## 3|4|5 Sep 2025 Hong Kong



Asia's fresh produce trading hub

## **Frozen Fruit and Vegetables Forum**

**ASIA FRUIT LOGISTICA**, Asia's leading trade show for fresh produce, is putting the spotlight on frozen fruits and vegetables with a dedicated forum aimed at helping industry players connect, collaborate, and drive growth in this fast-developing segment.

Join the Frozen Fruit and Vegetables Forum during ASIA FRUIT LOGISTICA to:

- Explore key trends, innovations and market opportunities in the frozen sector
- Network with leading exporters and buyers
- Gain valuable insigths into the future of frozen produce

## Day 1 – September 3<sup>rd</sup>, 2025

SIA FRUIT LOGISTICA Trade Show Floor

**#ASIAFRUITLOGISTICA2025** 

 14:30 - 16:00
 Conference

 AFL Showcase Stage
 Conference

 16:00 - 17:00
 Networking

 Buyers Lounge
 Networking

Don't miss this new platform for growth, connection, and collaboration.

For more information please contact: lorusso@messe-berlin-sh.com



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