

Bangkok | 25 Jun 2025

Thailand Meet Up

Sponsorship Packages

ASIA FRUIT
LOGISTICA

Asia's fresh produce trading hub

Knowledge Partner

ASIAFRUIT



asiafruitlogistica.com

WHAT WE ACHIEVED IN 2024

In 2024, the ASIA FRUIT LOGISTICA Business Meet Ups brought together almost 70 leading speakers to share their expert insights across Indonesia, India, Thailand and China, attracting more than 2,100 high-quality industry professionals.



- Jakarta, Indonesia in February
- Mumbai, India in March
- Bangkok, Thailand in April
- Shanghai, China in May

2100+
HIGH-QUALITY
INDUSTRY
PROFESSIONALS

4
CITIES

200+
HOURS OF
CONTENT

70
LEADING
SPEAKERS



Meet Ups 2024
highlight video



MEET UPS AROUND THE WORLD 2025

- Santiago de Chile, Chile 22 Oct 2024
-  Berlin, Germany 5-7 Feb 2025
- Mumbai, India 3-4 Apr 2025
- Ho Chi Minh, Vietnam 13-14 May 2025
- Bangkok, Thailand 25 Jun 2025
-  Hong Kong, China 3-5 Sep 2025
- Guangzhou, China 8-9 Sep 2025



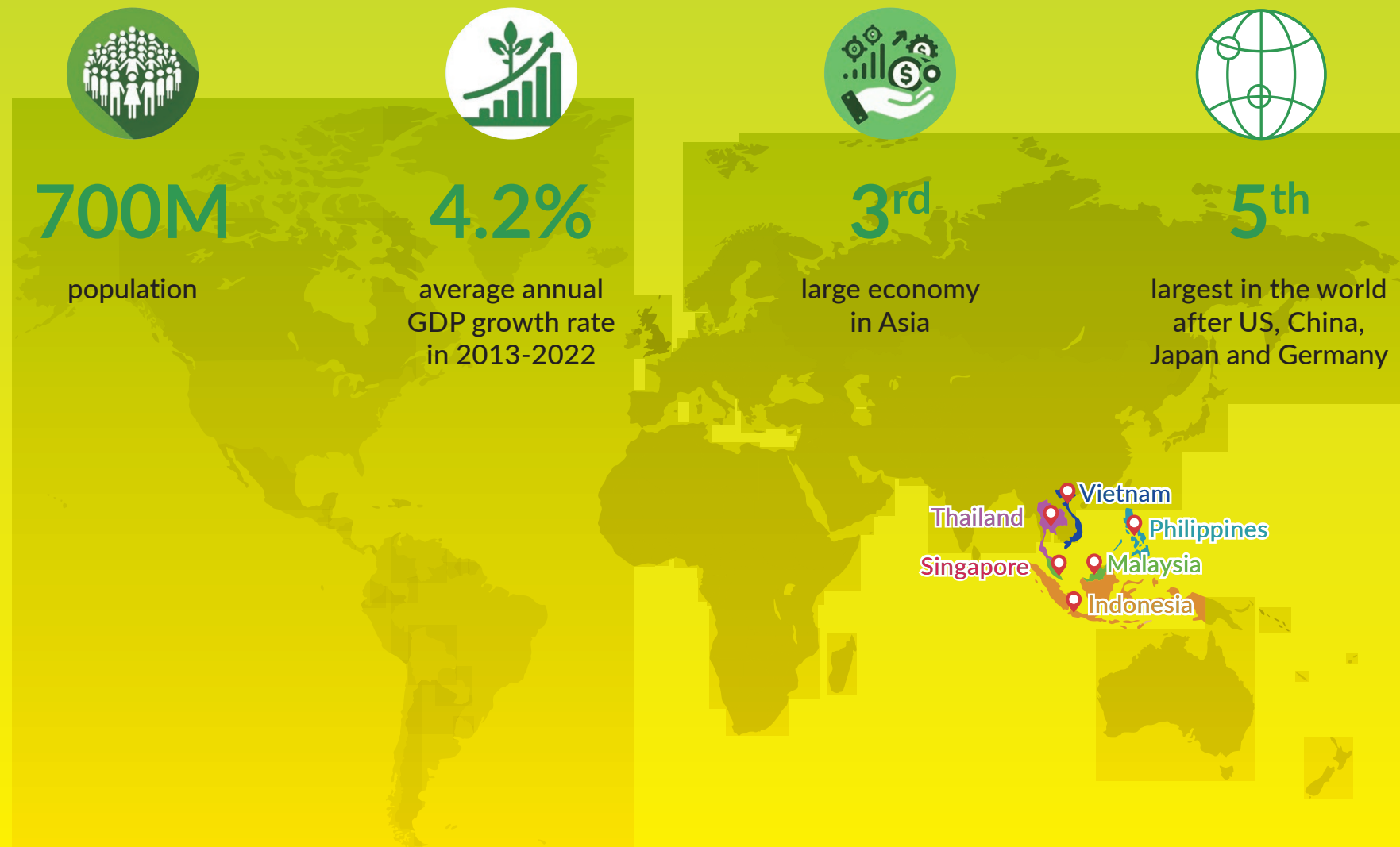
THAILAND MEET UP 2025

Riding on the success debut in 2024, Bangkok Meet up will be returning and offer an unique and exciting networking opportunities with valuable content relevant to ASEAN audience (specifically Malaysia, Vietnam, Thailand, Philippines and Indonesia). Why ASEAN?

