



ASIAFRUIT CONGRESS ASIAFRUIT BUSINESS FORUM ASIAFRUIT SHOWCASE
亚洲水果国际果蔬大会 亚洲水果商务论坛 亚洲水果展舞台

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THE CONTENT HUB AT THE HEART
OF ASIA FRUIT LOGISTICA

2-4 SEPTEMBER 2026
HONG KONG

FREE TO ATTEND AT ASIA FRUIT LOGISTICA

Organised by

ASIAFRUIT

Together with

ASIA FRUIT
LOGISTICA

asiafruitknowledgecentre.com



THE GLOBAL STAGE FOR YOUR BRAND IN ASIA

Asiafruit Knowledge Centre is the world-class content hub at Asia Fruit Logistica...FREE to attend for all exhibitors and visitors.

Asiafruit Knowledge Centre brings together Asiafruit Congress, Asiafruit Business Forum, and Asiafruit Showcase on the trade show floor, delivering high-level insights, thought leadership, and practical takeaways for Asia's fresh produce business.

Sponsoring **Asiafruit Knowledge Centre** puts your brand front and centre across all three content streams, with guaranteed visibility at Asia Fruit Logistica and beyond.



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ASIAFRUIT KNOWLEDGE CENTRE

Across three content streams over three days, expert speakers provide the best combination of strategic insights and practical takeaways to help you grow your business in Asia.



ASIAFRUIT CONGRESS

亚洲水果国际果蔬大会

Thought leadership and best business strategies for Asia

ASIAFRUIT BUSINESS FORUM

亚洲水果商务论坛

Fresh produce case studies for business success

ASIAFRUIT SHOWCASE

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Fresh produce innovations for business in Asia



ONE SPONSORSHIP, THREE CONTENT STREAMS.

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SPONSOR THE ASIAFRUIT KNOWLEDGE CENTRE AND:

- ✓ Reach Asia's biggest global audience of **14,000+** high-level fresh produce professionals
- ✓ **Maximise your brand** exposure in both halls at Asia Fruit Logistica
- ✓ **Connect** with existing customers
- ✓ Start conversations with **new clients**
- ✓ Share your story, expertise and insights on a **world-class** platform
- ✓ Align with thought leadership and trusted Asiafruit content
- ✓ Be part of something different



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SPONSORSHIP PACKAGES

	PLATINUM USD\$ 15,600	GOLD USD\$ 12,700	SILVER USD\$ 9,700	BRONZE USD\$ 7,500
Advert in Asiafruit Magazine official Asia Fruit Logistica issue	DPS	1 PAGE	1 PAGE	1 PAGE
Company logo on all print and digital promotional materials	✓	✓	✓	✓
Company logo on Asiafruit Knowledge Centre stage and onsite signage	PLATINUM	GOLD	SILVER	BRONZE
Complimentary subscription to Asiafruit Magazine	✓	✓	✓	✓
Advert in Asiafruit Knowledge Centre Handbook	✓	✓	✓	✓
Company logo and profile in Asiafruit Knowledge Centre Handbook	✓	✓	✓	✓
Company profile and link on asiafruitknowledgecentre.com	✓	✓	✓	✓
Complimentary visitor tickets to Asia Fruit Logistica and Asiafruit Knowledge Centre	25	15	10	5
Premium entry and listing in Asia Fruit Logistica Visitor Guide	✓	✓	✓	
Choice of one item to sponsor and personalise (select from below)	✓	✓	✓	
Company video played at Asiafruit Knowledge Centre	✓	✓		
Company brochure distributed at Asiafruit Knowledge Centre	✓	✓		
Sponsor spotlight post across Fruitnet social media	✓	✓		
Banner advertisement on Fruitnet Daily News OR Asiafruit WeChat	1 MONTH			
Banner on Asiafruit website (English or Chinese)	1 MONTH			

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COMPANY VIDEO
PLAYED AT ASIAFRUIT
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30 MINUTE
PRESENTATION AT
SHOWCASE STAGE

