

Guangzhou 8|9 Sep 2025

CHINA MEET UP

**ASIA FRUIT
LOGISTICA**

Asia's fresh produce trading hub

Knowledge Partner

亚洲水果
ASIAFRUIT

Supported by



Organizer



Co-hosts



Supporter



PREMIUM Buyer

- **CHINA MEET UP** is attracting a growing number of professional visitors from around the globe to actively register and participate. As an extension of **ASIA FRUIT LOGISTICA** dedicated to the China market, it provides industry professionals with valuable opportunities to deeply explore the development potential of the China market.

To further enhance the participation value for professional buyers, the **CHINA MEET UP** has specially launched the "**PREMIUM Buyer**" program. This initiative offers a range of exclusive benefits and customized services designed to boost efficient resource matching and expand business collaborations.

- **PREMIUM Buyer Pass**
2 days access to **CHINA MEET UP** 2025
- **Dinner Reception 2025**
VIP invitation to **CHINA MEET UP Dinner Reception** (September 8th), gathering over 400 global fresh produce delegates and executives.
- **Customized matchmaking sessions:**
One-on-one meetings matching exhibitors, ensuring precise alignment of business needs.
- **ASIA FRUIT LOGISTICA**
3 days access to **ASIA FRUIT LOGISTICA** 2025, including the Premium Buyer's Lounge. HongKong, 3|4|5 September 2025.

Contact Us

Renee Zhang

Market Manager China

T:+86 21 5299 7336

renee.zhang@messe-berlin-sh.com

Tingrui Zhou

Market Manager China

T:+86 20 3855 0016

tingrui.zhou@messe-berlin-gz.com

Limited spaces available
Register NOW to secure your spot!