-5 Sep 2025
- Guangzhou, China 8-9 Sep 2025



SPONSORSHIP PACKAGES

ASIA FRUIT LOGISTICA brings together leading players in China's fresh produce business for two days of networking and knowledge-sharing at China Meet Up on 8-9 September 2025.

Item Sponsor	USD	CNY
Lanyard (exclusive)	14,000	100,000
Visitor bag (exclusive)	14,000	100,000
Water bottle (exclusive)	3,000	20,000
Visitor bag insertion	3,000	20,000
Charging station (exclusive)	3,000	20,000
Wifi (exclusive)	3,000	20,000
Shuttle bus to gala dinner (exclusive)	3,000	20,000

Content Sponsor	USD	CNY
	7,000	50,500
Full-page advertisement in Asiafruit China Magazine (July/August issue, official Asia Fruit Logistica edition)	✓	✓
Company logo on all print and digital promotional materials	✓	✓
Company logo featured on Meet Up stage and onsite signage	✓	✓
Complimentary subscription to Asiafruit China Magazine or Asiafruit Magazine (1 subscription)	✓	✓
Company logo, profile, and link in the Meet Up Visitor Guide	✓	✓
Profile and link on the Asiafruit China website (example here)	✓	✓
Company video (1 minute) played during Asiafruit Meet Up content sessions	✓	✓
Sponsor spotlight on Asiafruit China WeChat (advertorial supplied by sponsor)	✓	✓
One-month banner advertisement on Asiafruit China website (central or side banner)	✓	✓

Bundle discount
5% discount for exhibitors who participated as sponsor in Bangkok

Volume discount
10% discount when booking 2 or more items



Scan to find more about
Guangzhou Meet Up!

We look forward to welcoming you in Guangzhou!



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For further details regarding other roadshows, please visit:
<https://www.asiafruitlogistica.com/meet-ups-2025-china/>