PUT YOUR BUSINESS IN THE SPOTLIGHT!

info@asiafruitknowledgecentre.com
for more information

*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

**Subject to venue availability

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PLATINUM AND GOLD PACKAGES



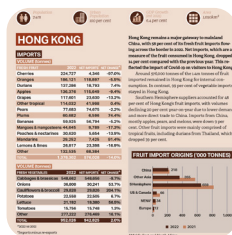
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SHOWCASE STAGE SESSION

ON REQUEST...
– BRING YOUR IDEAS AND WE WILL MAKE THEM A REALITY

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BRANDS WE HAVE WORKED WITH



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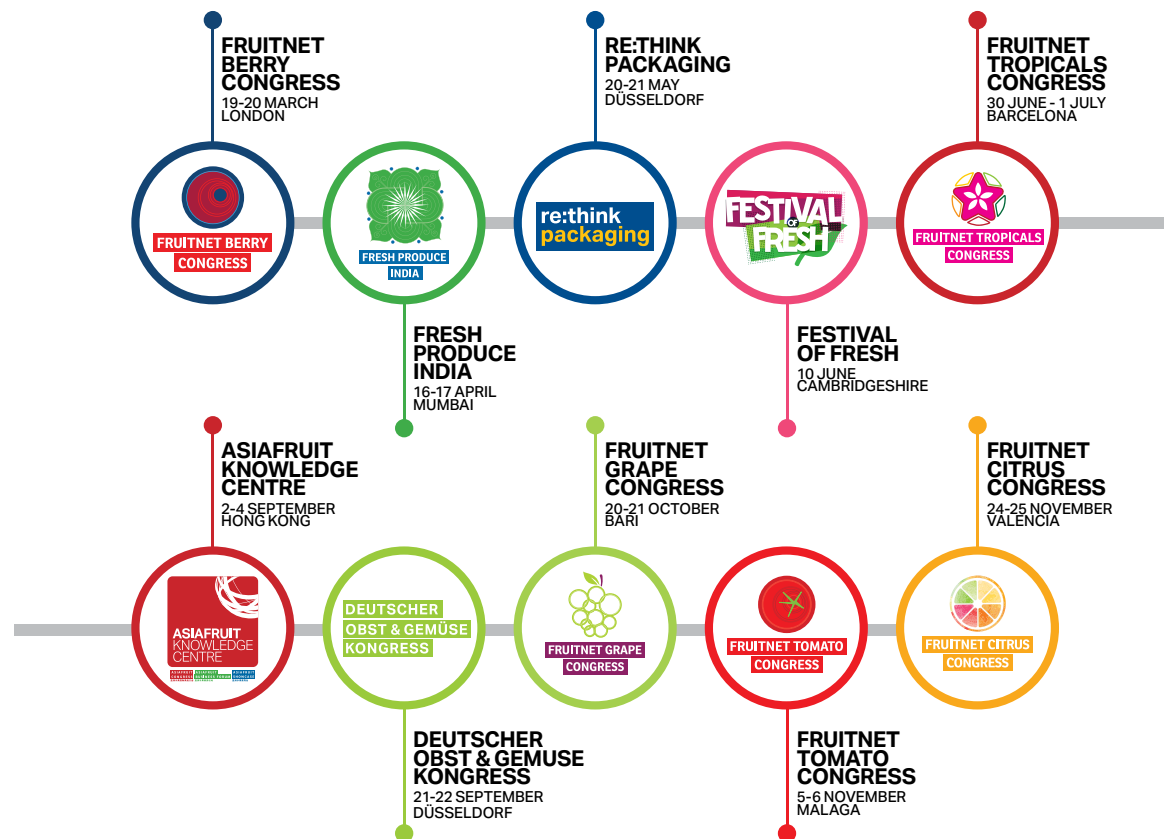
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The Food Exchange, New Covent Garden Market, London SW8 5EL, UK
Tel +44 20 7501 3700 | fruitnet.com