To connect : get in touch with customers, buyers, suppliers and service provider

To network : make new acquittance and insightful dialogue

To get informed : stay abreast with expert content and insight to help grow your business



TOP REASONS TO JOIN THAILAND MEET UP

Possibility to foster direct dialogue with key importers in the region and explore various topics of interests in the event :

- Opportunities of imported fruits into ASEAN markets
- China fruit exports forecast to ASEAN markets
- Durian: what's next with various players?
- Up and coming: Philippines hass avocado
- Challenges and opportunities for Vietnamese coconut into China market
- Successful vertical farming in ASEAN
- How to address fruit safety concerns



Find the latest updates via our website >>> <https://www.asiafruitlogistica.com/meet-ups-2025-bangkok/>

Event Overview for ASIA FRUIT LOGISTICA Bangkok Meet-up 2025

Date: 25 June 2025 (Wednesday)

Venue: Carlton Hotel Sukhumvit

Knowledge Partner

ASIAFRUIT

Event agenda on 25 June

10:30 – 12:30	Showcase display area
13:30 – 14:30	Networking coffee break and showcase display area
14:30 – 17:00	Seminar program curated by Knowledge Partner Asiafruit Magazine, covering topics in fresh produce marketing and trade, key products like durian, vertical farming in ASIA and more...
17:00 – 18:30	Networking cocktail with start-ups elevator pitch

Study tour on 26 June

08:00	Gather at meet-up point
09:30	Visit at CityFresh, one of the leading importers in Thailand
11:00	Visit at TalaadThai, the largest wholesale market in ASEAN (TBC)

Remarks: applications will be reviewed with priorities to overseas registrants. Limited availability and on first-come-first-served basis.

Interested to be our showcase sponsor or participants in Bangkok Meet-up, please reach out to Kay, Senior Business Development Manager at kay@gp-events.com

Remarks: Overview for reference only. Subject to change without any notice.

WHAT DID OUR ATTENDEES SAY?

"We are thrilled to participate in this event. Thailand has proven to be an exceptional emerging market for Peruvian fruits, displaying remarkable growth within the ASEAN region. We appreciate the opportunity to share our success story and collaborate with industry peers at the event."

Erick Aponte, Trade Commissioner Director at PromPeru for Hong Kong and ASEAN

"I am very delighted to be a speaker in this event. The panel discussion was very engaging and the overall atmosphere was good. There is a great degree of interaction which exceeds my expectation."

Gunn Vitidphapatumrong, Senior Manager - Produce Category Fresh Food, Lotus's, Thailand

"This business meet-up event in Bangkok gave the PIL team a precious opportunity to reach and engage our target customers in Thailand. We are very happy we could foster a closer relationship with local key buyers and players."

Stephan Jean-Louis, Global Head of Reefer Sales, Pacific International Lines (Pte) Ltd., Singapore

"We had the opportunity to establish relationships and engaged in direct meaningful dialogue with different buyers and service providers to see if they may put focus to promote Thai vegetables further."

Vickie Visarutnantha, Factory Manager, PDS Foods Co., Ltd., Thailand



SPONSORSHIP PACKAGES

ASIA FRUIT LOGISTICA brings together leading players in Thailand's fresh produce business for a day of networking and knowledge-sharing at Bangkok Business Meet Up on 25 June 2025.

Showcase Sponsor	USD
	2500
Showcase (display table & pull-up banner)	✓
Logo exposure in all print and digital promotional collaterals	✓
Logo on event display wall and onsite event signage	✓
Company logo and hyperlink in the meet-up sub-page	✓
Press release and social media exposure	✓
Onsite acknowledgement on event backdrop and emcee	✓
Video display during networking break and before event	✓
Free delegate passes	6
Onsite material distribution in delegate bag	✓

Item Sponsor	USD
Delegate bag insertion (1 item only)	500
Distribution on each delegate chair (1 item only)	800
Delegate bag	1500
Event Notebook	1500
Lanyard	1500
Coffee break	1000
Registration [new]	2000
Networking reception [new]	3500

Bundle discount
5% for exhibitors who participated as sponsor in Chile or China Meet up
10% for exhibitors who participated as sponsors in Chile and China Meet up

Volume discount
10% discount if book 2 or more items



Scan to find more about
Bangkok Meet Up!

We look forward to welcoming you in Bangkok!



CONTACT US info@gp-events.com

For further details regarding other roadshows, please visit:
<https://www.asiafruitlogistica.com/meet-ups-2025/>