

# CHINA STUDY TOUR

## Event Details

**Tour Dates:** September 6-7, 2025

**Tour Locations:** Guangzhou & Shenzhen, Guangdong Province, China

## Itinerary Overview

- **Day 1: September 5, 2025**

**Afternoon:** Travel from **ASIA FRUIT LOGISTICA** in Hong Kong to Shenzhen

**Evening:** Dinner and rest

- **Day 2: September 6, 2025**

**Morning:** Visit Sam's Club (Futian), followed by lunch

Gain insights into procurement strategies, partnership models, and key supplier selection criteria.

**Afternoon:** Visit JOY WING MAU, travel from Shenzhen to Guangzhou

Learn about the development of China's fruit industry and visit Asia's first fully automated professional smart cold storage facility.

**Evening:** Dinner in Guangzhou, rest

- **Day 3: September 7, 2025**

**Morning:** Visit Guangzhou Jiangnan Market, followed by lunch

Understand the role of a major wholesale market in serving the Greater Bay Area and driving both domestic and international fruit trade.

**Afternoon:** Free Time

- **Day 4: September 8, 2025**

**First day of CHINA MEET UP**

**Evening:** CHINA MEET UP Dinner Reception & AFL Fresh Produce Reemoon Golf Cup Awarding Ceremony

- **Day 5: September 9, 2025**

**Second day of CHINA MEET UP**, back to Hong Kong

## All-Inclusive Packages & CHINA MEET UP Access: We've Got You Covered!

### USD 1,500/Person

- Transportation from Hong Kong and around Guangdong province
- Meals - breakfast, lunch and dinner
- 4 nights of 5-star accommodation
- Exclusive access to **CHINA MEET UP** and the Dinner Reception with more than 400 professionals



Pre-Register here if  
you would like to  
participate