

Bangkok | 25 June 2025

Thailand Meet Up

Sponsorship Packages

**ASIA FRUIT
LOGISTICA**
Asia's fresh produce trading hub

Official Partner Country



Knowledge Partner

ASIAFRUIT



asiafruitlogistica.com

WHAT WE ACHIEVED IN 2024

In 2024, the ASIA FRUIT LOGISTICA Business Meet Ups brought together almost 70 leading speakers to share their expert insights across Indonesia, India, Thailand and China, attracting more than 2,100 high-quality industry professionals.



- Jakarta, Indonesia in February
- Mumbai, India in March
- Bangkok, Thailand in April
- Shanghai, China in May

2100+
HIGH-QUALITY
INDUSTRY
PROFESSIONALS

4
CITIES

200+
HOURS OF
CONTENT

70
LEADING
SPEAKERS



Meet Ups 2024
highlight video



MEET UPS AROUND THE WORLD 2025

- Santiago de Chile, Chile, 22 Oct 2024
- **FRUIT LOGISTICA** Berlin, Germany, 5-7 Feb 2025
- Mumbai, India, 3-4 Apr 2025
- Ho Chi Minh, Vietnam, 13-14 May 2025
- Bangkok, Thailand, 25 June 2025
- **ASIA FRUIT LOGISTICA** Hong Kong, China, 3-5 Sep 2025
- Guangzhou, China, 8-9 Sep 2025
- Lima, Peru, 28-29 Oct 2025



THAILAND MEET UP 2025

Riding on the success debut in 2024, Bangkok Meet up will be returning and offer an unique and exciting networking opportunities with valuable content relevant to ASEAN audience (specifically Malaysia, Vietnam, Thailand, Philippines and Indonesia).

Why ASEAN?



700M

population



4.2%

average annual
GDP growth rate in
2013-2022



3rd

largest economy
in Asia



5th

largest in the world
after US, China,
Japan and Germany



TOP REASONS TO JOIN THAILAND MEET UP

Possibility to foster direct dialogue with key importers in the region and explore various topics of interests in the event :

- ▶ Latest trends in ASEAN markets
- ▶ Food safety and technology
- ▶ China's supply role in South-East Asia
- ▶ The durian boom



Find the latest updates via our website >>> <https://www.asiafruitlogistica.com/meet-ups-2025-bangkok/>

WHAT DID OUR ATTENDEES SAY?

“We are thrilled to participate in this event. Thailand has proven to be an exceptional emerging market for Peruvian fruits, displaying remarkable growth within the ASEAN region. We appreciate the opportunity to share our success story and collaborate with industry peers at the event.”

Erick Aponte, Trade Commissioner Director at PromPeru for Hong Kong and ASEAN

“I am very delighted to be a speaker in this event. The panel discussion was very engaging and the overall atmosphere was good. There is a great degree of interaction which exceeds my expectation.”

Gunn Vitidphatumrong, Senior Manager - Produce Category Fresh Food, Lotus's, Thailand

“We had the opportunity to establish relationships and engaged in direct meaningful dialogue with different buyers and service providers to see if they may put focus to promote Thai vegetables further.”

Vickie Visarutnantha, Factory Manager, PDS Foods Co., Ltd., Thailand



SPONSORSHIP PACKAGES

| Showcase Sponsor | USD |
|--|-------------|
| | 2500 |
| Showcase (display table & pull-up banner) | ✓ |
| Logo exposure in all print and digital promotional collaterals | ✓ |
| Logo on event display wall and onsite event signage | ✓ |
| Company logo and hyperlink in the meet-up sub-page | ✓ |
| Press release and social media exposure | ✓ |
| Onsite acknowledgement on event backdrop and emcee | ✓ |
| Video display during networking break and before event | ✓ |
| Free delegate passes | 6 |
| Onsite material distribution in delegate bag | ✓ |

| Item Sponsor | USD |
|--|-------------|
| Delegate bag insertion (1 item only) | 500 |
| Distribution on each delegate chair (1 item only) | 800 |
| Delegate bag | 1500 |
| Event Notebook | 1500 |
| Lanyard | 1500 |
| Coffee break | 1000 |
| Registration | 2000 |
| Showcase presentation - 15 mins presentation timeslot* | 2500 |
| Networking reception | 3500 |

Bundle discount

- 5% for exhibitors who participated as sponsor in Chile or China Meet up
- 10% for exhibitors who participated as sponsors in Chile and China Meet up

Volume discount

- 10% discount if book 2 or more items

*Remarks: Presentation topics and promotional video are subject to review and approval from organizing team

Showcase



Delegate Bag



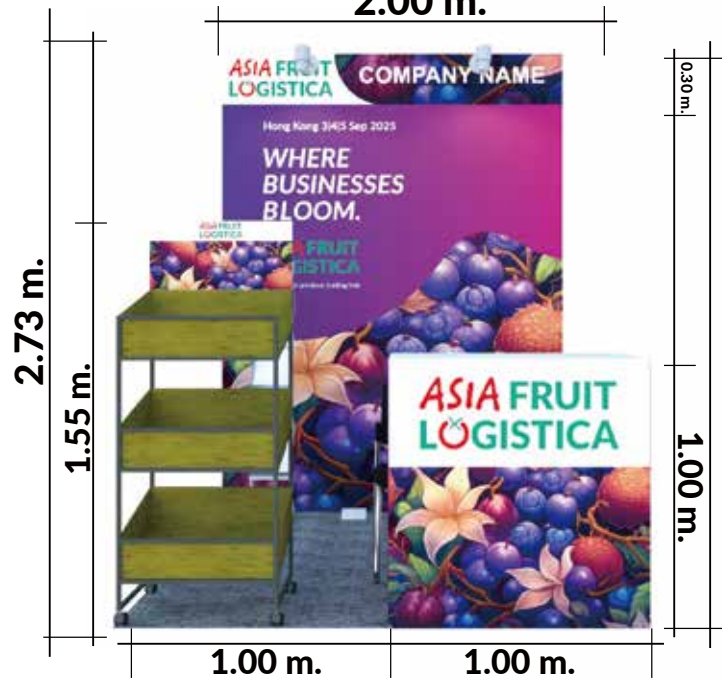
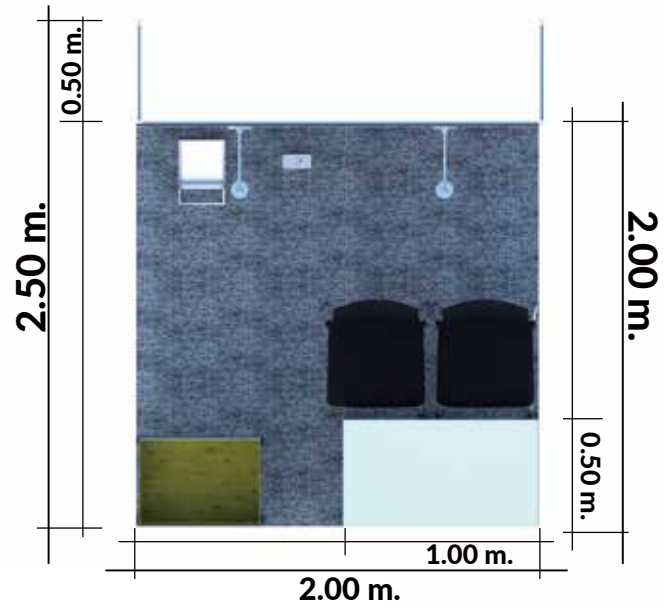
Event Notebook



Lanyard



SHOWCASE DETAILS



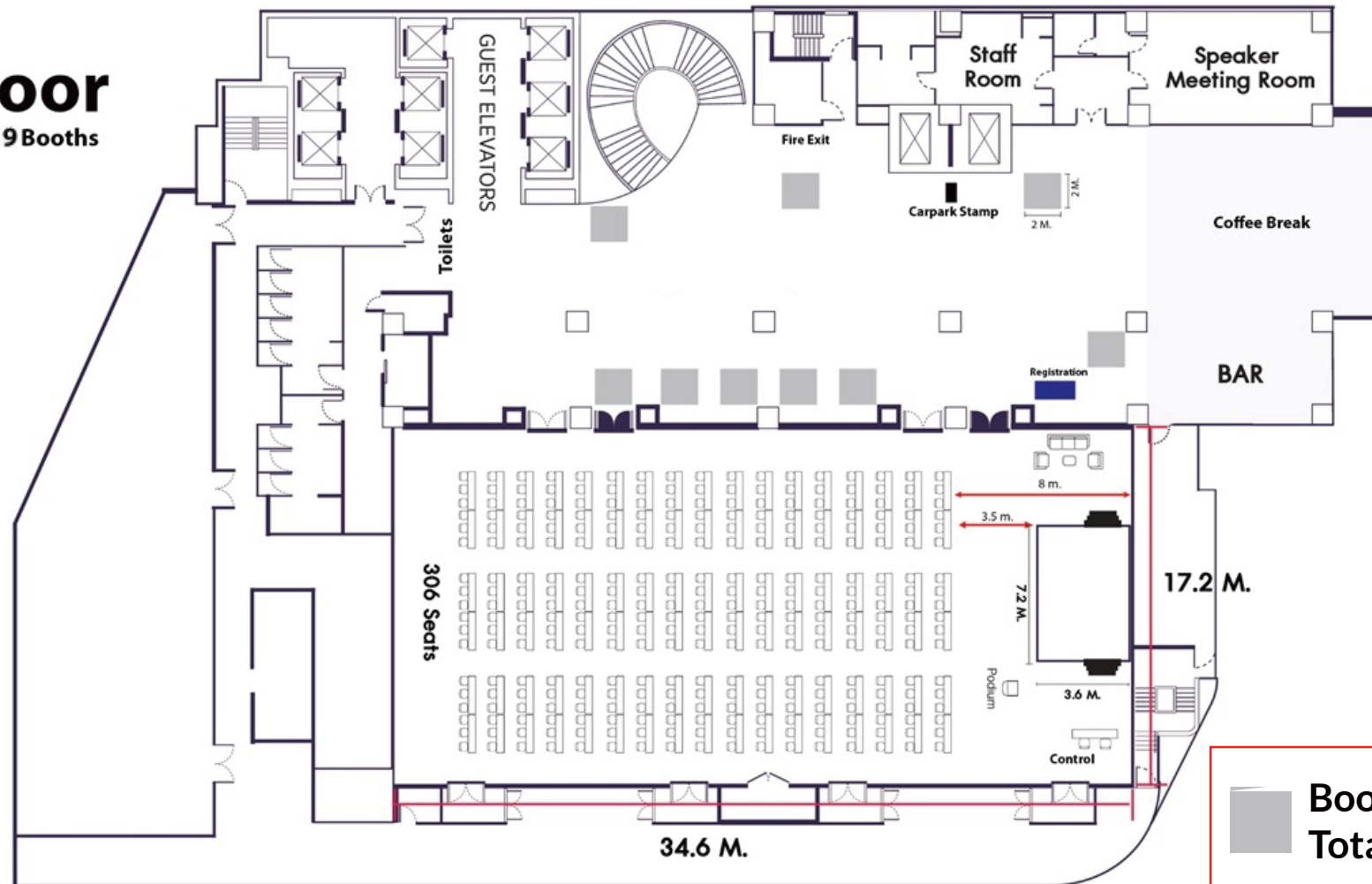
FLOOR PLAN OF CARLTON HOTEL GRAND BALLROOM

Grand Ballroom,
Carlton Hotel Bangkok Sukhumvit



9th Floor

306 Classroom + 9 Booths



CARLTON GRAND BALLROOM

ASIAFRUIT MEDIA PACKAGE

ASIAFRUIT

| Media Package | USD |
|---|------|
| | 2000 |
| Half-page advertisement in Asiafruit Magazine Thailand issue | ✓ |
| 200-word company profile in Asiafruit Magazine Thailand issue | ✓ |
| Company logo placement in Asiafruit Magazine (alongside profile) | ✓ |
| Asiafruit web site advertising: central banner (for 2 weeks) | ✓ |
| Booking Deadline: 15 May | |

Maximise your brand exposure with the Asiafruit Media Package for the Asia Fruit Logistica Bangkok Meet Up. Asiafruit is Asia's leading supplier of news and information for the international fresh produce business. Your media package is the perfect way to make a lasting impression:

- ▶ Published in **Asiafruit Magazine** Thailand issue (June)
- ▶ Available in **print and digital format**
- ▶ **Distributed to all attendees** of the Asia Fruit Logistica Bangkok Meet Up
- ▶ Readership: **7,000** industry professionals
- ▶ **Exclusive media partner** for Asia Fruit Logistica Bangkok Meet Up

Save
\$1,500

Scan here to
see a copy of
Asiafruit Magazine



Secure your spot today

and make an impact in the fresh produce industry!

For more information, please reach out to Kate kate@fruitnet.com

We look forward to welcoming you in Bangkok!



Scan to find more about Bangkok Meet Up!

CONTACT US



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For further details regarding other roadshows, please visit:
<https://www.asiafruitlogistica.com/meet-ups-2025/>

ASIA FRUIT
LOGISTICA

Business Meet-Up
Bangkok Station

CULTIVATING SUCCESS IN FRESH PRODUCE
THROUGH EXPERT PERSPECTIVES

Bangkok Thailand | 7-8 September 2024

