

Sponsorship Packages 2026

ASIA FRUIT
LOGISTICA

Asia's fresh produce trading hub

Knowledge Partner

ASIAFRUIT



asiafruitlogistica.com

Why Sponsor ASIA FRUIT LOGISTICA

Leverage **ASIA FRUIT LOGISTICA**'s premier platform to enhance your company's visibility among key industry players. With our tailored marketing and sponsorship solutions, connect with your target audience through digital channels, on-site activations, and exclusive networking opportunities.

**14,000+ trade visitors
from
70+ nations**



**26 national
and group pavilions**



**760+ exhibitors
from
43 countries and regions**



High-Level Networking
800+ top industry professionals
the exclusive Welcome Evening



Access to Top Buyers
1,100+ key buyers, including
300+ top retail buyers
and **800+** premium buyers



55,000 +
Social Media Followers

459,000 +
Total Impressions

3,128,000 +
Website Visits

OFFICIAL PARTNERSHIPS

Official Partner Country



2025: Peru as official partner country

*Official Wholesale
Market Partner*

*Official Fresh
Produce Partner*

*Official Fresh Produce
Technology,
Logistics or Service Partner*



ONSITE SPONSORSHIP

Visitor Bag
15,000 units
exclusive
USD 50,000



Lanyard
15,000 units
exclusive
USD 45,000



Badge
15,000 units
exclusive
USD 25,000



Onsite Wifi
5 mobile charging stations
exclusive
USD 30,000



ONSITE SPONSORSHIP

Welcome Evening Sponsor

Starting from
USD 30,000



Buyer Lounge and Retailer's Club Lounge Sponsor

each
USD 20,000



Happy Hour Sponsor

USD 18,000



ONSITE ADVERTISEMENT

Information Counter

exclusive
USD 20,000



Lamppost Banner

East entrance
Size: 0,3 mW × 3,5 mH
(5 pairs per set)

USD 8,000



Balustrade Glass Sticker

Central concourse level 1
Size: 3105 mmW × 1140 mmH
(3 per set)

USD 8,000



Balustrade Banner

East entrance balustrade
Size: 10 mW × 1 mH

exclusive
USD 7,000



Premium Floor Sticker

floor sticker in prime location in level 1
Size: 2 mW × 1 mH

USD 8,000



ONSITE ADVERTISEMENT

Floor Sticker

floor stickers near hall entrance in Ground Level

Size: 3 mW × 1.5 mH

USD 6,000



Light Box

Light boxes in different locations

Size: 1.5 mW × 2.5 mH

USD 5,000



Pillar Wrap

4-sided pillar wrap at exhibition foyer

Size: 1.5 mW × 3 mH

USD 8,000



LED Hanging Banner

(Concourse Level)

Size: 6mW x 3.375mH

Specification: 3840 x 2160 pixel, P1.8

USD 10,000



LED Screen Ads

Rotating digital advertisements on

four large LED screens

Size: 16 : 9 ratio

USD 6,000



ONSITE ADVERTISEMENT— EAST ENTRANCE LOBBY

Big Banner

Size: 3000 mmW × 6000 mmH or
4000 mmW × 6000 mmH

USD 45,000



Staircase Sticker

Size: 5.02mL × 47 steps
(0.15mH or 0.115mH)

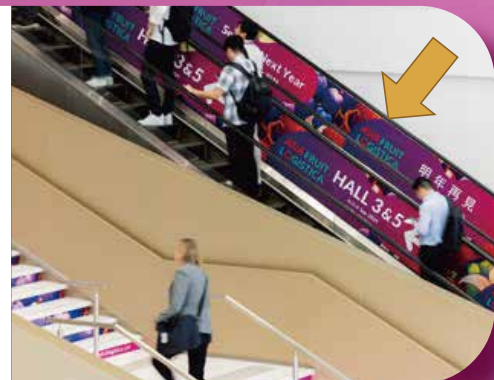
USD 10,000



Escalator Glasspane Stickers

Size: Approx. 13.2mL × 0.57mH

USD 10,000 / pair



Staircase Balustrade Sticker

(Internal)

Size: various artwork sizes

USD 10,000 / pair



Staircase Balustrade Sticker

(External)

Size: various artwork sizes

USD 8,000



ONSITE ADVERTISEMENT— EAST ENTRANCE LOBBY

Sticker or Foamboard on Glass Balustrade

Size: Approx 11.36mL × 1.13mH
(Size: glass 1.56mW × 1.13mH)

USD 7,000



Curved LED Panels at Level 1

(Facing AEL Train Exit A)

Size: Approx 1.44mW × 2.64mH (Doubled Sided)

