ASIA FRUIT LOGISTICA 2026 | 2 – 4 September 2026, Hong Kong

PRESS CALENDAR

Application Form

Please complete all sections and send to marcom@gp-events.com by **7 August 2026.**

SECTION A – Company Information	
Company Name	
Country / Region	
Booth Number	
Website	
Contact Person	
Job Title	
Email Address	
Phone Number	

SECTION B – Press Conference Core Details	
Event Type	☐ Formal Press Conference (on-site official stage) ☐ Flash Launch (at your booth)
Event Theme / Headline	
Brief News Value Summary (max 150 words, for media screening & scheduling review)	
Key Speakers / Executive Reps Attending (Name, Job Title, Speaking Topic)	
Proposed Date	☐ 2 Sep. ☐ 3 Sep. ☐ 4 Sep.
Estimated Number of Journalists / Industry Media Attendees You Will Invite	
Estimated Number of Total Attendees	

Terms & Submission Declaration

1. I acknowledge that official press calendar time slots are limited and allocated based on news merit and submission order. The AFL PR team will confirm the final approved time slot before 12 August 2026.
2. All submitted information must be true and accurate. Any schedule change must be notified to marcom@gp-events.com at least 5 working days in advance.

Authorised Signature: Date:

Name & Title: