

ASIA FRUIT LOGISTICA

Asia's fresh produce trading hub

Knowledge Partner

ASIAFRUIT

Official Partner Country



In collaboration with:



ABRAFRUTAS
Associação Brasileira dos Produtores e Exportadores de Frutas e Derivados



PRO ECUADOR
Geschäfte ohne Grenzen



PROCOLOMBIA
EXPORTACIONES TURISMO INVERSIÓN MARCA PAÍS



PERU MEET UP

28-29 October 2025
Swissotel Lima, Peru

PERU MEET UP: CONNECTING LATAM WITH ASIA AND BEYOND!

PERU MEET UP is the international event connecting Latin America's fresh produce sector to global markets, with a strong focus on Asia.

This landmark gathering unites growers, buyers, and industry leaders for two dynamic days of high-impact networking and fresh market insights.



TRADE VISITOR PASS

Early Bird - Before September 10

\$188 (USD)

- Includes lunch and coffee breaks for two days, plus access to the Gala Dinner on October 28th, 2025

Group pass 10 tickets

\$1,500 (USD)

- Includes lunch and coffee breaks for two days, plus access to the Gala Dinner on October 28th, 2025

Regular Pass

\$200 (USD)

- Includes lunch and coffee breaks for two days, plus access to the Gala Dinner on October 28th, 2025

Members

\$150 (USD)

- Includes lunch and coffee breaks for two days, plus access to the Gala Dinner on October 28th, 2025

One day pass

\$100 (USD)

- includes lunch and coffee breaks for one day.

SPONSORSHIP PACKAGES

	Platinum \$12,000.00	Gold \$9,000.00	Silver \$7,000.00	Bronze \$5,500.00
Stand / Table top	6 sqm	6 sqm	4 sqm	
FMI Adv in the PERU MEET UP edition of AsiaFruit magazine, distributed during the event	Premium position	Full page	Half page	Third page
One conference bag insert (flyer, brochure, gift or stationery)	✓	✓	✓	✓
Free delegate passes to entire event programme	8	6	4	2
Dinner reception passes	6	4	2	1
Company video played during breaks (max one minute)	✓	✓		
Subscription AsiaFruit / AsiaFruit China online	✓	✓	✓	✓
Company logo and link on AFL and FL – PERU MEET UP subpages	✓	✓	✓	✓
Company logo on conference display wall and onsite event signage	✓	✓	✓	✓
Company logo on all prints & digital promotional material	✓	✓	✓	✓
Banner on AsiaFruit website (English or Chinese)	1 month	2 weeks	1 week	
Choice of one item to sponsor and personalise (optional)	✓	✓	✓	
FL and AFL free visitor passes for 2026	10	8	6	6

PLATINUM AND GOLD SPONSORS



SILVER SPONSORS



Choose an option off the shelf or ask us to come up with something different and tailored just for your organisation.

INCREASE BRAND VISIBILITY: BOOK YOUR STAND

\$3,170.00

\$2,420.00

Stand size / Table top

6 sqm

4 sqm

Shell stand

✓

Table top

Free delegate passes

3

2

Gala Dinner Passes

2

1

Stand furniture

✓

✓

Company logo and link on AFL and FL – Peru Meet Up subpage

✓

✓

CONTACT US



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MEET UPS AROUND THE WORLD 2025

- Santiago de Chile, Chile, 22 Oct 2024
- **FRUIT LOGISTICA** Berlin, Germany, 5-7 Feb 2025
- Mumbai, India, 3-4 Apr 2025
- Ho Chi Minh, Vietnam, 13-14 May 2025
- Bangkok, Thailand, 25 June 2025
- **ASIA FRUIT LOGISTICA** Hong Kong, China, 3-5 Sep 2025
- Guangzhou, China, 8-9 Sep 2025
- Lima, Peru, 28-29 Oct 2025



We look forward to welcoming you in PERU!



Scan to find more about
PERU Meet Up!



For further details regarding other roadshows, please visit:

<https://www.asiafruitlogistica.com/meet-ups-2025/>