Specification: 960 × 1728 px, P1.5, Curve

Each 10-second ad will be rotated 10 times / hour

USD 5,000



Giant LED Feature Wall at East Entrance Lobby

Specification: 4950L × 4320H pixel

Each 10-second ad will be rotated 10 times / hour

USD 10,000 / pair



Hanging Banner

Size: 10mW × 3mH

Quantity: 2 unit

USD 12,000



Sticker or Foamboard on Glass Balustrade

Walkway to Hong Kong SkyCity Marriott

Size: Approx 37.2mL × 1.13mH

(Each glass 1.56mW × 1.13mH)

** approx total 23 glass panels

USD 8,000



ONSITE ADVERTISEMENT

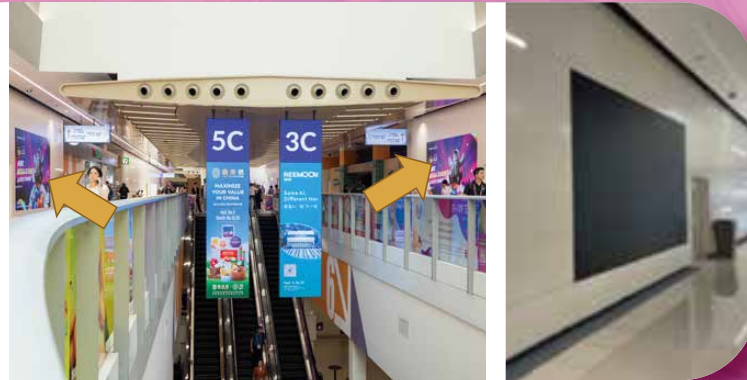
LED Panels at Central Concourse

(Level 1)

Size: 6mW x 3.375mH

Specification: 3840 x 2160 px.P1.8

**USD 10,000 / set
(double side)**



Escalator Glasspane Stickers at Central Concourse

Size: Approx.13.2mL x 0.57mH

USD 10,000 / pair



ONSITE BRANDING

Water Bottles

exclusive
USD 10,000



Mobile Phone Charging Station

USD 5,000



Tabletop Standee at Arena Kitchen

Size: Max.15cmW × 21cmH(A5 Size)

for 10 units for 20 units
USD 6,000 USD 10,000



Visitor Bag Insertion

15,000 pcs (max2 pages/max. A4 size)

USD 5,000

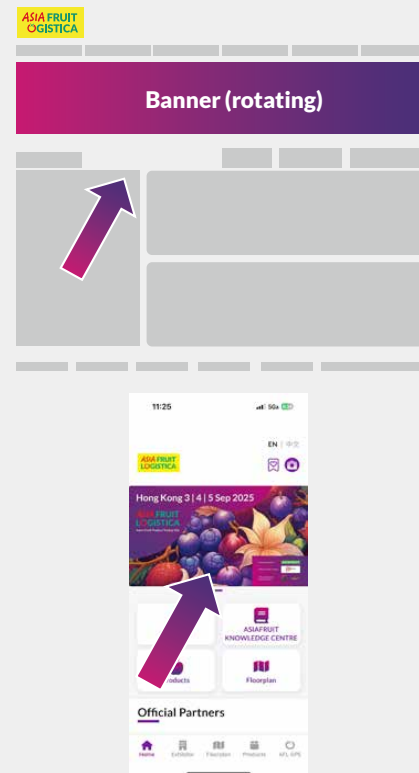


DIGITAL EXPOSURE

Banner

Rotating until April 2027.
Banners will be featured on
both the official website catalogue page
and the event app

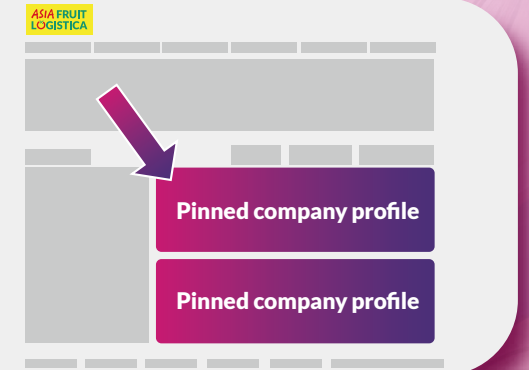
USD 4,000



Pinned Company Profile

On the official website catalogue page

USD 2,000



Onsite Video Interview

approx 3 mins
Publish on AFL social media
channels after the show.

USD 3,500



We can tailor sponsorship opportunities to fit your budget. Please contact us for a customized package.

CONTACT US



Sponsorship enquiries

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Support in your own language

For details of our representative in your country, go to
asiafruitlogistica.com > Contact

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